

DEXTER

BULLETIN

AMERICAN DEXTER CATTLE ASSOCIATION



PEOPLE'S CHOICE PHOTO
CONTEST AWARD WINNER



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red Homoz. Dun

Howie

ADCA # 039431 \$25 Per Straw/10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red no Dun

Fiddie

ADCA # 041588 \$25 Per Straw/ 10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Dun carries Red

Wow Factor

ADCA # 039432 \$25 Per Straw/10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red carries Dun

Rocky

ADCA # 037491 \$25 Per Straw/10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Carries Red & Dun

Ragtime

ADCA # 046330 \$25 Per Straw/10 for \$200



We specialize in docile, thick, trainable,
A2/A2 Breeding, Showing, Milking & Beef Stock
Our herd is BVD-Johnes-BLV negative

Cows, Heifers & Steers often available



ADCA # 043169 \$25 Per Straw/10 for \$200 Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red carries Dun

ADD A LITTLE  TO YOUR HERD

www.FreedomFarmDexters.com

Freedom Farms LLC Sally & Warren Coad
Philadelphia, Tennessee
(865)213-0590

DEXTER

BULLETIN

AMERICAN DEXTER CATTLE ASSOCIATION

CONTENTS

ADCA

NATIONAL DEXTER EXPO

2021 ADCA
National
Show Results

YOUTH 8
ADULT 12

Senior
Chris Odom
Memorial Award 32

FEATURES

ADCA
Talisman
FARM AWARD 4

5 Chuck
Daggett
GOOD CITIZEN AWARD

The
BURNING
QUESTIONS
on
HEAT STRESS 28

MARKETING
DEXTER BEEF 36

40 Junior
Chris Odom
Memorial Award

FRONT COVER



photo by:
Jennifer Wolf & Shawn
Silvermen
Smiling Wolf Ranch

FEATURING

- 3 President's Message
- 6 New Directors
- 17 Conference Calls
- 34 First Owner/Transfer
- 38 Happenings
- 42 Regional Directors
- 43 Committes

AMERICAN DEXTER CATTLE ASSOCIATION MISSION

ADCA CODE OF ETHICS

As a member of the American Dexter Cattle Association, I agree that I will:

- Not knowingly make any untruthful statement in submitting applications for registry and not register animals of questionable parentage.
- Not neglect or mistreat my animal (s), but, on the contrary, at all times safeguard and further its/their well-being.
- Not transfer any animal to a party who I feel will not conscientiously look after its health, safety and well-being or may exploit or degrade or otherwise act to the detriment of the breed of animal.
- Only breed animals that I know to be in good condition and health.
- Represent my animals honestly to prospective buyers and give such advice or assistance to the buyer as may be reasonably requested.
- Keep on the alert for and work diligently to control potentially adverse effects of known genetically inherited conditions by educating prospective buyers regarding the implications associated with the presence of these conditions in a breeding program.
- So act in my breeding practice and in dealings with others as to protect and improve the good standing and reputation of the breed and of the association.

The mission of the American Dexter Cattle Association is to protect, improve, develop, and promote the interests, standing, and quality of the Dexter breed; and to assist members in adding value to their animals.



DON'T FORGET!!!

Please remember this when registering animals!
THE ONLY MANDATORY TEST
for registration - the genotype - is sent to the registrar
directly from the lab.

ALL other tests (e.g., A2, PHA, Chondro)
are OPTIONAL, and their results must be
sent to the registrar by the owners.

TATTOO LETTERS & YEARS

2003 - N	2009 - W	2015 - C	2021 - J
2004 - P	2010 - X	2016 - D	2022 - K
2005 - R	2011 - Y	2017 - E	2023 - L
2006 - S	2012 - Z	2018 - F	2024 - M
2007 - T	2013 - A	2019 - G	2025 - N
2008 - U	2014 - B	2020 - H	2026 - P

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My most sincere greetings to all American Dexter Cattle Association members,

I am Jeff Chambers, and it is my distinct honor to have the opportunity to serve the



Dexter breed and you as the President of the American Dexter Cattle Association.

With my wife Melinda and our daughters Sarah and Erin Claire, I have had the great fortune to be a part of the Dexter community and this wonderful breed of cattle since we purchased our first Dexter stock. Melinda and I were born and raised on the farm, originally Missourians and now proud Nebraskans. After pursuing our off-farm careers, we chose to

return to our roots in 1993 to raise our family in the best way we knew how; on the farm. In 1999 we sought to expand our operations with purebred cattle but wanted a beef and a dairy herd. We found the perfect breed for our needs with Dexters and established the Silver Maple Dexter herd in 2000. Since then, Dexters have become an inseparable part of our farm and our lives. We have used our Dexters for beef and dairy since. We have established lifelong relationships with Dexter breeders and owners, some of our most dear friends.

As President of the ADCA, I want to assist the ADCA Board in continuing the incredible growth our breed and Association has experienced over the past 25 years. I also want to help you, the members of our Association, further move our wonderful breed of cattle forward as the breed that can successfully meet the most diverse set of markets of any breed of cattle in the world. I am fully aware that there are many challenges with such diversity in markets and the resulting diverse focus of Dexter breeders, but those are the good types of challenges.

Just as cattle breeders build upon the shoulders of breeders that came before, we as Association members must build upon those that preceded us in the Association. We owe past leaders much gratitude and respect for where we are today as a breed and an Association. We must meet the challenges of our day as they did theirs, by looking forward with optimistic vision and purpose, by always keeping our breed and their betterment in the forefront, and by boldly and proudly promoting our wonderful Dexter cattle.

Enjoy the Summer 2021 Bulletin.

I look forward to the next year and great things for Dexters and the American Dexter Cattle Association.

Sincerely,

Jeff M. Chambers

ADCA President

ADCA Talisman FARM AWARD

The ADCA Talisman Farm Award winners for 2021 are:
Pat and Linda Mitchell of Shamrock Acres



Congratulations, Pat and Linda for receiving the Talisman Farm Award, bravo! What an accomplishment!

The ADCA Talisman Farm Award is given in memory of John Hays of the Talisman Herd. An attorney and accomplished musician, John and his wife Belle purchased their first Dexters in 1974. John was integral in the reorganization of the “American Kerry and Dexter Club” into the American Dexter cattle Association in 1978, writing the original Articles of Incorporation and By-Laws. John also acted as a Regional Director for the Pacific Region. In 2004, before John’s passing, he and Belle wrote the 4th Edition of Dexter Cattle. Belle presented this book to the association in memory of her husband.

John and Belle were strong supporters of black, horned Dexters

and have 78 cattle registered in the ADCA national pedigree database. Both John and Belle were awarded honorary lifetime memberships in the ADCA and will always be remembered for their passionate service to our community and to the preservation of this special cattle breed.

The Talisman Farm Award is presented annually at the ADCA National Dexter Expo. It recognizes the ADCA Dexter family, couple, or individual that stewards an exemplary herd of Irish Dexter Cattle with honesty, integrity, and faithfulness. It includes recognition at the Expo, an award plaque, and recognition in the ADCA Bulletin. ❀

ADCA TALISMAN FARM AWARD WINNERS

2021 Pat & Linda Mitchell
2019 Vicki Jones
2018 Jim & Peggy Woehl
2017 Debra Hawkins
2016 Rick Seydel

2015 Jim Smith
2014 Pam Malcuit
2013 Charles Townson
2012 Sandi Thomas
2011 Marvin Johnson

2010 Sally Coad
2009 Peerless Herd
2008 Marcia Read
2007 Carol Davidson
2006 Diane Mills-Frank

The ADCA

Chuck Daggett

GOOD CITIZEN AWARD



The ADCA Good Citizen Award winners for 2021 are: Don and Sheila Farris of Euchee Creek Farm

The 2021 National Chuck Daggett Good Citizen Award was awarded to Region 6 members: Don and Sheila Farris of Euchee Creek Farm.

The following people were the Daggett Award winners in their regions:

David Cluff Region 4, Don Giles Region 7, Sally Coad Region 8, Dan & Cindy Edgington Region 10, Terry Sprague Region 12

Congratulations to these ADCA members for earning the respect and admiration of their fellow Dexter owners!

The Chuck Daggett Good Citizen award is given in honor of Chuck Daggett, former ADCA Registrar and Webmaster. Chuck started the Daggett's Dexters herd in 1997. He became an active member of the ADCA, serving as Regional Director for Region 13 in 2003. In 2004, when a sudden split occurred in the ADCA at the AGM in Pennsylvania, Chuck volunteered to take on the task of Registrar and Webmaster. Since the association was left without past records or pedigrees from the old registry, Chuck worked many hours to reconstitute our historic pedigrees and rebuild the ADCA registry into the most up-to-date, accurate record of pure-bred Dexter Cattle in the nation. The hours he spent on the phone and writing emails to help Dexter owners with questions about registration, transfer, and stewardship of their herds was characteristic of his generosity to our community.

Chuck continued his work as Registrar and Webmaster until his passing in 2012. Chuck lived his life as a good citizen in his city, with his family, at his church, and especially in the Dexter cattle community. He was a true gentleman, always giving "above and beyond" to any who needed his help. He was a faithful educator to new Dexter owners, a true advocate for Dexter cattle, and a good, honest friend to all that knew him. His faithful service to the association during a pivotal period of our growth, and his generous spirit toward all ADCA members will never be forgotten.

The Chuck Daggett Good Citizen Award is presented annually at the ADCA National Dexter Expo. This award recognizes an ADCA member that demonstrates exceptional herdsmanship in the care of their Dexters, treats both ADCA members and prospective members fairly and honestly, eagerly promotes the Dexter breed, is known for educating fellow Dexter owners, willingly aids Dexter owners in need of help, gladly helps prospective Dexter owners who want to learn more about the breed, and exemplifies a "Good Citizen" in society as well as in the Dexter community. The award includes a plaque, one year free Dexter Farm Advertisement on the ADCA website, and recognition in the ADCA bulletin. ❖

CHUCK DAGGETT GOOD CITIZEN AWARD WINNERS

2020 Sean Silverman and Jennifer Wolf
2019 Santiago Lizarraga
2018 Patti Adams
2017 David Jones

2016 Chris and Vicki Jones
2015 none
2014 Rick Seydel

NEW DIRECTORS

KIMBERLY JEPSEN | REGION 6 INTERIM DIRECTOR

Greetings from Langley, Oklahoma. I want to take the opportunity to introduce myself and my family while giving you a little history of how two lab geeks from Minnesota made it to live on a farm in a rural town. Our story is a bit like Green Acres. I only recently started watching that show via Amazon Prime. While the show is funny and a little out of touch with reality, there is some truth I can relate to.

My husband, Kevin, grew up on a hog farm in a small rural town, while I grew up in the suburbs of the Twin Cities. Even though Kevin lived several years as an adult in the big city, he never outgrew his love for land and elbow room between neighbors. On the other hand, I enjoyed having several grocery stores to choose from and at least four big malls to shop at. I liked my creature comforts like fast food and movie theaters. I had no desire to live in the middle of nowhere.

Kevin and I met working at a large biotech firm in Minneapolis in the late 90s. He was a chemist, and I was a lab tech. Shortly after we got married, we moved to a small town called Elk River, located about 50 minutes from Minneapolis, where we found a lovely little house on 10 acres. It was the ideal spot to have a few backyard chickens and maybe some ducks. Both highly influenced our desire to live on a farm.

We lived in Elk River, MN, with our two children for some time before the bitterly cold winters got the better of us. We both dreamed one day we'd pack up and move south and often talked at length about where we would move to. Since Kevin's chemist days were behind him, he was now



working remotely for Sprint as an IT tech, and we could move anywhere in the lower 48. Sometimes having too many choices is daunting, so we relied heavily on God for the direction He would have us go.

After a few years of praying, reading, and learning about different Southern states, I had exhausted all ideas, or so I thought, when I had a thought that wasn't my own pop in my head. You know the kind, I call them "God's Whispers." The voice in my head said, "why not Oklahoma?"

January 2013, knowing nothing more than Northeast Oklahoma is green most of the year, Kevin and I drove to Tulsa and stayed three days at an extended stay hotel with plans to shop for a house and land to buy. We left snowy Minnesota, and Oklahoma welcomed us with a sunny 71-degree day. After a three-day tour, we found our forever home in Langley, Oklahoma. Three months after our Oklahoma whirlwind tour, we packed up our house along with 22 chickens, five ducks, three cats, two dogs and headed south.

We lived in Langley for two years before we decided to add cows to our little family farm. I spent a lot of time researching cattle

on the internet. I bought every cow book I could find and immersed myself in all things bovine-related. Our decision to raise Dexters, no doubt, will sound similar to your story. I wanted a small, docile milk cow that could also provide our family with quality beef. Dexters fit the bill.

The first couple of years we spent breeding and training Dexter milk cows. As we developed an eye on what quality Dexters should look like, we have acquired a few mature cows along the way from various farms and retained a few heifers born on our farm. As a result, we now own 25 and counting ADCA Dexter cattle.

We have a successful farm store where we sell milk, cheese, beef, and soap, all products made from our Dexter cattle. In addition, we frequently have farm tours for curious customers and those seeking to raise their own cattle someday.

While I have enjoyed serving as the ADCA Vice President and learned a lot, I am ready to put myself in a position on the board where I believe my talents and passions are better served. I am excited to be the newly appointed Region 6 interim director, a position vacated by Jeff Chambers as he has stepped into the Presidents role. I look forward to being a part of such a well-put-together team.

My passion for serving the ADCA has always begun and ended with a desire to help the association members in any way that I can. Please do not hesitate to reach out with any questions or concerns you may have. I look forward to hearing from you soon! ❀



STEFANI MILLMAN | REGION 2 DIRECTOR

Let me introduce myself. My name is Stefani Millman. I bought my first Dexter Cattle in 2005, hauling them from Nevada to Washington State in the back of a Nissan Frontier under a camper-shell. Oh, what that started!

I live up here in the corner of the Pacific Northwest in Auburn, WA. My history with Dexters involves co-authoring the book *Dexter Cattle; A Breeders' Notebook*, founding the Pacific Northwest Dexter Club, establishing a Dexter show at the Fall Washington State and Spring Fair in Puyallup, and reintroducing Dexters to the Oregon State Fair and the Southwest Washington State Fair in Chehalis. My Mrald Bulls are known in pedigrees worldwide and have been shipped as semen or embryos to Germany, South Africa, Australia, and Canada.

I've been a member of the ADCA for many years now, yet, I've never served on the Board. I have been nominated for both the Talisman Award and the Dagget Award. I was a Dagget Award regional winner in 2019. Now, as Laaci Louderback, our Regional Representative, is moving into the Vice-President position, I have been asked to consider stepping in to finish the remainder of her term. So, here I am trying to be a voice for ADCA's beautiful Region 2.

My personal goal for Dexter Cattle is to work on all aspects:

conformation, disposition, and use - as they are a triple-purpose breed. I use my Dexters for milk, meat, and have used them for draft work. I also firmly believe in matching the right animal into the right situation when I sell them. Not all seats fit the same rear if you know what I mean! People should be happy with their Dexter or this great little breed won't get a fair chance to show what they really are. Fewer owners equal population decline and we're back on the Livestock Conservancy's priority list.

I personally run approximately 30 head of cattle now at any given time. I used to run 40 to 60, but I'm older now and do most of everything on my own. I raised and showed Quarter Horses for 23 years, showed with the pros in Futurities for 5, and won. I have also shown Orpington Chickens, which I still raise, as well as Japanese Bantams for several years, and won the Nationals in California in 2003 with both breeds. I dabble in Lamancha goats, a milk goat that can also teach a lot about an udder and milking; and have a new adventure in Valais Blacknose Sheep, a rarity here in North America.

I do my best at whatever I take on, and will do my best for the Board and Membership as well. ♣

2021 ADCA

NATIONAL SHOW RESULTS

YOUTH




**Wieringa's Elsie,
Grand Champion & Best of Show
Cow shown by Quinlyn Dykstra**




**JK Karl, Champion Steer
shown by Kathryn Mink.**

Chaney's Red Pepper,
Champion Bull
shown by Olivia Moomin

MOOSTERS MEADOWS

DEXTER CATTLE
We breed for a well conformed, dual purpose animal, where temperament always comes first!



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WWW.MOOSTERSMEADOWS.COM




ODCA
OKLAHOMA DEXTER CATTLE ASSOCIATION

Come join us as members of the Oklahoma Dexter Cattle Association!

The ODCA would like for you to consider joining our other members

- A thriving Youth Heifer Program to help get more kids involved raising our wonder breed
- A bigger and better Dexter Show at the Tulsa State Fair every year
- The ODCA helps provide support to the ADCA
- Free For Sale and Wanted Ads for our members on the ODCA website
- You don't have to live in Oklahoma to belong
- Two meetings a year, to get together and talk Dexter
- A farm membership covers all the household members who live at the farm, including children
- Each farm membership receives one vote in the association



For more information on joining visit
okdexters.org
check out the FOR SALE Page while you are there

2021 ADCA NATIONAL SHOW RESULTS

SHOWMANSHIP AWARDS JUNIOR GRAND CHAMPION

Molly Smith

YOUTH GRAND CHAMPION

Olivia Moonin

YOUTH CLASSES JUNIOR HEIFER CALF

Sponsored by Chris & Melissa Bannen of Haven Creek Farm

1st Erin Claire Chambers SMD Vortex Ballan
2nd Danielle Edgington EF Hanna

INTERMEDIATE HEIFER CALF

1st Olivia Moonin Chaney's Clarity Jane
2nd Austin Noe SBR Call Me The Breeze

SENIOR HEIFER CALF

Sponsored by Jeff & Melinda Chambers of Silver Maple Dexters

1st Kathryn Mink K Merry
2nd Olivia Moonin Chaney's Pippi
3rd Molly Smith Chaney's Elli Mae

CHAMPION HEIFER CALF

Chaney's Clarity Jane

RESERVE CHAMPION HEIFER CALF

SBR Call Me The Breeze

SPRING YEARLING HEIFER

1st Austin Noe: TFK Bet
2nd Nathan Lizarraga NMF Heidi

JUNIOR YEARLING HEIFER

Sponsored by Clem & Carole Nirosky of Morning Star Farm

1st Shyanne Wieringa Wieringa's Hanna EC
2nd Elijah Baughman Rosa o'Muddy Hollow
3rd Alaina Baughman Kirkhaven Cori
4th Mario Lizarraga Iona o'Muddy Hollow

SENIOR YEARLING HEIFER

Sponsored by Teki Lyons & Teresa Ledbetter
of Rocking Double T Farms

1st Aiden Sell Timberview Merri

CHAMPION JUNIOR FEMALE

Ava White Timberview Gabby

RESERVE CHAMPION JUNIOR FEMALE

TFK Bet

YOUNG COW

Sponsored by Lee & Roberta Wieringa of Wieringa's Dexter Farm

- 1st Danielle Edgington EF Grace
- 2nd Aiden Sell Timberview Mandi
- 3rd Charlotte Dykstra Sprague's Schmockolina

INTERMEDIATE COW

Sponsored by Danny Collins of Jesse's Hill Dexters & More

MATURE COW

Sponsored by Kelvin & Diane Tomlinson of Walsey Farm

- 1st Shyanne Wieringa Wieringa's Dawn
- 2nd Charlotte Dykstra Wieringa's Chelsea
- 3rd Jennilyn Mink Whittington M&M
- 4th Erin Chambers SMD Anna Ferl

CHAMPION SENIOR FEMALE

Wieringa's Elsie DB

RESERVE CHAMPION SENIOR FEMALE

Wieringa's Dawn

COW-CALF

Sponsored by Louderback Family Farm

- 1st Shyanne Wieringa Wieringa's Dawn
- 2nd Charlotte Dykstra Wieringa's Chelsea
- 3rd Erin Chambers SMD Anna Ferl
- 4th Danielle Edgington EF Grace
- 5th Jennilyn Mink High Pines Amber
- 6th Santiago Jr Lizarraga JDC 1st Place

GRAND CHAMPION FEMALE

Sponsored by Region 6: Wade & Sharon Runnels of Taste of Heaven Farm, David & Wilma Bouska of Teacup Stables, Micheal McAnally & Linda Holloway of Ability Farm, Erin Chambers of Silver Creek Dexters, Jeff & Melinda Chambers of Silver Maple Dexters

Belt Buckle: Rick & Micheal Sydel of Chamber View Dexters
Wieringa's Elsie DB

RESERVE GRAND CHAMPION FEMALE

Sponsored by Chris & Vicki Jones of Moosters Meadows
Belt Buckle: Norman & Mary Hoover of Hickory Creek Farm
Wieringa's Dawn

JUNIOR STEER CALF

- 1st Charlotte Dykstra QCR Jack BC
- 2nd Alaina Baughman Morning Star Wild Bill

SENIOR STEER CALF

- 1st Kathryn Mink JK Karl
- 2nd Jennilyn Mink JK Apollo
- 3rd Olivia Moonin Chaney's Trump Train
- 4th Santiago Jr Lizarraga JDC Arnold

YEARLING STEER

- 1st Elijah Baughman Moring Star Creedmoor

GRAND CHAMPION STEER

Sponsored by Josh & Kara Mink of JK Acres
JK Karl

RESERVE GRAND CHAMPION STEER

K Apollo

JUNIOR BULL CALF

Sponsored by Daniel & Jill Gurley fo Spotted Bottom Ranch

- 1st Shyanne Wieringa Wieringa's Jax GD
- 2nd Quinlyn Dykstra QCR Jasper GE
- 3rd Emily Van Meter SMD Crusty Baron
- 4th Kathryn Mink High Pines Jasper

SENIOR BULL CALF

- 1st Olivia Moonin Chaney's Red Pepper
- 2nd Austin Noe SBR Go Diego Go

GRAND CHAMPION BULL

Buckle Sponsored by: Don & Sheila Farris of Euchee Creek Farm
Chaney's Red Pepper

RESERVE GRAND CHAMPION BULL

Buckle Sponsored by: Freedom Farm LLC
Wieringa's Jax GD

2021 ADCA YOUTH BEST OF SHOW

Wieringa's Elsie DB

2021 ADCA NATIONAL SHOW RESULTS ADULT



Best of Show & Adult Show Champion
SMD Sophie Ferl, Champion Cow shown by Silver Maple Dexters



SBR Meathead, Champion Steer shown by Spotted Bottom Ranch



Grand Champion Bull HMDD Shorty shown by Baughman Farm

ADULT SHOWMANSHIP

Kathy Chaney

JUNIOR HEIFER CALF

Sponsored by Becky Eterno Tollgate Farm

- 1st Wieringa Dexter Farm Wieringa's Joyce BG
- 2nd Silver Maple SMD Vortex Ballan
- 3rd Edgington Farm EF Hanna
- 4th Wieringa Dexter Farm Wieringa's Julie GC

INTERMEDIATE HEIFER CALF

- 1st Chaney's Dexter Farm Chaney's Clamity Jane
- 2nd Spotted Bottom Ranch GFA Cherry's Eliana
- 3rd Spotted Bottom Ranch SBR Call Me The Breeze

SENIOR HEIFER CALF

Sponsored by Nancy Bowers of Lonestar Ranch

- 1st Chaney's Dexter Farm Chaney's Pippi
- 2nd Chaney's Dexter Farm Chaney's Elli Mae
- 3rd JK Acres JK Merry

CHAMPION HEIFER CALF

Chaney's Pippi

RESERVE CHAMPION HEIFER CALF

Wieringa's Joyce BG

SPRING YEARLING HEIFER

Sponsored by Santiago & Renae Lizarraga
of Nana's Memories Farm

- 1st Spotted Bottom Ranch TFK Bet
- 2nd Nana's Memories Farm NMF Heidi

JUNIOR YEARLING HEIFER

Sponsored by Clem & Carole of Nirosky Morning Star Farm

- 1st Chaney's Dexter Farm Chaney's Minnie Pearl
- 2nd Morning Star Farm Kirkhaven Cori
- 3rd Wieringa Dexter Farm Wieringa's Helen PD
- 4th Morning Star Farm Rosa o' Muddy Hollow

INTERMEDIATE YEARLING HEIFER

Sponsored by Sharie Stocklin of Rocking Star Ranch

- 1st Nana's Memories Farm NMF Macy

CHAMPION JUNIOR FEMALE

Chaney's Minnie Pearl

RESERVE CHAMPION JUNIOR FEMALE

TFK Bet

YOUNG COW

Sponsored by Lee & Roberta Wieringa of Wieringa's Dexter Farm

- 1st Edgington Farm EF Grace
- 2nd Wieringa Dexter Farm Wieringa's Gabby ED

INTERMEDIATE COW

- 1st JK Acres High Pines Amber
- 2nd Wieringa Dexter Farm Wieringa's Eve PB
- 3rd Morning Star Farm Morning Star Nora
- 4th Greenfield Acres JenEric Black Cherry

MATURE COW

Sponsored by Pat and Linda Mitchell:
Shamrock Acres Dexter Cattle

- 1st Silver Maple SMD Sophie Ferl
- 2nd Silver Maple SMD Anna Ferl
- 3rd Wieringa Dexter Farm: Wieringa's Cami CE
- 4th JK Acres Whittington M&M
- 5th Mossy Roots Farm Whittington Lucky

CHAMPION SENIOR FEMALE

SMD Sophie Ferl

RESERVE CHAMPION SENIOR FEMALE

SMD Anna Ferl

COW-CALF

Sponsored by Don & Becky Swisher of Little Hoof Ranch

- 1st Silver Maple SMD Sophie Ferl
- 2nd Wieringa Dexter Farm Wieringa's Cami CE
- 3rd JK Acres High Pines Amber
- 4th Edgington Farm EF Grace
- 5th Wieringa Dexter Farm Wieringa's Eve PB
- 6th Mossy Roots Farm Whittington Lucky

MILKING COW

Sponsored by Rob & Audrey Dawson of Twice Blessed Farm

- 1st Silver Maple Dexters SMD Sophie Ferl
- 2nd Edgington Farm EF Grace
- 3rd JK Acres High Pines Amber

GRAND CHAMPION FEMALE

Sponsored by Jennifer Wolf & Sean Silverman
of Smiling Wolf Ranch

Belt Buckle by Don & Becky Swisher of Little Hoof Ranch
SMD Sophie Ferl

RESERVE GRAND CHAMPION FEMALE

Sponsored by David Jones of Bar None's Dexters
Chaney's Minnie Pearl

JUNIOR STEER CALF

- 1st Morning Star Farm Morning Star Wild Bill

SENIOR STEER CALF

Sponsored by Nancy Bowers of Lonestar Ranch

- 1st JK Acres K Apollo
- 2nd JK Acres JK Karl
- 3rd Chaney's Dexter Farm: Chaney's Trump Train
- 4th Greenfield Acres..... NMF Frank
- 5th Greenfield Acres..... SBR Jason

YEARLING STEER

- 1st Spotted Bottom Ranch SBR Meathead
- 2nd Morning Star Farm Morning Star Creedmoor

GRAND CHAMPION STEER

SBR Meathead

RESERVE GRAND CHAMPION STEER

Buckle sponsored by Pat & Linda Mitchell of Shamrock Acres
Apollo

JUNIOR BULL CALF

- 1st JK Acres High Pines Jasper
- 2nd Wieringa Dexter Farm Wieringa's Joe BE

SENIOR BULL CALF

Sponsored by Steve & Susan Albritton of Garland Pride Farm

- 1st Spotted Bottom Ranch: SBR Go Diego Go
- 2nd Chaney's Dexter Farm Chaney's Red Pepper
- 3rd Heart's Farm..... Chaney's DayDreamer

JUNIOR YEARLING BULL

Sponsored by Steve & Susan Albritton of Garland Pride Farm

- 1st Baughman Farm HMDD Shorty

YOUNG BULL

Sponsored by Steve & Susan Albritton of Garland Pride Farm

- 1st Wieringa Dexter Farm Wieringa's George PB

MATURE BULL

Sponsored by Kelvin & Diane Tomlinson of Wolsey Farm

- 1st Edgington Farm EF Bomber

GRAND CHAMPION BULL

Sponsored by Eric & Paula Trojacek of Trojacek Ranch

Buckle sponsored by Don and Becky Swisher Little Hoof Ranch
HMDD Shorty

RESERVE GRAND CHAMPION BULL

Sponsored by David Jones of Bar None's Dexters

Buckle sponsored by Steve & Susan Albritton
of Garland Pride Farm
Wieringa's George PB

BEST OF SHOW

SMD Sophie Ferl



photo submitted by:
Mary Freeman
4F Hill Country Ranch

MAY

May 4 2021
7 p.m. CST Zoom Call

President - Jim Woehl , Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Registrar - Jill Delaney, Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Parliamentarian - David Jones, Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Region 7 – Jennifer Hunt, Region 8 – Danny Collins, Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany. * - not present

1. Registrar's report – Jill Delaney

- April totals are similar to last year's totals. The early season surge has slowed down some, which is normal as these surges happen in cycles.
- Jill could not access computer for membership numbers and will email the BOD when they are available.
- Jill emailed membership numbers to the BOD on Wednesday May 5:
- Membership count as of May 5 is 1278. o Increase of 159 from last month.
- 68 paid and 91 new non-paid.
- This time last year we were: 965.
- Due to the cost for transportation, Jill asked the BOD to decide if they wanted to spend the approximate \$2000 in travel expenses to have her in attendance at this year's AGM.
- Kevin McAnnany asked for an update on the numbers from the Expo Store entries. Four members of the BOD said they will not be attending this year's Expo/AGM. Skip and Kevin recommended not having Jill attend to save the \$2000.
- Kevin McAnnany made a motion, Skip Tinney 2nd, for Jill to attend the 2021 AGM electronically. No further discussion was held. Motion passed with a majority vote. Jeff voted no due to his belief that the ADCA registrar should be available to the members attending the AGM. Jim asked Santiago to make room in the schedule for members to meet with Jill electronically sometime during the Expo.

2. Treasurer's Report – Roberta Wieringa

Total liabilities & equity \$373,301.09 after reviewing reports there were no questions from the BOD for Roberta.

3. Registration Software Update

- Susan Smythe was in attendance for this portion of the BOD meeting.
- Susan Smythe provided a quick review of the three phases for the new registration software being created by Better Built Cows.
 - ◇ Phase 1 – Registrar Component – completed
 - ◇ Phase 2 – Initial Public Component / Initial Member Component – Phase 2 is just as complex as the Phase 1 build with an expected time of 13 months for completion.
 - ◇ Phase 3 – Full Public Component / Full Member component / Financial Services component – the groundwork for Phase 3

- will be mostly completed in Phases 1 & 2, completion should be much faster than the first two. No ETA available currently.
- Susan gave a demonstration of Phase 1 with the new updates and answered questions from the BOD. The RMMS committee recommended payment of \$5,000 be made to Better Built Cows for the completion of Phase 1 according to the memorandum of understanding. Jeff made mention to the BOD that at this point, the ADCA has a backup registration software to replace the existing software if needed in an emergency.
- Jeff recommended for the BOD to take advantage and use the next 13 months to develop a training program for members to learn the new software.

4. Show Committee Proposal – Dave Cluff and Rick Seydel joined the meeting to present the proposal and answer any questions from the BOD.

- The Show committee proposed changing the Adult Show at the Expo to an Open Show beginning in 2022 with the understanding that the Youth Show would still be maintained at all future Expo's. The committee was looking for BOD approval to continue working towards an Open Show and adjusting show rules to accommodate youth in an Open Show.
- Following discussion, Jeff Chambers made a motion, Becky Eterno 2nd, for the Show committee to continue working on changing the Adult Show to an Open Show. The motion passed unanimously.

5. ADCA Expo updates – Santiago Lizarraga

- Santiago gave an update on the details from the last Expo meeting.
 - ◇ Only one company is licensed to serve alcohol at the event center. Bartenders will cost \$950 for the three days. Tickets will be used for purchasing drinks.
 - ◇ Some of the youths have volunteered to help pass out ribbons and awards.
 - ◇ A hoof trimmer using a vertical system will be available on Friday at a cost of \$35 per cow.
 - ◇ Laaci has ordered buckles and will bring them to the show.
 - ◇ We have a photographer to do candid shots and will be talking to a professional photographer this week about the show photos. Santiago asked about the budget for hiring the photographer.
 - ◇ Two OSU judges will be judging the Adult show. Matt Griffith has been hired to judge the Youth Show.
- The Buckeye Livestock Exposition contacted the ADCA about sharing the Event center for two days during the weekend of this year's Expo. They are willing to pay the entire amount of the Event center for the two days, cutting our cost by approximately \$,5000. Benefits include having outside vendors like Sullivan's, & Weavers, plus up to 1,000 people attending their event exposed to Dexter cattle. The Buckeye group is willing to work with us and our schedule to not interfere with our schedule of events. The Fairgrounds would have to give approval. Santiago asked for opinions from the BOD on how to proceed before he contacts the fairgrounds or the Buckeye Livestock Exposition.
- Skip expressed concerns over the possibility of having a low

CONFERENCE CALLS |

turnout for the expo. Jim pointed out that Ohio is opening back up and reducing Covid restrictions and historically the ADCA has always had an annual Dexter show. Skip reminded the board that we are required to have an annual general meeting but not a show.

- Jennifer asked if the board should vote on canceling the expo. Carole reminded the board that the deadline to register animals for the Expo is May 22nd and after that is when we would have a better idea of how many people plan to attend.
- Kimberly Jepsen recommended setting guidelines for what is acceptable in terms for attendance, participation, and overall spending for the National Dexter Expo and then having open communication about those items.
- Jeff gave history on previous Expos. He surmised that breeders throughout the association have benefited from prospective buyers attending Expo's.
- Danny is in favor of moving forward with the expo if we agree to allow Buckeye Livestock Exposition to share the event center because the increase exposure to Dexter cattle that they will bring but would like to see future expo's partnered with regional organizations.
- Jennifer inquired about contracts and insurance if we allowed the Buckeye Livestock Exposition to share the Event center at the AGM; Jim confirmed that they would have their own contract and the ADCA would not be liable.
- Ideas were tossed around about the possibility of holding the Expo at state fairs or similar events to allow more exposure Dexter cattle. The BOD will continue to explore other ideas.
- Jim stated Dexter cattle were moved off the endangered list to the watch list at the Livestock Conservancy because of breeders willing to show or exhibit their Dexter cattle at local events. Exposure for the breed is always desired.
- Skip would like the BOD to create an Expo budget to give to the Expo committee to use going forward, instead of basing the budget on a venue already chosen.
- The BOD will hold a special meeting May 24, 2021, 7pm CST, for the purpose of finalizing 2021 Expo plans, and to also discuss the annual Talisman and Daggett Awards. Meeting adjourned at 9:35pm

Submitted by Carole Nirosky

JUNE

June 8 2021
7 p.m. CST Zoom Call

President - Jim Woehl , Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Registrar - Jill Delaney, Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Parliamentarian - David Jones, Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Region 7 – Jennifer Hunt, Region 8 – Danny Collins, *Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany. * - not present

1. Jim Woehl was unable to attend, Kimberly Jepsen chaired the meeting.
2. Treasurers report – Roberta Wieringa
 - Total liabilities & equity \$378,897.96.
 - Roberta contacted the Insurance company to adjust the policy as discussed at last month's meeting, resulting in a refunded of \$1165.
 - Elissa requested confirmation about the actual dollar amount in the youth budget.
 - Roberta asked Carole to shut the Expo store down so funds could be moved to the ADCA checking account. Roberta is currently preparing Expo premiums.

MAY 2020

Sales Invoice Totals

Inventory Item	# Units	\$\$Amount
Steer Transfer	3	15.00
90DayWebAd	8	250.00
BreederListing	1	50.00
Reg	112	2800.00
Late	7	315.00
Tran	311	6220.00
Balance Paid	1	15.00
Over/Under Payment	3	40.00
Dues	64	2455.00
Family Membership	6	330.00
Family Dues Next Year	1	55.00
Jr Membership	2	20.00
Bull Registration	29	1450.00
Steer Registration	19	95.00
Rush Charge	5	50.00

MAY 2021

Sales Invoice Totals

Inventory Item	# Units	\$\$Amount
Steer Transfer	4	20.00
90DayWebAd	6	180.00
Reg	113	2825.00
Late	9	405.00
Tran	286	5720.00
Prt Duplication Certs	4	12.00
Dues	49	1960.00
Family Membership	11	605.00
Associate Membership	7	280.00
Jr Membership	2	20.00
Bull Registration	51	2550.00
Steer Registration	5	25.00
Rush Charge	2	20.00

3. Registrar's report – Jill Delaney
 - Registration and Transfers are still on par with last year's numbers. Membership is still increasing.
 - Jill and Susan Smythe are continuing to work on data cleanup before migrating the data base into the new software. This has been a huge task but will make the new data base better.
 - Jill has seen a wave of new members needing help with submitting registrations, sometimes causing a delay in processing speeds.
4. Tech update – Kevin McAnnany
 - Kevin has been working with Wayne County fairgrounds to obtain sufficient internet service for the AGM activities. Cost is \$250 to obtain sufficient Wi-Fi connection. Cost cutting has happened in a couple areas of the Expo budget making funds available. Following discussion Laaci Louderback made a motion, Jeff Chambers 2nd, for the BOD to pay \$250 to obtain internet

service for the AGM. The motion passed unanimously. Kevin will contact the fairgrounds to obtain the internet package.

- Time will be scheduled for members to interact with Jill Delaney via Zoom.
- Jeff will be bringing projectors to the Expo.

5. Expo update – Santiago Lizarraga

- OVDBA members held a meeting with Elissa and Laaci to discuss youth activities for the Expo. The workgroup has several items planned and would also like to provide welcome bags for youth that are participating. Following discussion, Elissa Emmons made a motion, Santiago Lizarraga 2nd, for up to \$1500 of the \$5000 of the allocated youth budget be allowed to be spent on the youth program at the National Expo. The motion passed unanimously.
- Skip inquired about the progress of youth logo contest. Elissa replied that the contest is open through the Expo, where kids will be encouraged to submit a logo version. Two choices will be selected and then sent to the ADCA BOD at the first meeting following the Expo for BOD consideration.
- Becky asked if coolers would be available for water stations. Santiago will make it happen.
- Due to the high cost for bartenders, we will not have an alcohol vendor at the Expo.

6. Storage Unit

- Skip shared pictures he had taken of the contents of the ADCA storage unit in Missouri. The BOD discussed some options and concluded that the historical committee should be involved in deciding what to do with the old records and contents of the unit. Jeff Chambers made a motion, Laaci Louderback 2nd, for the BOD to leave the contents of the storage unit in place to allow the historical committee time to review and make recommendations. The motion passed unanimously.
- Kimberly asked for someone from the BOD to consider chairing the historical committee. The historical committee responsibilities include but are not limited to preserving, archiving, and writing about historical Dexter and or ADCA information.

7. Member retention ideas – previously, Regional Directors were asked to bring an idea to the meeting that would help with member retention.

- Santiago Lizarraga – Would like to see more attention and effort given to the Youth program. Including making families aware that we offer a youth membership, and that youth can become involved and participate in the youth BOD.
- Laaci Louderback – Do more member specific items that apply to members only.
- Skip Tinney – Would like to see space allocated for free in each edition of the Dexter Bulletin for regional groups such as Missouri, Ohio Valley, Oklahoma, and Rocky Mountain, to promote activities in their areas. He would also suggest allowing them to submit a written article highlighting individuals or families that are ADCA members, from their group or area.
- Danny Collins suggested offering free sales advertisements to ADCA members. Ads would be for ADCA registered Dexters only and would not include a picture.
- Jeff Chambers – Would like to develop more educational ma-

terials to help beginners and seasoned individuals to be more realistic in their expectations of breeding Dexter cattle.

- Kevin McAnnany would like to survey membership to help better understand who is buying Dexter cattle and why. Survey would be geared towards new members and possibly be included in their welcome packet.
- Skip wanted to know if the membership map coincides with the regional groups. Suggesting the ADCA supply those regional groups with tools to help create mentorships for new members.
- Jennifer Hunt felt a simple thing for directors to do is to reach out to members that failed to renew in February with a reminder email. Lots of time they just forget. She has started committees in her region to allow members to become involved in helping to develop resources that can be used by everyone. Texas is working on a website for resources that are prevalent to that area.
- Kimberly Jepsen. Would like the BOD to consider implementing a mentorship/buddy system for Regional Directors to help them transition into their role serving the membership.
- Becky Eterno – Would like to find a solution to helping members with registration questions. Would like to see the membership list put back on the website without subjecting our members to spam email.
- Jill Delaney would like the ADCA to increase marketing opportunities and create a larger business presence.
- Jeff would like to see them marketed as a production breed. As for member retention, the ADCA needs to recognize the diverse groups of people that purchase Dexter cattle so we can become better equipped to serve them.
- The BOD will continue with this conversation at the next BOD meeting.

8. Expo BOD meeting – agenda items for the Expo

- Jill would like to discuss adding a penalty fee for transfers submitted after 90 days of purchase. To urge sellers to promptly submit transfers for their buyers and to reflect a more accurate ownership date for the First Owner Policy.
- Danny asked if a registration/transfer form could be made available to handle both transactions at one time. The current software does not have that capability but in the future the new software will.
- Create a budget for the expo committee to use for the 2022 National Expo.
- Animal Identification
- Dexter Bulletin and it's future
- Social Media policy
- Discussion on Expo location

9. Other-

- Power Point – committee reports for Expo should be sent to Carole
- Discussion about Vice President and President positions and elections at the Expo. Jeff mentioned his willingness to stand for the position of President.

Meeting adjourned at 9:03 pm CST Submitted by Carole Nirosky

EXPO BOARD MEETING

June 24, 2021
8:00 am EST

President - Jim Woehl , Z Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Z Registrar - Jill Delaney, Z Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Z Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Z Region 7 – Jennifer Hunt, Z Region 8 – Danny Collins, Z Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany.

* - not present/Z - Zoom

1. Registrar Report – Jill Delaney

- 2020 Totals
 - ◇ Registrations 1916 = 1409 females, 400 bulls, 107 steers
 - ◇ Transfers 2507
 - ◇ Total Paid Members 1154 = 886 annual, 160 family, 52 youth, 4 associates
 - ◇ Total Membership including paid + new 1823
- 2021 Totals as of May 30
 - ◇ Registrations 739 = 464 females, 235 bulls, 40 steers
 - ◇ Transfers 1221
 - ◇ Memberships 1404 = 847 paid
- Advertising
 - ◇ Bulletin 2020 - 12 / 2019 – 11 / 2021 - 1
 - ◇ Website 2020 – 55 / 2019 – 190 / 2021 - 28
 - ◇ Breeder Ads 2020 – 15 / 2019 – 22 / 2021 – 4
- Kimberly and Jill maintain advertising records

2. Treasurer's Report – Roberta Wieringa

- January 1 to June 15, 2021, Balance Sheet
 - ◇ Membership income- \$21,240 annual, \$6,560 family, \$220 youth, \$160 associate
 - ◇ Registration income – \$11,200 females, \$8350 bulls, \$3,240 late fee, \$145 steers
 - ◇ Transfer income - \$14,740 females & bulls, \$90 steers, \$145 rush fee
 - ◇ National Expo revenue - \$12,000
- The current PayPal account for the Expo store has been terminated due to outdated information. A new account will be set up for future Expo stores. Discussion was held about the high cost of PayPal fees. Other options will be explored by Kimberly Jepsen and presented to the BOD at the next meeting in July.

3. President Remarks – Jim Woehl

- Looking forward to the Expo in Ohio

4. Approved Labs –

- Directors are often questioned about the difference between Tex-

as A&M and UC Davis by members trying to decide which lab to use. Discussion was held about creating educational documents for members to reference when deciding on a lab for genetic testing. Texas A&M and UC Davis processes and procedures would be explained in the form of a FAQ sheet to help members to make informed decisions when choosing a lab to handle their genetic testing without bias or influence from the ADCA.

- The BOD tossed around several ideas for sharing information about the labs with members. Jennifer Hunt suggested reaching out to both labs with a new questionnaire explaining that their answers would be presented to the membership to help with decisions in choosing a lab for testing. The educational committee was asked to develop an outline for a questionnaire to send to the labs. Laaci Louderback will ask the committee to create an outline to present at the August BOD meeting.
 - Jim Woehl suggested that moving forward, the BOD should go back to moving items to committees for solutions instead of trying to solve items at the BOD level. Committees should bring resolutions to the BOD for consideration.
 - Kimberly reminded directors that instructions for pulling tail hairs can be found on the forms and information tab of the website. Instructions are also available to help members with lab paperwork. This led Jim to remark that the website needs more work and should have an educational page. The website committee will be making corrections and updates to the website and plan to go through the website page by page to do so.
- ## 5. Foreign registries – Jeff Chambers
- Jeff Chambers submitted a proposal and requested for the BOD to consider defining who the accepted foreign registries are when registering animals in the ADCA. The current standard operating procedures does not clarify who those accepted foreign registries are. The BOD is in general agreement about identifying registries and will continue discussion at a future meeting.
 - Jim Woehl stated that he was contacted by The Livestock Conservancy, Jim and Kimberly have been invited to join them for an interview about Dexter Cattle sometime soon. The Livestock Conservancy is putting together a gold standard for what an association should be, and they are impressed with the ADCA and its practices.
 - The BOD will be reviewing the decision tree for possible loopholes concerning registration and discuss again at a later date.
- ## 6. 2022 Expo / Budget – Location
- The BOD held a lengthy discussion about the location and cost anticipated for the 2022 National Dexter Expo. Directors exchanged ideas about moving forward while trying to keep the cost to a minimum. Skip and Jennifer stated concerns that the ADCA is spending a large amount of money for the same 20 breeders year after year. The entire board is supportive of spending some ADCA funds to host a National show to promote Dexter Cattle. Laaci thought it was important to move the Expo outside of the bullseye and allow new members an opportunity to participate. Kimberly stated the expo is not just about having a show but marketing Dexters. Kimberly suggested refocusing on marketing the expo in a way to be a benefit to all members. Jim expressed his thoughts on Dexter cattle being a large part of the education portion of the Expo.

- Jennifer Hunt stated concern over a vote to hold the Ohio venue again in 2022, when the board did not have the ability to evaluate the Ohio location or facilities, as the 2021 Expo in Ohio had not begun yet. Jennifer asked for the vote to be held until after the 2021 Expo was completed, to allow for board discussion. Jim then explained that the board had to vote today, due to time constraints on securing a venue for the next year.
- Santiago made a proposal, Kevin McAnnany 2nd, that the ADCA spend up to but not to exceed \$25,000 for the 2022 Expo wherever it is to be held. Jennifer Hunt wants future Expos to have clear goals and measurable objectives so the board could evaluate
- Jennifer Hunt asked for the goals and objectives of the Expo. Jennifer asked what kind of numbers the board was looking for to measure a successful expo. The directors shared their thoughts and ideas about what they thought to be the benefits of hosting the event. Jeff would like to see more effort put into gaining feedback from attendees to better access the unmeasurable benefits and thought the Expo is meant to celebrate the Dexter Breed.
- Jennifer Hunt recommended that the board consider reallocating some of the Expo budget funds to more regional based events to increase membership participation, for those members unable to travel long distances.
- Kimberly asked what the maximum amount of cost is the association willing to invest in the National Expo. Previously the BOD deemed \$10,000 to be an acceptable amount. The BOD agreed that the ADCA should host a National Expo while keeping costs to a minimum.
- Kimberly suggested trying to combine the expo with Ohio Valley Dexter Breeders if the expo goes back to Ohio
- Santiago rescinded his motion.
- Skip Tinney made a motion, Santiago Lizarraga 2nd that the 2022 National Dexter Expo be held in Ohio with the stipulation that the 2023 budget be established by the end of this year to give to the expo committee for selection of the 2023 venue. Motion passed unanimously.

7. 2023 Expo – item tabled until budget has been established.

- Skip has been exploring Arkansas as a possible venue for a future Expo
- Jim expressed concerns about using zoom and hoped the BOD will be in the same room next year at the Expo.

8. Animal Sale Advertisements on website

• Discussion was held about limiting photos to ADCA Dexter cattle only on website advertising. Must be an ADCA member to advertise and animals must be ADCA registered. Jill would like everyone to encourage members to register animals before offering them for sale. Buyers are getting frustrated because their paperwork is delayed because breeders have not registered the animal before the sale.

• Danny suggested editing information on the ADCA website to say “This For Sale page is offered as a paid service for members that are interested in advertising their ADCA Registered Dexters or Dexter products on the ADCA website”

• Jim asked Kimberly to have the marketing committee to take a look at cleaning up the website advertising rules and instructions

and make recommendations for changes to the BOD at the September meeting.

9. Strategic Planning – Jim asked the BOD to create a list of goals, with a 1-, 3- or 5-year timeline for future consideration or implementation.

- Rollout for the new registration software education program for members would be a 2-to-3-year plan.
- Budget build for 2023 Expo by the end of 2021
- Elissa would like to expand her current reach which has primarily been focused in Texas and Oklahoma. Jeff would like to encourage growth in the youth board and members through education about cattle that is unrelated to showing and build skills for leadership nationally in the Junior ADCA.
- Danny would like to see more educational videos created for posting on YouTube. Involve members, youth to help or even acquire professional to create lots of educational videos. The marketing committee will gather information about cost of hiring a professional. Kimberly suggested building a list and posting for membership participation and a possibility of some type of compensation for creating a video.
- Registration Member Management System (RMMS) – create materials and or videos for use in training members how to use the new software program before it goes public. Kevin is willing to work with Jill and Better Built Cows to build script for training materials to create for release in 2022-2023
- Skip would like the ADCA to find ways to help strengthen regional groups financially and other ways. Regional groups are making an impact for Dexters in their areas. The association should try to reach out to members trying to start up new groups. Jim suggested reevaluating the rules for awarding money and expand support to those groups for things other than shows.
- Jeff introduced two long term ideas that he would like the association to work towards based on the Articles of Incorporation. The Articles of Incorporation state part of the purpose of the Corporation is supporting breed research and providing and supervising means of classifying Dexter cattle. Attempts were made in the past to accomplish these goals but failed. A committee was assigned to look into the failure of the previous classification program. Jeff provided the BOD with an outline for a certified Dexter program that would encourage, promote, and incentivize breeders willing to help collect data for marketing purposes nationally. Jeff said details would need to be worked out for consistency in data collection and validation for marketing nationally. Jeff stated that a certified Dexter program could help to promote Dexters as a production animal in beef and dairy.
- Jim thanked everyone for sharing their ideas for future goals and asked that the BOD to assign committees to evaluate if implementation is plausible for any of the ideas presented.
- Jim asked Elissa, along with the youth committee, to create an educational program for the Junior ADCA. Elissa will re-assemble the youth committee to begin work on this project and report their progress to the BOD in December.
- Skip expressed concerns about Jeff's outline for a certified Dexter program. Danny stated that classification is specifically listed in the Articles of Incorporation.

- Skip asked for more discussion by the BOD before any of Jeff's items would be sent to committees.
- Jim asked for all of the strategic planning items to go to committees for evaluation and possible implementation.

10. Laaci Louderback made a motion, Elissa Emmons 2nd, for the BOD to recess and reconvene after the AGM.

Meeting recessed at 12:00 pm CST

Submitted by Carole Nirosky

ANNUAL GENERAL MEETING

June 25, 2021

4:00 pm EST

President - Jim Woehl , Z Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Z Registrar - Jill Delaney, Z Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Z Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Z Region 7 – Jennifer Hunt, Z Region 8 – Danny Collins, Z Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany.

* - not present/Z - Zoom

56 Members were present / 14 members present via Zoom

Jim Woehl welcomed everyone to the ADCA Annual General Meeting. In his address to the membership, he expressed his gratefulness for time spent serving the members as the ADCA President, but a new president would be elected, and his term would be ending Saturday evening. Jim stated that although we had a rough year in 2020 due to covid, members of the ADCA did well with beef and seedstock sales. Dexter Cattle and the ADCA will continue to thrive. Jim asked members to help with the direction of the ADCA by giving input to their regional directors. The BOD wants and needs to hear from the membership.

Officer Reports

1. Treasurers Report – Roberta Wieringa

- The Trial Balance sheet for January 1 to June 15, 2021, shows total assets of \$455,351.34.
- Membership income- \$21,240 annual, \$6,560 family, \$220 youth, \$160 associate • Registration income – \$11,200 females, \$8350 bulls, \$3,240 late fee, \$145 steers • Transfer income - \$14,740 females & bulls, \$90 steers, \$145 rush fee
- National Expo revenue - \$12,000 received
- The Dexter Bulletin is one of the associations largest expenses. Approximately \$11,000 has been spent for the two editions published in 2021.
- ◊ Warren Coad of region 8, asked if membership dues cover the

cost of producing and mailing the Bulletin, and if we pay an upcharge due to quantity mailed? Roberta stated that membership dues do indeed cover the cost of the Bulletin. Cost is determined by the number of pages and quantity mailed.

- ◊ Sharie Stocklin of region 7, asked if Bulletin was the largest expense for the ADCA, and if the BOD is still considering going to an online version only? Will the ADCA do a poll of the members to get their opinions? Jim Woehl answered, members were polled and the ADCA will continue to produce a paper version based on member's response. If we move forward with an electronic version, it will be in addition to the printed version. Kevin McAnnany is researching ways to cut cost for the printed version.

2. Registrar's Report – Jill Delaney, read by Jim Woehl

- While Jill was giving her report the echo was very loud, causing Jennifer Hunt to ask if Jill could stop for a minute, so the board could address the audio feedback that made it difficult for others to hear what she was saying. Following an attempt to adjust the audio, Jim stated he would just read Jill's report for her, which he did.
- 2020 Totals - Registrations 1916 = 1409 females, 400 bulls, 107 steers • Transfers 2507 • Total Paid Members 1154 = 886 annual, 160 family, 52 youth, 4 associates • Total Membership including paid + new 1823
- 2021 Totals as of May 30 • Registrations 739 = 464 females, 235 bulls, 40 steers • Transfers 1221 • Memberships 1404 = 847 paid
- ◊ Sharie Stocklin stated that members should be able to contact all the BOD members including Jill for registration issues. While also acknowledging that Jill is remarkably busy. She asked if members would ever be allowed to contact Jill? Jim stated that the rule for members to contact regional directors with registration questions is due to the registrars heavy workload and will stay in place for now. Registrations, transfers, and membership would be terribly delayed if Jill had to answer phone calls personally. Additional help for Jill has been approved as needed.
- ◊ Jim Woehl anticipates the new registration software program, being created specifically for the ADCA, will make the registrars job much easier. The new software being built by Susan Smythe of Better Built Cows will help eliminate some of the registration issues Jill is experiencing due to the antiquated program she is currently using.
- ◊ o Sharie Stocklin inquired about the cost associated with the new software, she also asked about the cost of the new website. Jim's answer was approximately \$25,000 for the new software, also stating that the RMMS committee sent out request for proposals and one of the bids came in at \$340,000. The new software rollout is expected to happen in 2022 and 2023. Financial reporting which is currently being done manually will also be included in the new software. Jim could not remember the final cost of the website off hand.

3. Secretary's Report - Carole Nirosky

- Maintained records and distribution of ADCA BOD meeting minutes.
- Zoom Administrator – Schedule meetings as needed
- Monitor the ADCA phone line 844-588-2322. Annual phone calls

- processed to date are 244.
 - Implemented a new email service designed to offer mass emails to ADCA membership.
 - Committee work- M&A, Expo, Website, RMMS workgroup, elections
4. Elections Committee – Kimberly Jepsen – chair. Carole Nirosky co-chair, Skip Tinney
- 2020 – Region director elections for regions 9, 10 and 12 / 2021 - Regions 1, 2 and 4
 - Ethics committee – no complaints received in 2020 – Jim Woehl-chair
5. Website Committee – Carole Nirosky, Kimberly Jepsen, Danny Collins, Jill Delaney, Ray Delaney
- The committee is working page by page of the website to make changes and improvements.
 - Invoicing was created to bill for advertisements and member dues.
 - June Smiley of region 8, asked if Jill must manually enter information from the forms that members use to register or transfer animals.
 - ◊ Carole answered, Jill must manually enter all the information into the current software program because the current system is not setup to transfer information from forms on the website to the software.
 - Josh Mink of region 10 commented about receiving spam emails from the “ADCA President”.
 - ◊ Carole responded that the BOD voted to remove the membership list from the ADCA website to help prevent spammers from obtaining ADCA member emails. Membership lists are available from regional directors.
 - Sharie Stocklin wanted to know what the biggest expenditure for the ADCA is.
 - ◊ Jim responded, the single largest expense is the paid staff. As the ADCA grows staff positions may also. Jim also stated the Expo is another major expense which is done gladly for the membership. We are trying to involve more members by adding electronic possibilities. Fourteen states were represented at the 2021 Expo.
 - Sharie Stocklin wanted to know about the cost for the expo, recognizing that it varies from year to year based on location.
 - ◊ Jim stated approximately \$20,000 to \$25,000. Includes venue, ribbons, premiums, honorariums, speakers, awards, meals, t-shirts, judges.
 - Babette Russell of region 6 expressed her appreciation for the BOD and their work and time spent volunteering.
6. Marketing and Advertising – Kimberly Jepsen chair Report read by Jim Woehl
- Year to date, \$1527 of the \$13,250 M&A budget for 2021 has been spent to create new banners and brochures, promotional items, and support Fairs/shows.
 - M&A Goals - Create cohesive branding guidelines for marketing material at the national level. Magazine & Homesteader Blog advertising, Create Dexter merchandise to sell on the website
 - Sharie Stocklin asked if new members could receive a bumper sticker in their welcome packet. She also suggested promotional items be provided for breeders to give to prospective buyers to help encourage and retain membership.
7. Show Committee – Rick Seydel-chair, Dave Cluff- co-chair. Report read by Jim Woehl
- The Show Committee reviewed the 2020 Virtual Show results and comments. The committee felt it was a success but also agreed that there would need some changes and clarification on some rules and guidelines if another virtual show is held in the future. Jim thanked Rick Seydel and Kimberly Jepsen for the phenomenal job in putting the Virtual Show together.
 - The committee updated the National Show Rules Guidelines in preparation for the 2021 Expo.
 - The Show Committee discussed how the shows at the AGM can be improved. The committee feels the Youth Show should continue as it has in past years. The committee feels the Adult Show should move to an Open Show for future Expos. A proposal was sent to the BOD for their consideration. The BOD approved the requested change pending the receipt of updated rules from the show committee. The committee will make the necessary adjustments to the rules and submit them to the BOD for their approval after the Expo.
 - Dave Cluff will take over as Chairman of the Show Committee as Rick Seydel will resign his co-chair position at the end of the 2021 AGM.
 - Josh Mink asked if his children would be able to show his cows in an Open Class.
 - ◊ Jim responded that children would be able to show their own cows in the Open Class, but the rules are still being considered and that could change.
8. Pedigree and Genetics Report - Members: Jeff Chambers – Chair, Scott Wilson – Co-Chair, Kelvin Tomlinson, Brody Johnson, Sandi Thomas, Danny Collins
- The Pedigree and Genetics Committee reviewed a small number of cases referred by the ADCA Registrar and made recommendations on each during the year.
 - Most cases reviewed involved animals that were listed in another registry and seeking entry into the ADCA but that did not meet ADCA eligibility requirements. In each case the Pedigree and Genetics Committee unanimously concurred with the ADCA Registrar’s decision.
 - Other cases involved reaffirming the ADCA SOPs related to Transfer policy and Owner of Record / First Owner policy. In each case the Pedigree and Genetics Committee concurred with the ADCA Registrar’s decision.
 - The Pedigree and Genetics Committee, upon referral by the ADCA Registrar, also made recommendation to the ADCA Board clarifying the intent of the Record of Birth listing as applicable only to animals that were otherwise eligible for ADCA registration.
 - Babette Russell would like to see Dexter shows that are not exclusive to any registry.
 - ◊ Jim responded, this is already happening at some state fairs across the country as well as some of the regional groups. In reference to the ADCA National Expo, Jim said he could not in good conscious give ADCA member money in premiums to non ADCA members.

9. Registration and Software Workgroup: Jeff Chambers-Chair, Pat Mitchell, Dave Morgan, Jill Delaney, Carole Nirosky, Susan Smythe (Contractor)
 - The RMMS workgroup met multiple times during the year with the software contractor, Building Better Cows Software– Susan Smythe. The ADCA Registrar Jill Delaney and Susan Smythe meeting every other Monday.
 - Building Better Cows presented Phase 1 development to the RMMS workgroup in May of 2021 for review and recommendation to the Board. The RMMS work group concluded that Building Better Cows had successfully completed Phase 1 build of the new ADCA Registration and Member Management Software.
 - ◇ This represents a significant milestone in the ADCA's movement forward with the new registration software. RMMS software development components and expected timelines. Phase 1 – Registrar Component – completed (May 2021)
 - ◇ Phase 2 – Initial Public Component / Initial Member Component - Phase 2 an expected time of 13 months for completion.
 - ◇ Phase 3 – Full Public Component / Full Member component / Financial Services – component – the groundwork for Phase 3 will be mostly completed in Phases 1 & 2.
 - The RMMS made recommendation to the Board in May to begin the planning and development for implementation and training during the next 13 months of Phase 2 development.
 - The RMMS and the ADCA Board would like to express our sincere appreciation and thanks to Susan Smythe and Charles Durrett of Better Built Cows Software for their work at significantly reduced cost than such a wonderful software otherwise would require. The RMMS and ADCA Board would also like to thank our Registrar for the tremendous amount of additional time she has provided in this process. Thank you, Jill!
 - ◇ Someone in the audience asked what the full public component would look like. Jeff responded, in effect it will be the full online pedigree, interaction with the financial components, members will have the ability to list animals for sale and have them listed through the software, plus other features.
 - ◇ Babette Russell would like the search feature on the pedigree page improved. Jeff agreed and said the search engines in the new software will be much more improved. She also suggested moving the search button away from the start over button. Everyone laughed and agreed that would be a great idea.
10. Junior ADCA – Elissa Emmons
 - Elissa Emmons apologized for technology issues not allowing videos to be played that were submitted by some of youth BOD. Henry Louderback was introduced as a recently added youth BOD member. The youth BOD is looking for others that are interested in becoming part of the BOD, anyone wanting to participate should email Elissa for an application.
 - The youth BOD has been meeting monthly and representing the ADCA in shows and other events like Mother Earth News and 4H events. Elissa had 60 events listed on her calendar from across the country. Notify Elissa of any events in your region so they can be added.
 - Youth membership is growing. Representation in Ohio is strong with lots of kids participating. Elissa thanked the Ohio Valley Dexter Breeders for helping to organize all the youth activities, especially Renae Lizarraga, Kathie Sears and Kathy Chaney.
- Project ideas coming out the Youth BOD meeting 7/24/2021 include working with regions and creating a new youth logo.
 - ◇ Someone in the audience wanted to know who the cow costume contest winners were? 1st place Santiago Jr Lizarraga – Super-cow, 2nd place Mario Lizarraga – Beanie Baby skunk, 3rd place Austin Noe – roping steer.
 - ◇ Sharie Stocklin thanked Elissa for everything she does for the youth especially region 7.
11. Chuck Daggett Good Citizen Award – Board of Directors
 - Nominations received: David Cluff region 4, Don & Sheila Farris region 6, Jennifer Hunt region 7, Don Giles region 7, Sally Coad region 8, Dan & Cindy Edgington region 10, Terry Sprague region 12. Winner will be announced at the awards banquet.
12. Talisman Farm Award – Jim Woehl-chair
 - Nominations received: Don & Kathy Giles, Pat & Linda Mitchell, Jack Goodman, Steve & Cheri Wood, Ted & Vicki Anderson and Haden & Lesa Reid. Winner will be announced at the awards banquet.
13. New Business - open floor discussion:
 - Nancy Bowers suggested in place of or in addition to the National Expo, each region should host its own show with support from the ADCA. Another suggestion was to hold the show with other small animal groups. In response Jim said some regions already have groups hosting their own shows with support from the ADCA. The BOD considering other ways to offer support.
 - Nancy Bowers – how do regional groups get started financially.
 - ◇ Jim said other groups charge for membership and raise support. The ADCA does have a program in place to help sponsor events financially from \$250 up to \$500. Members should fill out the form on the ADCA website. The form is submitted to regional directors for validation and turned over to the Marketing and Advertising committee for final approval. The BOD is discussing ways to increase support of regional groups. Another benefit the ADCA offers it is members is insurance coverage for ADCA only Dexter Shows
 - June Smiley asked if there was a list of shows available on the website.
 - ◇ Jim said the old website used to have a list but the new one does not but could be added.
 - ◇ Carole reminded everyone that events can be advertised on the happenings page of the website.
 - June Smiley noticed that the committees are filled with mostly BOD members.
 - ◇ Jim explained that at least one BOD member must be on every committee, but the rest should be members. We need and desire volunteers to work on all committees.
 - ◇ Santiago Lizarraga said that he receives lots of suggestions from members, and he invites everyone to volunteer to work on a committee to help become part of the solution. Directors are working on several committees due to the lack of volunteers and self-compulsion to get the job done.
 - Kathy Chaney asked members to encourage their children or grandchildren to apply for the annual Chris Odom award, which offers cash prizes for winners in the senior and junior divisions. The application is a wonderful learning tool for all children. She

asked the BOD and members to help promote this award for the next Expo. Elissa reminded everyone that the 2021 winners of the Chris Odom will be announced at the awards banquet.

14. Directors at large nominations

- Elissa announced nominations from Zoom: Kathy Chaney and Carmen Heilig.
 - ◇ Jim stated Carmen was not present nor eligible according the ADCA bylaws which specifically say present at the meeting. Kathy Chaney declined. Nominees from the floor included Mark Chaney, Rick Seydel and Pat Mitchell.
 - Sally Coad questioned about directors at large being representatives for members from regions that did not have a director in attendance.
 - ◇ Jim stated that it is not in the bylaws but that is how the BOD has tried to handle it in the past and Mark Chaney would qualify for region 8.
 - Jim asked members to please sign the attendance sheet that was passed around the room.
 - While members were waiting for the votes to be counted Jim announced that using Zoom for the 2020 AGM, due to covid-19 was an anomaly. Jim said according to the bylaws members must be in attendance to vote. Jim recognized that ADCA bylaws are outdated and will need to be addressed by the BOD so we can include electronic members. Jim apologized for not making this announcement at the beginning of the AGM. Jim acknowledged that several members using Zoom were upset and apologized but was following the rules for the meeting stated in the bylaws.
 - Ballots were counted by Carole Nirosky, Josh Mink, Sharie Stocklin, and Robert Wieringa.
 - ◇ Members elected Rick Seydel and Mark Chaney as directors at large.
 - Sharie Stocklin asked how changes are made to the bylaws.
 - ◇ Jim answered, the ADCA is a Delaware corporation, once the BOD votes to change the bylaws they are sent to lawyers to be updated legally and then filed in the Commonwealth of Delaware.
 - Sharie questioned how members can request a change to the bylaws.
 - ◇ Jim stated that all requests need to go through the regional directors. Warren Coad commented that members can also make their requests known by sending a proxy with their regional director.
 - Jim asked the BOD to introduce themselves to the members as requested earlier by Sally Coad.
 - Sharie Stocklin addressed the BOD with concerns because Regional Directors, including hers, were commenting on Zoom and could not be heard.
 - ◇ Jim acknowledged that there were technical difficulties making it hard to communicate and causing frustration for everyone.
 - ◇ Elissa Emmons was trying to keep members on zoom informed of what was happening at the meeting while answering their questions.
 - Sharie Stocklin said she wanted to know how many BOD members were joining via Zoom
 - Jim introduced those BOD members: Skip Tinney region 1, Jennifer Hunt region 7, Danny Collins region 8, Scott Wilson region 9, also Jill Delaney the registrar and Kimberly Jepsen vice president.
- Jim again apologized for the technical issues.
 - Jennifer Hunt called Nancy Bowers during the meeting so she could talk with Jim about the nominations for directors at large. Jennifer stated that members on the Zoom call could not hear and wanted to make nominations for the directors at large and were not allowed through the chat feature.
 - There was a dispute between Jennifer Hunt and Jim Woehl about the interpretation of the by-laws.
 - Jim agreed to back up the meeting and accept their nominations. Jennifer nominated Nancy Bowers and Sharie Stocklin, for directors at large. Nancy Bowers declined the nomination. The meeting was recessed for 12-minutes to allow Jennifer an opportunity to contact others on Zoom to see if they had additional nominations for director at large. No other nominations were received.
 - A re-vote was held for directors at large.
 - ◇ Nominees included Rick Seydel, Mark Chaney, Pat Mitchell, and Sharie Stocklin
 - ◇ While voting was taking place and Jennifer asked Jim when directors and members joining via Zoom would be allowed to vote, Jim explained that according to the bylaws voting members must be in attendance at the AGM, members joining via Zoom would not be allowed to vote.
 - ◇ There was a dispute between Jennifer Hunt and Jim Woehl about the interpretation of the by-laws.
 - Ballots were counted by Carole Nirosky, Josh Mink, Roberta Wieringa, and Kimberly Newswanger.
 - ◇ Members elected Rick Seydel and Mark Chaney as directors at large.
 - Jim thanked everyone for their patience and understanding of the re-vote due the technical difficulties. He asked for final thoughts from the members concerning new business.
 - ◇ Warren Coad wanted to know why the financial reports in the Dexter Bulletin were only showing income and not including expenses. Jim said that was a mistake and will be corrected. The report should contain both expenses and income.
 - ◇ Sally Coad asked if the BOD has considered changing the rule about not allowing an ADCA member to be on the BOD if they are a current member of another registry. Jim said the rule is still in the bylaws and there has not been any discussion by the BOD about changing it.
 - Pat Mitchell made a motion, Josh Mink 2nd to adjourn the meeting. The motion carried.

Meeting adjourned at 6:06 pm EST
Submitted by Carole Nirosky

EXPO BOARD WRAP-UP MEETING

June 26, 2021
5:30 pm EST

President - Jim Woehl , Z Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Z Registrar - Jill Delaney, Z Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Z Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Z Region 7 – Jennifer Hunt, Z Region 8 – Danny Collins, Z Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany.

* - not present/Z - Zoom

1. ADCA BOD wrap-up meeting reconvened at 5:30 pm with directors at large, Rick Seydel and Mark Chaney in attendance.

2. Jim stated that the agenda for the wrap-up meeting was to prioritize for action any items brought to the BOD by the members at the annual general meeting. Jim acknowledged that technology did not work for the AGM and going forward the BOD would have to make fixing it a priority.

3. Members did not bring forth any items of business for the BOD to act on.

4. Jennifer Hunt asked for time to present concerns regarding the AGM that took place on 6/25/21. Jennifer Hunt presented written evidence to the board, displaying the current Certificate of Incorporation, association By-Laws and board meeting minutes, to show that telephonic communication is considered “present” at any such meeting. Jennifer stated violations that occurred during the AGM, affected the general membership and some sitting board members, ability to participate in the meeting, including the vote for Directors at Large. Jennifer stated the presiding officer, Jim Woehl, did not facilitate the AGM in a manner that was in accordance with our By-laws. Jennifer questioned if the meeting was even valid, but she would welcome board discussion to determine an appropriate remedy for the situation. Jennifer said ethic violations would be forthcoming. Danny Collins stated that she was furious about the way things were handled at the AGM.

- Jim apologized for not allowing Zoom directors to vote, and said his decision was based on his interpretation of the AGM bylaw section. He took responsibility for the failure of the meeting. Jim recommended for the new president and BOD to assign a task force to address the use of technology at future meetings.
- • Jeff Chambers acknowledged that everyone recognized that there were technological errors at the AGM. It was his opinion

that there was no intent from anyone at Wooster to make that failure happen. Going forward he suggested that legal counsel be obtained related to how we conduct zoom meetings specifically based on our bylaws. Bylaws need to be reviewed for inconsistencies throughout the document due to morphing into technology.

- • Jennifer asked if a letter of apology could be made available to the membership. Jim will produce one following the Expo. She also asked for a statement to be prepared to post on social media if needed.
5. Roberta Wieringa, Carole Nirosky and Jill Delaney were asked to leave the meeting while the BOD went into executive session to talk about staff retention from 5:50pm 6:05pm
- Jim announced that the BOD had voted to retain all staff members by a majority vote.
6. The BOD discussed nominations for president. Jeff Chambers was previously nominated for president, Danny Collins 2nd that nomination.
7. Jeff Chambers was asked to leave the room while the BOD went into executive session to elect the president, from 6:10pm to 6:15pm ET.
- Jim announced the election of Jeff Chambers as president by a majority vote and offered congratulations on behalf of the BOD.
 - Skip questioned the process for filling Jeff’s position as Regional Director of region 6. Jim stated the ADCA policy is to announce the region 6 vacancy and ask for names to be considered by the BOD. The BOD will appoint the interim director to serve as director for the remainder of Jeff’s term.
8. The BOD discussed nominations for vice president. Danny Collins nominated Laaci Louderback, Becky Eterno 2nd, for Vice President. No other nominations were received.
9. Laaci Louderback was asked to leave the meeting while the BOD went into executive session to elect the vice president at 6:22pm to 6:30
- Jim announced the election of Laaci Louderback as the new Vice President by a unanimous vote and offered congratulations on behalf of the BOD.
 - Jim thanked Kimberly Jepsen for her service as Vice President.
 - Danny made a motion to appoint Kimberly Jepsen as region 6 director. Jim expressed his hopes that Kimberly would consider but the BOD must allow two weeks for others to offer their service before appointing anyone to the vacant director positions. Kimberly accepted the nomination for consideration. Announcement to region 2 and 6 will be emailed to members and posted on Facebook and the ADCA website.
10. The FUNdraiser auction brought in \$3514. Expo walk-in business was \$1080.
11. Jim made the BOD aware of award winners that would be announced at the award banquet following the wrap-up meeting.
- Chris Odom youth award: Junior Danielle Edgington, Hudson Louderback, Chael Littleton

- Chris Odom senior award: Erin Claire Chambers Aiden Sell, Kaitlyn Heilig
- Chuck Daggett award: Don & Sheila Farris
- Talisman Farm award: Pat & Linda Mitchell, nominations included Don & Kathy Giles, Jack Goodman, Cheri & Steven Wood, Ted & Vicki Anderson, Sally & Warren Coad (previous winners not eligible) Haden & Lesa Reid
- Youth Show – Wieringa’s Elsie, Grand Champion Cow shown by Quinlyn Dykstra, Chaney’s Red Pepper, Champion Bull shown by Olivia Moomin, JK Karl, Champion Steer shown by Kathryn Mink.
- Adult Show – SMD Sophie Ferl, Champion Cow shown by Silver Maple Dexters, SBR Meathead, Champion Steer shown by Spot-

- ted Bottom Ranch, HMDD Shorty shown by Baughman Farm.
- Herdsmanship awards – Adult 1st Morning Star Farm, 2nd Nana’s Memory Farm
- Herdsmanship awards – Youth – Henry Louderback, Sam Sears, Molly Smith

12. Laaci Louderback made a motion, Santiago Lizarraga 2nd, to adjourn the meeting. Motion passed unanimously.

Meeting recessed at 6:46pm EST
Submitted by Carole Nirosky



*photo submitted by:
Hayden and Lesa Reid
Kirkhaven Farm*

The BURNING QUESTIONS on HEAT STRESS

JENNIFER HUNT | REGION 7 DIRECTOR

The summer heat is in full swing by now, causing us to carefully monitor for and manage signs of heat stress in our Dexter herds. Cattle carry what veterinarians call a physiological heat load. It is the heat built up in the cow, from the rising environmental temperatures, basic body functions and stress. Cattle naturally build up and reduce these heat loads throughout the day. Our Dexters rely on proper thermoregulation to manage this process. We can aid in their safety by ensuring they have what they need during hot weather, to not only survive but continue to thrive as a successful Dexter herd.

Several factors can impact a cow's ability to thermoregulate well. Some of those factors are the breed itself, coat thickness, body condition, wind/humidity levels, shelter options, forage grasses and overall acclimation to their current weather. Dexters are of the European *Bos taurus* inheritance, indicating less heat tolerant than the *Bos indicus* breeds (i.e., Zebu, Brahman.) However, most Dexters that have slick summer coats, healthy weight and are of good health do better than many other European breeds. Cattle do not sweat enough to release heat efficiently. Humid weather makes sweating even less effective. They must utilize other physiological functions, like respirations, to help release the heat. Even some types of grass forage can exacerbate heat intolerance (e.g. endophyte-infected fescue).



A refreshing hose down.

Aside from bovine mortality concerns, heat stress can cause a variety of problems; in areas of digestive, reproductive, and respiratory health. As the daytime temperatures rise, so does the natural body temperature, as the cows graze and become more active in the pasture. When a cow is trying to stay cool, they intentionally reduce their energy intake (grazing), to help reduce the heat made during pasture movement and rumen work. However, as the heat puts more stress on the cow, their energy needs go up to fuel the constant work at releasing that heat load. This situation can create a negative energy balance for the cow. A pregnant cow may suffer some nutritional setbacks during times of extreme heat, which can negatively impact the unborn calf and the cow's body condition. A bull can become less fertile as heat rises, causing reproductive gaps in calving seasons. Since cattle utilize respirations to dissipate heat, monitoring cattle for signs of respiratory conditions, like pneumonia, are imperative.

In the early stages of heat stress, a cow will show increased respiration as they are trying to expel the heat. They will stand more and seem a bit restless. As the heat load increases, they will begin drooling and eventually have some foaming of their saliva. During the mid- later stages of heat stress, the cow will have open mouth breathing, with significant force in the flanks during breaths. The cow may isolate themselves from the herd, with their head down and tongue out. If you see your cow getting close to this point, you are in an emergent situation. You should call your vet immediately for advice. The best practices are to do everything you can to avoid your cows getting to this critical point. In the great state of Texas, it is common to have heat indexes in the 120's or 130's in the summer. Dexters do well, even in these extreme conditions, so long as we provide them with the head start on managing these stressful times.

Here are some good management practices to help your Dexters avoid heat stress complications.

1. Never work cattle in the peak hours of the day. If you must work them at all in warmer temperatures, do so quickly and provide as much shade/airflow as you can during the process. It is best to assume that working cattle late in the day is safer. The cattle reach their peak body temperatures about 2-4 hours after the hottest part of the day. If you must work them, it would be best to do so very early in the morning. If the nighttime temperatures do not decrease much, then your cows will not be able to release as much of the total heat load they are carrying.

2. Provide ample shade, at least 20-40 square foot of shaded ground space per cow. Anything less than that and the cows will bunch together, which reduces the airflow, needed to dissipate more heat. Crowded shade areas also increase mastitis risk for cows, as they tend to lay down in heavily manure covered ground. If you have limited shade areas, make sure you keep these areas clean. If you have only man-made shelter areas, consider adding some barn-safe fans. Some fans even allow for added water misting connections. Increase your shelter airflow by removing winter windbreaks, adding windows, or keeping sliding doors open.

3. Monitor clean water availability and consumption. As the outdoor temperatures rise to 80 degrees and above, cattle tend to drink 50% more than they did when it was 40 degrees outside. Lactating and pregnant cows require roughly twice as much water intake as their pasture mates. Ensure your water troughs are clean and full every day. Remember the lowest members of the herd will drink last, when the herd walks in to drink. Those lowest tend to be younger calves, who may not be able to reach the water once the water levels get too low. Purchase stock tank options in a variety of heights so shorter calves are able to reach the water supply. Also, consider placing several water troughs a few feet apart to avoid overcrowding, which can increase fly and mud issues. For those of you with ponds, monitor your water sources for dangerous pathogens like Green blue algae, biting reptiles (turtles/snakes,) and just general access to the pond.

4. On our farm here in Texas, our Dexters have ample shade options but they always enjoy a good hose down in the hot afternoons. We start by hosing down their legs and slowly work our way up until the cow is cooled down. We always sweat scrape the cows, so as not to leave any excess water on their coats, which can increase their temperature on sunny days. If you have a pond, most cattle will happily wade in the water to cool off their legs and belly. If you decide to add water misters to your shaded areas, it is not advised to put them near the drinking water source in case some cattle do not like the misting.

5. Fly control is also important in managing heat stress. When a Dexter must constantly fight and swipe at biting flies, this increases their energy output, thus increasing their temperature. A cow constantly stomping their feet, licking their legs, shaking their heads, all says "Help me the flies are bad!" However you manage your fly control (through chemical or natural based remedies) monitor their effectiveness on a daily basis to reduce this annoying stress. Keeping heavy manure areas clean will reduce flies. Dragging your pastures will reduce hatching of larvae. You can also apply pour on treatments, like permethrin-based products, ear fly tags, etc. There are some mineral lick tubs that include heat and fly control measures as well.

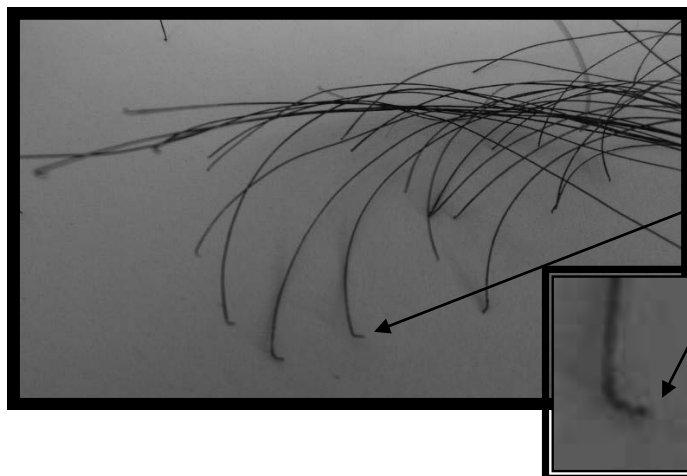
Heat stress is manageable for the Dexter breed, even in the most extreme weather. Utilize what you can to help your herd have another successful summer on the ranch. ♣



*photo by:
Nancy Bowers
Lone Star Ranch
Cascade's Goldrush*

DNA material is contained in the root bulbs (follicles) of the hairs. Make sure to PULL out the hairs in order to include the follicles. Do NOT cut the hair off of the animal or you won't have the follicle needed for testing.

- Use a separate paper envelope or resealable plastic baggie for each animal's sample. Before collecting the samples, label each bag with the complete name of the animal so that you have no mixups later.
- Thoroughly wash your hands and assemble all your tools: pliers, rubbing alcohol, paper towels, prepared envelopes, etc. Use rubbing alcohol to clean the business end of the pliers in between each animal you are collecting.
- Use clean (no manure) coarse hairs from the switch at the end of the tail for your sample. Pull hairs from the switch using a sharp, jerking motion (using the cleaned pliers) and make sure that the root bulbs or follicles are attached to most of them. It is best to pull about 10-15 hairs at a time, so you will need several pulls to obtain the 30-50 hairs required for a sample. It is often easier to twist the hairs around your tool before you jerk the hairs out as it seems to keep them from slipping through and gives you a better hold on them for pulling. Collect them on a clean paper towel or piece of paper – aligning the root ends as you lay them down.
- Using scotch tape, tape the hairs into a bundle – about 4 inches from the root ends. Then, using your clean scissors, trim the excess ends off and dispose of them – being sure to keep the bundle that includes the root ends.
- Place the bundle of root ends/hairs into your labeled envelope (if using Texas A&M) or tape on to your submission form (if using UC Davis).
- Clean your hands and the instruments before taking the next sample and before each successive sample. Use rubbing alcohol for this sterilization process. The goal is to keep each animal's DNA sample untainted by another animals or by your DNA. It is MOST important that you no touch the actual root bulbs or follicles as this is the target area for the lab to extract the DNA.
- It's a good idea to pull extra hairs for your files at home. It's always better to have too many tail hairs than not enough. Store the extras (prepared as though you were sending them for testing) in a paper envelope labeled with your Dexter's name and registration number.
- Age does matter. Samples from young calves do not have large root bulbs. Baby hair is fine and the follicles are tiny. The bigger the follicle, the better the DNA sample. If you are sending tail hairs from a very young calf, be sure you send plenty.



In this photo, you can see the hair follicles or root bulbs on the end of the tail hairs.

HOW TO AVOID REGISTRATION PITFALLS

The breeder is the person who owns/owned the dam at the time she was bred. The breeder's prefix must be used, not the prefix of where the calf was born.

Calves born from dams that were born after 2015 must be fully parent-verified to be registered. This means that the lab will take the sire and dam's DNA markers and match them to the calf's own DNA markers, showing the three are related.

Be sure to have genotyping done prior to submitting for registration. Incomplete registrations will be returned.

It is important to have your animal registered prior to sale. Often people sell or try to sell animals prior to registration and there may be a lab or registration issue holding up the process. This can cause

stress between the seller and the buyer.

The Online Pedigree is a great tool to check on your herd. You can find the Online Pedigree from the ADCA website by clicking the Pedigree tab. Once you are on the Online Pedigree, you can: check on your stock, view your membership information, and search other animals prior to purchase. While you are viewing the Online Pedigree, be sure the Chondro and PHA testing you sent into the office are included. The labs do not send us additional testing, so if you have had tests performed, be sure to email them to the registrar so we can include them on each animal's pedigree. ❖

START THE YEAR OFF RIGHT

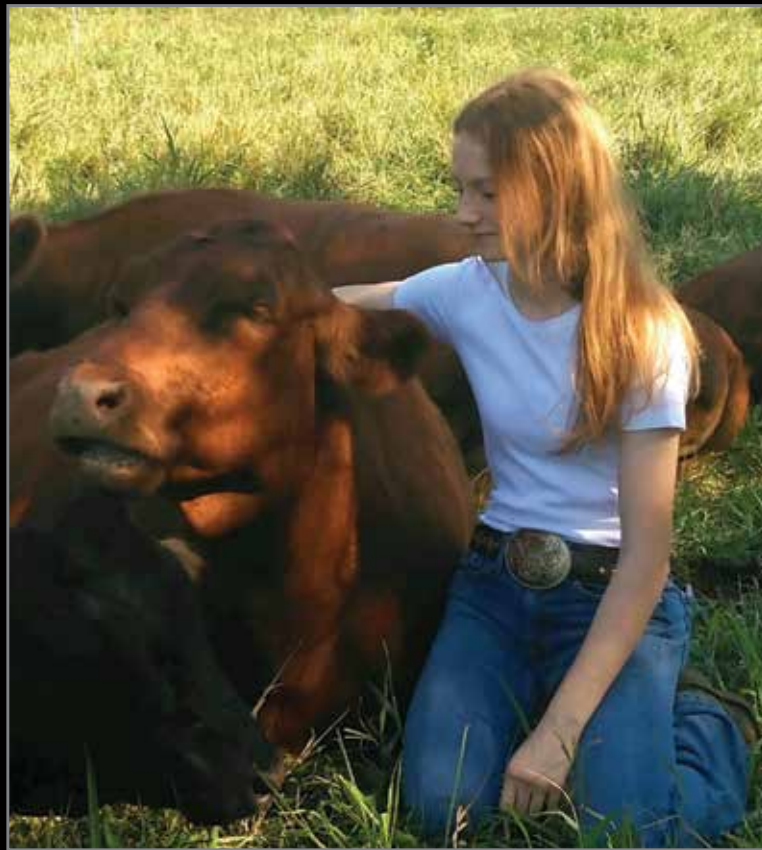
\$60

For Annual Advertising

The following info can be found on our website: The ADCA Breeder's Directory offers our members an opportunity to highlight their farm and their contact information on our website. The fee is only \$60 a year. The ad listing includes an illustration of your farm's business card. To take advantage of this opportunity, fill out the Breeders Directory form on the ADCA Website.



Senior Chris Odom Memorial Award



Erin Claire Chambers

Hello, my name is Erin Chambers. I am 13 years old and from Douglas, Nebraska. I have been involved with Dexters my entire life. My parents bought their first Dexters in 1999, and I have been working with them since I have been able to toddle through the barn and pasture. I began working with my first heifer in 2015 and showed her independently for the first time at the AGM in Virginia. I received my first registered steer in 2016 and exhibited a steer for the first time in 2017. I now have a herd consisting of three cows and two steers.

When it comes to working on the farm, there is very little I do not do. In the summer, I am working outside doing everything required, and I love doing it. Each morning, I feed our steers and bull their

grain, a mix of Stocker Grower and 14% Sweet Mix. I then move to the cows in the calving pen. I check to see if they show any signs or look to be moving closer to calving. I then give them their grain and hay. I begin watering with the steers and move through the pens, giving each of the four a tank of fresh water. Once the tanks are filled, I walk down to the paddock with the cows who have calved to check on the calves. Each calf gets a scratch and a pat while receiving a thorough check to ensure they have been eating and are lively and healthy, with no signs of illness such as labored breathing or loose stools.

I then bring up one of the mothers to the stand for her milking. Once we have finished with her milking, I take her back down to

the pasture so she can return to her baby and daily activities.

Later in the morning, I return to the barnyard to fill up the water tanks again to ensure the cattle have enough water through the heat of the afternoon. While I am outside, I walk down to the shade trees to make sure all of the cows and calves have made their way to the shade. Occasionally I will need to hunt for a stray baby and help them make their way back to their dam and the shade. I will also pick several cattle from our show string to bathe and work with their hair.

In the late afternoon, I will come outside to do evening chores. I start with feeding the four steers and bull their afternoon ration. After rechecking the calving pen, I give them a second helping of grain and hay before filling the water tanks for a third and final time. I now work with my animals to prepare them for show. I select a steer to work with for the night and catch him to take him out into the yard. I will brush him and work with his hair before leading him in show-like patterns. I work to make them comfortable with the show stick and naturally set their feet without using the show stick. Once he has behaved well and made a measurable amount of progress, I will give him an extra bite of grain and let him graze on the grass before putting him in his pen for the night. I go down to the pasture with the cows who calved, once more to give the calves their good-night scratches and checks.

It is necessary to walk out to the calving pen throughout the night to check on the cows who have yet to calve and see if their conditions have changed and will be calving soon. If they have calved or are calving, I will need to stay up to ensure they do not need any assistance. These checks happen at about 1:00 and 4:00 am.

In our emergency kit for cattle, we always have on hand:

- Anti-bloat treatment
- Vet wrap
- Gauze
- Scissors
- Paper Towels
- Pliers
- Thermometer
- Syringes and needles
- Udder balm
- Hoof pick
- Iodine
- Aspirin
- Bolus gun
- Sulfa bolus
- Electrolytes
- Vetericyn
(eye and wound sprays)
- Halter
- Extra rope
- Stomach tube
- Calcium gluconate
- Broad-spectrum antibiotic
- Sulfa wound salve

Each of these items can be used for an array of issues that you may encounter in day-to-day cattle operations, such as the antibiotic for a sick steer or sulfa wound salve for any abrasions or cuts.

To raise a healthy animal in peak condition, they need carbohydrates, minerals, vitamins, protein, and water. Carbohydrates make up 60-70% of an average cow's diet. These can be attained by eating foods such as corn and wheat. Carbohydrates are necessary for the animal to maintain its health and to grow. Minerals such as iron, selenium, iodine, and zinc are essential for a cow's health. Deficiencies in any of these could result in potentially fatal conditions for the animal. For example, lack of selenium can result in white muscle disease, which can cause muscle stiffness, motor disturbances, paralysis, and heart failure. Minerals are easy to get to your cattle through mineral blocks or loose minerals. Vitamins are also crucial to an animal's health. Cattle can attain most vitamins

through their everyday diet of grass and forage. Protein is vital in all cow's diets, especially in lactating cows, due to their increased need for amino acids. Cattle can receive more protein through supplementation and the addition of a protein feeder as well as 14% pellet feed to their diets. Grass and legumes are fantastic sources of almost all of these nutrients as well. Pasture is the number 1 way that grazing cattle receive all of their macrominerals such as potassium, phosphorus, and magnesium. In the winter, we feed home-grown grass and legume hay, which supplies the same nutrients as the grass during the summer. Finally, water is necessary for digestion, growth, and lactation. Cattle also need to have ready access to water at all times and have fresh, clean water.

If I were to win this award, I would put the money towards my college education. I aspire to become a veterinarian to continue my work with animals, including the Dexter breed.

For my bonus point opportunity, I have chosen to discuss weaning.

When it is weaning time, it is one of my favorite times of the year. We get to work more closely and begin working with the calves to train them to become well-behaved as they mature. At around 6-8 months of age, we pull the calves from their mothers. For our herd, this is around October, as we begin calving in March.

The method we use for weaning is fenceline separation. Fenceline weaning is much less stressful and traumatic for both the mothers and calves, as they can still see each other, just not be in direct contact. We separate the heifer and bull calves into two separate pens. These pens are directly across from their mothers.

We begin feeding the new weanling calves a preconditioning calf starter. We have found that this feed is widely accepted and highly palatable among the calves. We have never had a calf who did not start eating it well. We also have not had any issues with bloat or loose stools related to grain with this feed. The calves also have free access to brome hay and fresh, clean water at all times.

In about three days, the calves become more acclimated to being separated from their mothers and cease calling for them. We begin putting rope halters on them to get them used to the pressure when they step on it, so they learn to give in when being led. We also begin tying them for short periods while petting and brushing to get them used to us. Each calf is individual in how long it takes them to warm up to our affection. Some enjoy being close to us immediately, while others take more time and effort to gain their trust.

Around this time, we take the weanlings to the vet's to get dehorned and vaccinated. Select bull calves will also be banded to become our steers for the year. Heifers receive their brucellosis vaccination and Vira-Shield 6 + VL5, which protects against various respiratory and reproduction viruses. Bull calves who are banded receive a tetanus vaccine, and the other bulls receive Vira-Shield 6 + VL5. All calves are also dewormed.

After about three months of feeding the Purina Precon, we switch to feeding Purina Stocker Grower and All Stock 14% Sweet Mix. They continue to have full access to hay and water. Each pen also receives a loose mineral feeder.

We work with the calves throughout the winter and spring, improving their leading and introducing them to the show stick. We also begin working and training hair on the select calves we will be showing during the summer and fall months. ❖

FIRST OWNER TRANSFER POLICY REMINDER

The next few months will be a busy time for Dexter owners as we register our animals or transfer them to new owners. This is a reminder that the American Dexter Cattle Association adhere to the First Owner registration policy:

The requirements for animal registration changed with the addition of Section 4. B. "The First Owner must apply to the ADCA for registration using the form adopted by the ADCA."

The definitions associated with this policy are:

The First Owner is defined as the ADCA owner of record of the calf's dam at the time of calving.

The Owner of Record is the ADCA recorded current owner of the animal. Spouses, partners, and other family members must be listed with the Registrar's office to be considered "Owner of Record".

Breeder is the ADCA recorded owner of the calf's dam at the time of breeding.

There are two limited exemptions to this policy. The first exemption is for the registration and transfers of animals for the estate of a deceased member or a member who is incapacitated. The second exemption to the first owner policy is for instances in which a genetically or historically significant herd or line of animals will be lost to the national registered herd due to the inability of the first owner policy requirements to be met. The exact requirements and procedures for these exceptions are prescribed in the revised registration SOPs.

The ADCA will also established the Authorized Representative role. This role is made available to owners of record that choose not to be the party responsible for the processing of the registration and transfers of their animals. For these situations the authorized representative role has been established. This role is so that such ADCA members may delegate to another ADCA member the authority to register and transfer animals for which they are the first owner and owner of record. The process for delegating an authorized representative and the requirements and rules governing Authorized Representatives are also detailed in the revised registration SOPs.

The First Owner policy does not affect the currently in-place herd prefix naming convention. The registered herd prefix for a calf from a cow sold in bred in calf remains that of the herd that owned the cow at the time of breeding, (Section 4. E.).

Additionally, in conjunction to and consistent with the First Owner registration policy the Transfer policy will change to the following:

Section 4. O. Transfers "The Recorded Owner or their Authorized Representative must apply for transfer to change ownership of an animal previously registered with the ADCA."

These policies will move our Association forward as a responsible, professional organization, establishing that membership in the ADCA places the ADCA member-breeder as THE responsible party for the most critical decision a registered stock breeder can make: "Is this animal worthy of registration?"

These policies ensure to our members that any animal purchased as an ADCA registered Dexter will be just that and no members of our Association will purchase an "ADCA registerable" Dexter that is in fact not or not eligible to be.

These policies allow new members to our breed to focus on their cattle and not paperwork from the prior owner/s.

These policies are consistent with all other, including the largest and most established, cattle registration organizations in the country.

So in many instances you will be the Owner of Record, the First Owner, and the Breeder. That is if you are on record with the ADCA as owning the cow - Owner of Record; you were on record with the ADCA as the owner of the cow when she was bred - therefore you are the Breeder; and you owned the cow when she calved - therefore you are the calf's First Owner.

If you sell a cow to your neighbor that is bred, you are the Breeder. You will transfer the cow to your neighbor in the ADCA registry. Your neighbor will then be the current Owner of Record and when the cow calves your neighbor will be First Owner of that calf. Your neighbor will decide as the First Owner if the calf will be registered and they will be the only member to be able to register. If your neighbor decides to register they will do so and use your herd name/prefix on the calf's name because you are the Breeder (recorded owner of the cow at time she was bred).

For more detail information read Section 4 of the SOPs found on the ADCA website at <https://dextercattle.org/wp-content/uploads/2019/10/ADCA-Registration-and-Transfer-SOPs.pdf>

If you have questions on a particular situation or would like further clarification on our process please get in touch with your regional director. ♣

9:54 AM

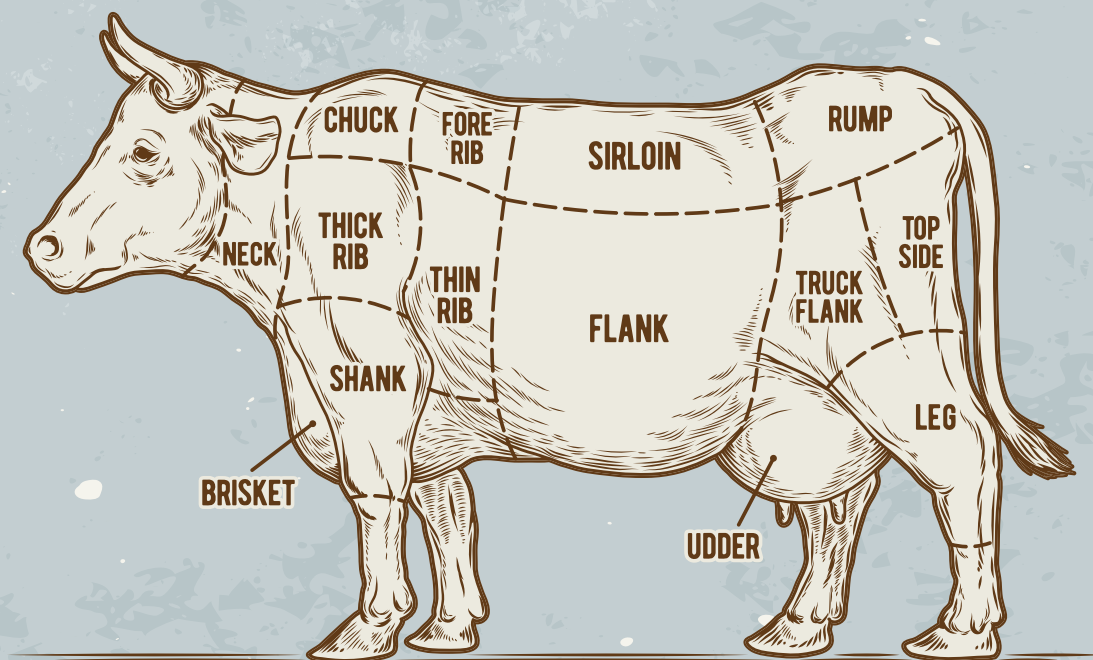
06/14/21

Accrual Basis

American Dexter Cattle Association Trial Balance As of June 15, 2021

	Jun 15, 21	
	Debit	Credit
100 · Operating Checking Acct - Guara	0.00	
105 · Operating Checking Acct. HCB	91,458.42	
200 · Savings Acct - Highpoint	296,927.48	
30000 · Opening Balance Equity	0.00	
32000 · Unrestricted Net Assets		351,189.73
1000 · Dues - Membership		21,240.00
1005 · Dues - Membership - Family		6,560.00
1010 · Dues - Membership - Youth - Jr.		220.00
1015 · Dues - Membership - Associate		160.00
1200 · Registrations		11,200.00
1250 · Registrations - Bulls		8,350.00
1400 · Registrations - Late		3,240.00
1600 · Registrations - Steers		145.00
1650 · Registration Certificate Replac		45.00
1670 · Transaction Rush Fee		100.00
1700 · Transfer Fees		14,740.00
1705 · Transfer Fees - Steers		90.00
1799 · AGM Revenues		426.87
1799 · AGM Revenues:1900 · AGM Meal & General Proceeds		3,781.69
1799 · AGM Revenues:2000 · AGM Show Entry		3,493.40
1799 · AGM Revenues:2100 · AGM Sponsorships		5,818.95
1799 · AGM Revenues:2200 · AGM Photo Show Proceeds		225.99
2350 · Youth Program Revenues		85.00
2400 · Advertising Revenues - Bulletin		120.00
2500 · Advertising Revenue-Website		540.00
2550 · Advertising - Farm List/AI Bull		2,100.00
3200 · Interest Income		353.71
3700 · Returned Check Replacement		50.00
3800 · Fees - Over Remitted		195.52
3875 · Non-Invoiced Registration Rev		17,190.16
3900 · Miscellaneous Income		3,690.32
5000 · Advertising - Banners	701.37	
5100 · Advertising - Fairs	500.00	
5250 · Advertising - Internet Media	270.00	
5299 · AGM Expenses:5300 · AGM - General Expenses	1,950.44	
6100 · Franchise Tax Fee	260.00	
6300 · Insurance - Directors	2,145.00	
6400 · Insurance - Show & Sale	2,916.00	
66900 · Reconciliation Discrepancies	0.00	
6800 · Postage Expense	7,485.12	
6830 · Paypal Transaction Fees - charg	3,344.14	
6899 · Professional Fees:6900 · Professional Fees - Accounting	720.00	
6899 · Professional Fees:7000 · Professional Fees - Corp. Agent	90.00	
6899 · Professional Fees:7100 · Professional Fees-Online Pedigr	218.00	
6899 · Professional Fees:7200 · Professional Fees - Software	5,069.99	
6899 · Professional Fees:7400 · Professional Fees - Web Host	800.00	
7900 · Publications - Bulletin	10,670.37	
8250 · Refund for - Register/Transfers	1,295.00	
8400 · Stipend - Bulletin	800.00	
8650 · Stipend - Registrar	16,000.00	
8675 · Stipend - Registrar Assistant	965.00	
8700 · Stipend - Secretary	3,250.00	
8900 · Stipend - Treasurer	2,500.00	
8950 · Stipend - Travel Expenses AGM	37.95	
9000 · Stipend - Webmaster	675.00	
9200 · Supplies - General	3,083.11	
9210 · Equipment Purchases	193.98	
9300 · Telephone Exp	950.21	
9900 · Miscellaneous Exp	74.76	
TOTAL	<u>455,351.34</u>	<u>455,351.34</u>

MARKETING DEXTER BEEF



KIMBERLY JEPSEN | REGION 6 DIRECTOR

Did you know that only 2% of people who start a farm in America are still farming after five years? I wrote this article to help you defy the odds, and hopefully, by the time you've read the last word, I will have challenged you to change your mindset when it comes to marketing. Are you tired of being in the red? Don't want to become a statistic? Keep reading.

This is not your average, everyday run of the mill how to market beef you've heard before and is widely available with a quick Google search. Traditional marketing is a mile wide and an inch deep. It will not work for a small farmer. The approach I'm going to introduce you to is a bit radical and will likely make you squirm a bit. That's okay. Let it make you uncomfortable but mull it over, talk about it with others and utilize the resources I've listed at the end of this article. Not only will this way of thinking transform the way you market, but it will be a game-changer for your farm business.

First, let me tell you that I do not have a background in marketing, quite the opposite. I am a lab geek that spent years working almost entirely alone. Sure, I had co-workers, but I didn't have to engage the general public as I do now with a flourishing farm business. I am way outside my comfort zone when it comes to dealing with customers. Trust me when I say, "if I can do it, anyone can". I tell you this because there are no excuses you can make that I haven't already said to myself a dozen times or more, and yet I continue to add more and more customers each month. How did I do it? Simple, I changed my mindset.

The first thing you have to wrap your head around is probably the hardest thing for most people to grasp. You are NOT marketing Dexter beef or Dexter milk. You are selling YOU. Let that sink in a bit. You are what makes your farm unique. You will be the reason people buy meat/milk from your farm. Most marketing ideas people have in their heads

are highly influenced by big box stores, and let's face it, we can not compete with Walmart or Whole Foods or (insert any grocery store near you). They make money on moving large volumes at a steeply discounted price. You will never be able to compete with their jaw-dropping low prices without going bankrupt. But you have something they don't and never will have.

Personal connections to your customers are the beating heart of your business. It is the thing that sets you apart from every other farmer who is selling the same products, and it is the very thing that big box stores can't offer. Generally speaking, people crave human connection, and there is a massive movement of people wanting to know more about where their food comes from. You can offer these people something that no grocery store can even come close to competing with, an honest to goodness friendship and relationship with the farmer that produces the food they buy to feed their loved ones.

When you build meaningful relationships with your customers based on trust, they will become loyal customers who are also your most valuable marketing tool. They will tell everyone they know about this fantastic farmer who sells the best products.

Still don't believe me? I didn't either for a very long time. Even though I was implementing the new marketing skills I was learning and business was expanding, I still didn't believe people were buying from me because it was me until I started to sell chicken raised on a friend's farm.

When I started to offer chicken for sale at my farm store, people got super excited. I'm not kidding, their eyes lit up like a Christmas tree. The first question was more of a statement: "you sell chicken!?" The next question, every single time was: "do you raise it here?". As soon as I started to tell them about my amazing friend and how she raises the super healthy pasture-raised chickens that get to free-range, eat bugs, and live as a chicken should, the response I got was a very deflated "oh" then the spark of interest was gone. My customers didn't want to buy the chicken simply because I didn't raise it. They didn't want to buy from a "faceless no-name farmer."

I have worked hard to develop relationships with my customers, so they want to buy from me, and while they look forward to seeing new products for sale, they want to help support the farmer who has become their friend. They are so loyal that people don't even bat an eye when I raise my already higher than grocery store prices. Instead, they happily pay it and continue to tell their friends how lucky they are to buy from me.

So how do you build those relationships? First and foremost, you have to change your mindset. Remove limiting beliefs that keep you from being successful. Thoughts like "I'm too busy to market, I'm not a people person, I live too far from the city to be successful" and instead focus on getting to know your ideal customer. When you know what they are struggling with, you can market your products in such a fashion that offers them a solution.

A busy soccer mom might need a quick, easy set it and forget it recipe to feed her kids using your homegrown beef. Or maybe you meet someone that can't drink store-bought milk. You can tell them all about the natural healing properties found in raw milk, including the unique properties of Dexter milk, and offer them a free quart to try. I have had countless customers tell me how drinking my Dexter milk healed their digestion system, and it makes them feel so much better.



Last year I was at the farmers market when I heard a lady telling a friend about her grandson's eczema. I offered her a free bar of my Rash Relief goat milk soap I make with rendered beef fat from our pasture-raised cows. I shared my personal experience with it and why I started making the soap. I saw her at the farmers market the following week. She told me how for the first time, her grandson didn't cry when taking a bath. She was beaming when she told me how he told her: "Grandma, feel my skin. It feels like butter!". She was so excited to find a solution to his problems that not only did she buy every bar of Rash Relief soap I had for sale, but she brought three friends with her so they could meet me. And just like that, they all became loyal repeat customers who have become the beating heart of my business.

The things I've shared with you represent only a fraction of the things I have learned from Charlotte Smith from 3 Cow Marketing. Changing my mindset and marketing to my ideal customer has made my business successful beyond my dreams. There is no sense in recreating the wheel, so instead of continuing to teach you how to avoid being the 98% of people who fail at farming, I am going to encourage you to order Charlotte's book called "Farm Marketing from the Heart" from Amazon for \$3.99 (at the time of this article). While you're waiting for it to arrive, go to FarmMarketingFromTheHeart.com

Sign up for Charlotte's free educational seminars and watch your business grow by leaps and bounds. Learn more about marketing through auto-generated emails, how to build a successful website, how to price your products, how to increase your prices without losing a single customer, and so much more! ❖

Not an MDBA Member Yet?

- Free For Sale Ads on the Website for your ADCA Registered Animals.
- Discounted Show and Sale Entry Fees for the Annual MDBA Fall Classic.
- Free Cattle Ties at the largely attended Farm Fest (you can also sell there).
- Embracing our Youth with an Active Youth Heifer Program, Youth Show and Youth Committee.
- Bi-Annual Meetings & More.



Growing Youth Program

Visit www.MissouriDexter.com To Join & View The Sale Listings.

| HAPPENINGS |

REGION 10 REGIONAL MEETING

Hello fellow Dexter enthusiasts,

I have been wanting to host a regional get together this year and have finally decided to put a date on it: Saturday, September 4th 2021! Although I am the director for region 10 of the ADCA, all are welcome to come and learn more about Dexters and have a great time of friendship and meeting other Dexter owners and breeders!

After asking for input from a few breeders the educational portion of our get together is going to be on linear measurement of cattle. It is a fascinating study with measurables that can help in making informed decisions as breeders. Although not a study of conformation the two are very much intertwined and I believe this information can help us learn to identify good traits that a breeder would want to build on.

Here is the tentative agenda for the gathering:

11:00 Membership meeting.

12:00 noon, Lunch. This will be provided.

1:00 PM. Power point presentation and discussion on linear measurement and its indicators both in bulls and females.

1:30 PM Measure at least one cow and one bull.

This will be hands on and interactive with discussion of the results
Please RSVP by 8/28 so that we can provide an adequate amount of food.

Location:

14657 Fosnight Rd
Orrville, OH. 44667
330-465-7888



MDBA FALL CLASSIC

The Missouri Dexter Breeders Association, or MDBA as it's commonly known, is a non-registry association that was created for the purpose of promotion and to provide local breeders with the tools they need to be successful in raising their Dexter cattle. With 56 farm members (and counting!) spread over 10 different states, the diversity of membership allows this member-driven organization to promote all the different aspects of the breed.

While we provide and support many educational and entertaining opportunities; our 2 biggest events are the Ozark Fall Farmfest (first weekend in October, in Springfield MO) and the annual MDBA Fall Classic (Oct 15th & 16th, 2021). Farm Fest draws more than 60,000 people over a 3 day weekend. The MDBA has had stalls there for over 20 years; exhibiting, promoting, and answering questions about the Dexter breed. The MDBA Fall Classic has a long-running tradition



of being the final show of the year in the circuit (held mid-October) bringing breeders from all over the country together - member or not. It's open to the public for a weekend of food, fun, and fellowship!



The MDBA has had a booming Youth Program since 2010, and in 2021 we've already awarded 2 heifers to qualifying youth, and have another ready to award this fall! The program director has been working on an annual MDBA day camp to begin Spring 2022.

We have lots of great things planned. Make sure to stay up to date - become a member today and never miss out!

Membership information can be found at
<https://www.missouridexter.com/membership.html> ❀

DEXTER BULLETIN

New Look
More Articles **Advertise**



1/8 PAGE
(BUSINESS CARD SIZE)
1 issue \$30
4 issues \$100
4 1/4" x 2 3/4"

1/4 PAGE
1 issue \$60
4 issues \$200
4 1/4" x 5 1/2"

1/2 PAGE
1 issue \$120
4 issues \$400
8 1/2" x 5 1/2"

1 FULL PAGE
1 issue \$240
4 issues \$800
8 1/2" x 11"

DEXTER BULLETIN ADVERTISING

ADCA members can advertise in our ADCA Dexter Bulletin. The bulletin is published 4 times a year and is sent to each member's home.

You can see digital copies of the ADCA Dexter Bulletin on the Dexter Bulletin website page.

If you would like to advertise in the bulletin, fill out the Bulletin Advertisement Application found on the ADCA Website, attach your ad jpeg, and pay the appropriate fee.



*photo submitted by:
Kim Newswanger
Songwood Haven Farm*

Junior Chris Odom Memorial Award



Danielle Edgington

Dexter Cattle

We first started with Dexters when I was just a toddler in my Buzz Lightyear PJ's. Thing 1 and Thing 2, our first steers, lived in an electric fence pen in our backyard before we had our permanent fencing, with a water trough, fresh green grass, and occasional sweet feed. The dogs loved them as much as I did and were always trying to play with them, even though we didn't want them to. When Thing 1 and Thing 2 went to the butcher, we decided to purchase four heifers and cows, most of which we still have today: Mammoth Caves' Sassafra, Mammoth Cave's Louise, Adanal's Frankie, and Dale Hollow's Boudica. They were so docile and calm! My parents decided to continue with Dexters for beef and milk for

our family as we wanted to be self-sufficient, and it evolved into selling beef to others and selling heifers to other cattle owners, some new and some seasoned.

One of my favorite parts of working with our Dexters is helping with halter training and milking, but I also help with some of the less fun parts of living on a farm. We prefer to be fair-weather milkers, so usually our milking season lasts from late April/early May through as late as October depending on how the weather turns out. During milking season, we wake up early to milk whichever milk cow- two if we are ambitious- is penned up in the barn. We typically separate the cow from the calf for anywhere between eight and twelve hours, depending on when the particular cow's

“sweet spot” is. Each cow is unique, so the ideal separation period is different for each one. My job is to keep the calf occupied while the milking machine is running, and if the mom is not letting down, we will let the calf have some milk and then try again. When we milk, we typically run the milker for about five minutes, then let the calf have a turn, as we do not want to steal from the calf. The milk cow’s calf is always very people friendly once the milking season ends!

After that, it’s my job to fill up the water tubs in all the fields. The amount can range from only a few to many tubs, but usually if we need multiple we will use one large tub. I also usually have to let the goats and chickens out of the chicken coop and barn, since we pen them in the barn at night. The goats and chickens also need food and water, which is usually my job as well. Several times a day depending on the weather, I will go out and refill them. When it is necessary, I usually help bring the hay and baleage to the cows by driving the skid steer. Driving the tractor or skid steer is the most fun part!

When we are preparing for a cattle show or to sell a heifer, halter training will be a main focus. We will typically wait until the calves are older to start training, as with younger calves every day is a new start, and all the previous day’s training is gone. One of the first things we do to start halter training is to tie up the cow with either a training rope or a bungee cord on a halter and sit in the barn with them and let them fight with the rope until they are done. They learn pretty quickly that you can’t fight with a wall! This prepares them to know that the halter is stronger than them and helps a great deal in training them to walk with it. Halter training is always helpful when we need to move cattle.

An emergency kit for cattle should include water, feed (if you grain feed; if not, sweet mix to lure the cows is a must), ropes/halters, and buckets for the feed and water. Also, with calves, colostrum mix or (if the calf is older) whole milk from the previous milking year is preferable to store-bought milk or worse, nothing at all. Ropes or halters are a necessity because if your cattle break loose of a fence or trailer, it is not easy to capture them without any means of holding them besides your bare hands. Any animal cannot survive long without water, especially in a stressful situation. A cattle emergency kit can help a cattle owner be prepared for a dire scenario.

Dexter cattle survived in Ireland for many years in healthy herds, with natural resources for nutrition. Green grass is a sure way to

keep your herd healthy. Many owners choose to grain feed, which can provide a nice treat on occasion, but may not be in the cow’s best interest. Acidosis bloat, one type of bloat, comes from eating too much grain at once, and although curable, can permanently inflate the cow. This and other health issues make natural green plants the best form of nourishment for Dexters. Unlike other animals, such as horses, Dexters aren’t picky eaters but will eat whatever is not poisonous, making it easier for them to ensure proper nutrient intake. In winter, when grass is in short supply or nonexistent, we feed our Dexters hay and baleage, as well as sweet mix and alfalfa cubes year round as a treat. Baleage is similar to hay, but instead of drying it out, you bale it right away in white plastic wrapping. The moisture allows the baleage to ferment, and the fermentation helps the good bacteria in the cow’s stomachs. A downside of baleage is that, especially with added wheat for a more filling bale, it can be extremely heavy and you will need a large tractor or a skid steer to lift it. Water is obviously a requirement for any living being. Mineral blocks can help to supplement your herd’s health if your land does not provide adequate resources to keep your cattle alive and well. You can tell if your cattle are mineral deficient by testing their blood, but there are many signs that help you know. For example, if a black Dexter has light colored rings around its eyes, this can be a sign of deficiency. Also, if your cattle are appearing small and underweight although they have plenty of food, they are likely mineral deficient. Protein tubs can also be beneficial to cattle.

I enjoy helping out with the cows, so if I win this award I would use it to help pay for the hay and sweet mix. Also, we need a few more halters and show sticks to assist in halter training and showing. Sometimes we will pass halters along to a new home with the year’s heifers that we sell, since the new owners sometimes need a halter or training rope to get comfortable with the cow.

Having Dexters has been an important part of my life, and I am glad to have been raised with these friendly, docile animals. Having homegrown beef, fresh cream, milk and other dairy products has been a blessing. Working with the cattle daily has been exhausting; however, I would not be who I am without them. The homemade cheese, butter and ice cream from fresh Dexter milk is always a tasty treat to offer our guests! The Dexter hamburgers are delicious on a grill, and beef fajitas or tacos are made twice as tasty using Dexter meat! Our cattle are like family, and living without them is unimaginable. ❀





REGION 1

Arkansas, Illinois, Missouri
(Term ends December 31, 2021)

SKIP TINNEY
(618) 521-0500
Skip@RedDexters.com

REGION 2

Alaska, Alberta, British Columbia, Idaho,
Ontario, Oregon, Montana, Washington
(Term ends December 31, 2021)

STEFANI MILLMAN
(206) 571-4189
adcaregion2@gmail.com

REGION 4

Arizona, California, Colorado, Hawaii,
Nevada, New Mexico, Utah, Wyoming
(Term ends December 31, 2021)

BECKY ETERNO
(720) 378-6483
beterno@risebroadband.net

REGION 6

Kansas, Nebraska, Oklahoma
(Term ends December 31, 2022)

KIMBERLY JEPSEN
(918) 944-8816
adcaregion6@yahoo.com

REGION 7

Texas, Louisiana
(Term ends December 31, 2022)

JENNIFER HUNT
(214) 449-4310
Dynastydexters@gmail.com

REGION 8

Alabama, Florida, Georgia, Mississippi,
North Carolina, South Carolina, Tennessee
(Term ends December 31, 2022)

DANNY COLLINS
(931) 309-5619
dannycollins1@live.com

REGION 9

Delaware, District of Columbia, Kentucky,
Maryland, Pennsylvania, Virginia, West
Virginia
(Term ends December 31, 2023)

SCOTT WILSON
(571) 201-2272
sbw50@hotmail.com

REGION 10

Indiana, Michigan, Ohio
(Term ends December 31, 2023)

SANTIAGO LIZARRAGA
(330) 465-7888
nmfdexters@gmail.com

REGION 11

Connecticut, Maine, Massachusetts, New
Hampshire, New Jersey, New York, Rhode
Island, Vermont
No Director At this Time

REGION 12

Iowa, Minnesota, North Dakota, South
Dakota, Wisconsin
(Term ends December 31, 2023)

KEVIN McANNANY
(715) 607-0685
adca_reg12@icloud.com

ADCA YOUTH DIRECTOR

(Term ends July, 2023)

ELISSA EMMONS
(713) 826-7810
aggieelissa@yahoo.com

PEDIGREE & GENETICS

Brody Johnson Chair
 Scott Wilson Co-Chair
 Jeff Chambers
 Sandi Thomas
 Kelvin Tomlinson

WEBSITE & TECHNOLOGY COMMITTEE

TBD Chair
 Danny Collins Co-Chair
 Ray Delaney
 Carole Nirosky
 Kimberly Jepsen
 Jill Delaney

REGISTRATION DATA & SOFTWARE WORKGROUP

Jeff Chambers
 Pat Mitchell
 Susan Smythe
 David Morgan
 Jill Delaney
 Carole Nirosky

TALISMAN AWARD COMMITTEE

Jeff Chambers Chair
 (2021) Pat & Linda Mitchell
 (2020) Norman & Mary Hoover
 (2019) Vicki Jones
 (2018) Jim & Peggy Woehl
 (2017) Debra Hawkins
 (2016) Rick Seydel
 Belle Hays Honorary

ODOM AWARD COMMITTEE

Laaci Louderback Chair
 Kathy Chaney Co-Chair
 Don Giles
 Brody Johnson

SHOW COMMITTEE

Dave Cluff Chair
 TBD Co-chair
 Rick Harvey
 Ryan Parker
 Kathy Chaney
 Dawn Rudolf
 Becky Swisher

EDUCATION COMMITTEE

Laaci Louderback Chair
 Kevin McAnnany Co-chair
 Danny Collins
 Janice McKim
 Carrie Shepperson

EXPO COMMITTEE

Santiago Lizarraga Chair
 Becky Eterno Co-Chair, Hospitality
 Jennifer Wolf Check-in-table
 Josh Mink Facilities & Volunteers
 Ray Delaney Website Expo Store
 TBD Barn Supervisor, Animal Check-in
 Laaci Louderback Education
 TBD Ribbons & Awards
 Dave Cluff Show
 TBD Marketing/Advertising
 TBD Photography
 Kevin McAnnany Technology
 Elissa Emmons Youth
 Laaci Louderback Photo Contest
 TBD Social Media

BY-LAWS & STANDARD OPERATING PROCEDURES COMMITTEE

Jim Woehl Chair
 Scott Wilson Co-Chair
 Pat Mitchell

MEMBERSHIP COMMITTEE

Skip Tinney Chair
 Jennifer Hunt Co-Chair

NOMINATIONS & ELECTIONS COMMITTEE

Laaci Louderback Chair
 Carole Nirosky Co-chair
 Skip Tinney

MARKETING & ADVERTISING COMMITTEE

Kevin McAnnany Chair
 Kimberly Jepsen Co-Chair
 Skip Tinney
 Sean Silverman
 Jennifer Wolf
 Jennifer Hunt
 Audrey Dawson

ETHICS COMMITTEE

Jeff Chambers Chair
 Becky Swisher
 Ryan Parker
 Juli Holland
 Danny Collins
 Terry Sprague
 Jim Woehl
 Scott Wilson

SOCIAL MEDIA COMMITTEE

TBD Chair
 TBD Co-Chair

Do any of these committees spark your interest? We can always use more members to serve. Please contact your regional director for more information on how to volunteer.



*photo submitted by:
Matt and Carmine Heilig
Rebel Dexter Cattle Company*

REMINDER: Don't forget to notify the registrar of deceased animals and keep your pedigree up to date.

Print the following form to be cut out or copied if needed, or fill out the form online:

https://dextercattle.org/wp-content/uploads/2020/02/adca-deceased-animal-report-form-edited_cn-1.pdf



Deceased Animal Report

Mail to:
American Dexter Cattle Association
PO Box 209
Stephenville, TX 76401

You must be the ADCA Recorded Owner of an animal to report it as deceased.

ADCA Recorded Owner of Animal

First Name		Last Name	
Farm Name		Breeder Prefix	
Member #		Email	

Animal Being Reported as Deceased

Animal's Name		Registration #	
Sire's Name		Sire's Registration #	
Dam's Name		Dam's Registration #	



Deceased Animal Report

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American Dexter Cattle Association
PO Box 209
Stephenville, TX 76401

You must be the ADCA Recorded Owner of an animal to report it as deceased.

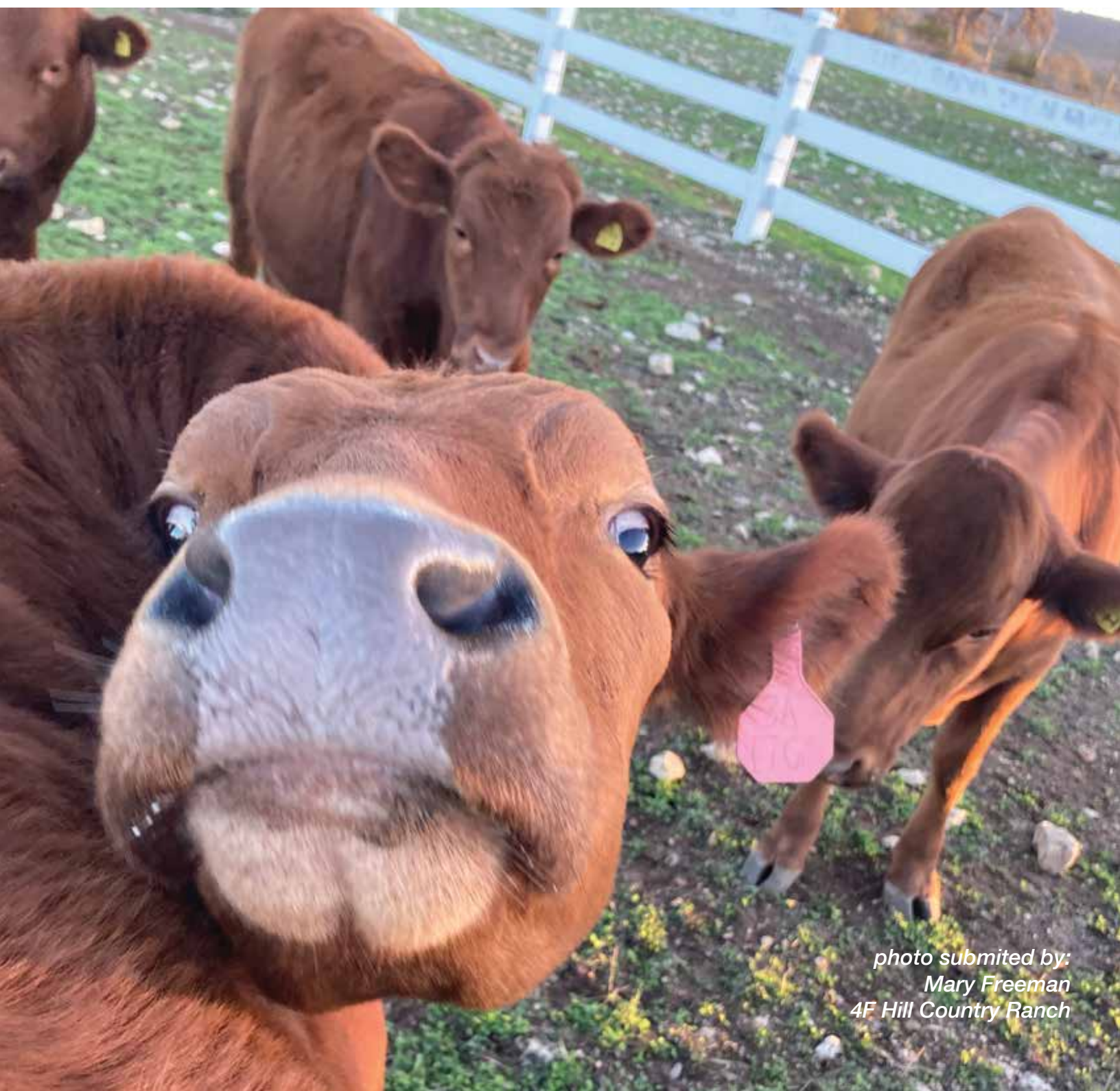
ADCA Recorded Owner of Animal

First Name		Last Name	
Farm Name		Breeder Prefix	
Member #		Email	

Animal Being Reported as Deceased

Animal's Name		Registration #	
Sire's Name		Sire's Registration #	
Dam's Name		Dam's Registration #	

American Dexter Cattle Association
P.O. Box 209
Stephenville, TX 76401



*photo submitted by:
Mary Freeman
4F Hill Country Ranch*