

American Dexter Cattle Association

Board of Directors Meeting

January 4, 2022 - 7 pm CDT

President –	Youth Dir - Elissa Emmons	Region 7 – Jennifer Hunt
Vice Pres – Laaci Louderback	Webmaster - Ray Delaney	Region 8 – Danny Collins
IPP - Jim Woehl	Region 1 – Skip Tinney	Region 9 –
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 – Santiago Lizarraga
Treasurer – Roberta Wieringa	Region 4 – David Cluff	Region 11 -
Registrar - Jill Delaney	Region 6 – Kimberly Jepsen	Region 12 – Kevin McAnnany

*designates member absence.

- 1) The board meeting called to order by Laaci Louderback at 7:00pm central. Roll call was taken.
- 2) Laaci recognized Jeff Chambers resignation as the ADCA President effective December 30, 2021 and wanted the board’s input about filling the president’s position. The board discussed the bylaws and the process for appointing an interim president for the remainder of the term ending at the 2022 annual general meeting. Laaci Louderback offered to serve as interim president if nominated. The board considered options including the possibility of leaving the position open until the AGM. This discussion led to how a healthy board operates and should always include the ability to have vigorous conversations and debates. The board wanted more time to discuss appointing an interim president. Kevin McAnnany made a motion, Skip Tinney 2nd, to table any decisions about appointing an interim president until the next board meeting in February. The motion passed unanimously.
- 3) Approval of the December 2021 meeting minutes. No additional changes were requested, Kimberly Jepsen made a motion, Jim Woehl 2nd, to accept the December 7, 2021 minutes as presented. The motion passed. Several directors requested for the board to revert back to approving meeting minutes by email in order to get information out to members in a timely manner. The board agreed, meeting minutes will be approved via email going forward.
- 4) Reports
 - a) Registrar’s report – Jill Delany
 - 2021 membership 1985 vs 1823 memberships in 2020
 - Member renewals are coming in as a result of the cards included in the last Dexter bulletin. The number of Family memberships have increased.
 - The Kevin McAnnany asked Jill to keep track of the renewal cards being used to pay for membership. The committee would like to track the effectiveness of including them in the bulletin vs the \$800 cost.

2020 Totals		2021 Totals	
Sales Invoice Totals		Sales Invoice Totals	
Inventory Item	# Units	Inventory Item	# Units
Credit Used	1	50DayWebAd	3
Steer Transfer	4	BreederListing	11
50DayWebAd	5	Reg	103
BreederListing	1	Late	4
Reg	71	Tran	189
Late	6	Prt Duplication Certs	4
Tran	164	AI Bull Listing	14
Balance Paid	3	Dues	10
Prt Duplication Certs	7	Dues next year	164
AI Bull Listing	5	Family Dues Next Year	53
Dues	150	Associate Membership	3
Dues next year	20	Bull Registration	35
Family Membership	52	Youth Donation (Jr)	7
Family Dues Next Year	6	Youth Dues Next Year	3
Jr Membership	7	Steer Registration	7
Bull Registration	31	Rush Charge	7
Youth Donation (Jr)	4		
Steer Registration	15		
Rush Charge	4		

- b) Treasurer’s report – Roberta Wieringa

American Dexter Cattle Association
Board of Directors Meeting
January 4, 2022 - 7 pm CDT

- Total liabilities & equity \$367,338.70 as of November 30, 2021.
 - Stefani Millman announced that the Dexter's in Denver show has been cancelled and knowing we had approved supporting them financially, asked Roberta not to send out the event support check.
 - PayPal invoicing – Roberta recently sent annual renewal invoices to members with AI Bull and/or Breeder advertisements on the ADCA website. Currently charges are based the calendar year beginning in January. Billing went out late in 2021 causing some confusion for members when they received a new invoice for 2022. Discussion was held about our current process and the potential to change to an annual billing based on an advertisement order date. Jim Woehl suggested a task force be formed to work with Roberta to help find a better solution and update our invoicing practices. Jennifer Hunt and Kimberly Jepsen volunteered to work with Roberta and bring recommendations back to the board in February.
 - Kimberly had questions regarding the treasurer report and the difference in expenses comparing 2021 to 2020. It was determined that stipends were different due to being paid quarterly in 2020 vs monthly in 2021.
- c) Bulletin Committee – Kevin McAnnany reminded everyone that the next bulletin drop date is February 15th. An article concerning the president's position will need to be written up immediately following the February board meeting to be included in the bulletin. The next bulletin theme is Dexter 101. The committee would like to increase the size to 32-40 pages to keep production cost effective. Dave Cluff suggested and volunteered to write an article about how to do a basic registration/transfer.
- d) Marketing and Advertising committee – Kevin McAnnany stated they are in process of developing a mission statement. The marketing plan is on hold until the budget is approved. M&A is going to take on the responsibility of obtaining bulletin advertising including outside vendors.
- 5) Continuing Business –
- a) Directors for regions 9 & 11 – Laaci Louderback
- Laaci contacted a lead she received for region 9 and after talking with them determined that they would not be able to fulfill the duties of a regional director. Laaci contacted Kim Newswanger, a previous director, and Kim is willing to be the interim director. Following discussion David Cluff motioned, Santiago Lizarraga 2nd, to appoint Kim Newswanger as the interim director for region 9. A roll call vote was held, and the motion passed unanimously.
 - Laaci Louderback talked with a region 11 member that is interested in serving as regional director. Per the boards instructions Laaci will contact him again and ask him to provide the board with a written bio.
- b) Proposal to decouple the Annual General Meeting (AGM) from the ADCA Expo
- a) Skip Tinney stated that according to the bylaws, notice must be given not less than 10 days and no more than 60 days previous to holding a meeting, so the 2021 AGM could be decoupled from the expo even though the expo date has already been announced. Jennifer Hunt shared results she received from a survey presented to her region about decoupling the AGM from the expo and approximately 40% wanted the AGM separated from the expo, 6.8% wanted the AGM to stay with the expo and the remaining 54% didn't have a preference. Kimberly Jepsen had a few responses, members were not concerned either way about moving the AGM away from the expo. Santiago Lizarraga stated that overall, the expo committee was not opposed to separating the AGM from the expo but did not want to shorten the event and activities. They felt it was important to include the education and award banquet. Skip Tinney made a motion, Danny Collins 2nd, to separate the Annual General Meeting from the Expo in 2022 and going forward. Following a short discussion, the board voted, and the motion passed unanimously.

American Dexter Cattle Association
Board of Directors Meeting
January 4, 2022 - 7 pm CDT

- Skip reiterated that one of the goals of decoupling the AGM from the expo was to save money. The board spent some time clarifying the facility needs for the expo and determined we will be saving approximately \$2000. Skip then requested that the ADCA refrain from asking the regional groups to support the Thursday evening pizza party, stating the ADCA can afford to fund that dinner for its members. The board was in total agreement and the ADCA will fund the dinner going forward.
 - Jim Woehl asked the board to set a date for the 2022 AGM. The board decided to hold the 2022 AGM in the fall with an exact date to still be determined. The board is considering February as the month for all future AGMs.
- c) 2022 Budget approval – The board reviewed the proposed budget and after making some slight adjustments Jim Woehl made a motion, David Cluff 2nd, to accept the 2022 ADCA Budget as amended. A roll call vote was requested, and the motion passed by a majority vote. Yes to approving the 2023 budget: Jim Woehl, Elissa Emmons, Stefani Millman, Dave Cluff, Danny Collins, Santiago Lizarraga, Kevin McAnnany; No to approving the 2023 budget: Skip Tinney, Kimberly Jepsen, Jennifer Hunt.
- d) Danny Collins requested for a budget committee to be formed for 2023.
- e) 2023 Expo location possibilities – Jim Woehl has received 3 proposals for the 2023 expo, Salt Lake City Utah, Stillwater Oklahoma, and Springfield Missouri plus another submitted by Skip Tinney. Skip Tinney requested for the board to create a budget for the 2023 expo at the next meeting to give to the expo committee before a venue is selected. Jim Woehl agreed and stated that choosing a venue will help with creating an expo budget. The 2023 expo budget and location will be added to the February agenda.
- 6) New Business
- a) Youth committee Elissa Emmons requested for this to be tabled until the February meeting to allow for more time and help from the board.
- b) Rush Registrations – Danny Collins requested for this item to be tabled until the February meeting to allow enough time for thorough discussion.
- 7) Other –
- a) Jennifer Hunt had a request from a region 7 member regarding integrating and tracking genetic testing in the new software. Jim Woehl stated that this has been brought up before and will be considered once the initial software build is complete. The new software is a three-phase build, and we are currently in the beginning stages of phase two with completion expected in a year and a half to two years. The new software will be able to support additional information once the initial build is completed but we will have to negotiate a new contract to add any new features. In the future the board will entertain proposals for enhancing the new software while evaluating the benefits vs costs.

The next regularly scheduled board meeting is February 1, 2022, 7:00pm CST
Meeting adjourned at 9:31 pm CST
Submitted by Carole Nirosky