

# American Dexter Cattle Association

## Board of Directors Meeting

### March 1, 2022 - 7 pm CDT

President – Laaci Louderback	Youth Dir - Elissa Emmons	Region 7 – Jennifer Hunt
Vice Pres –	Webmaster - Ray Delaney	Region 8 – Danny Collins
IPP - Jim Woehl	Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
Treasurer – Roberta Wieringa	Region 4 – David Cluff	Region 11 - John Wallace
Registrar - Jill Delaney	Region 6 – Kimberly Jepsen	Region 12 – Kevin McAnnany

\*designates member absence.

- 1) The board meeting called to order by Laaci Louderback at 7:00 pm central.
- 2) Roll call was taken – and Laaci welcomed John Wallace as the new region 11 director.
- 3) The board went into executive session at 7:04pm to discuss the vice president position. The board returned from executive session at 7:23pm. The board appointed Becky Eterno as the interim vice president for the term ending at the 2022 AGM.
- 4) Reports -
  - a) Treasurer’s report – Roberta Wieringa
    - Total liabilities & equity \$393,031.73 as of January 31, 2022
    - Roberta transferred \$50,000 from the checking account to the savings account. Per the board’s request she will maintain a \$40,000 to \$45,000 balance in the checking to pay bills and any money received over that amount will be transferred to the savings account.
    - Roberta stated that the invoice for the ADCA liability insurance policy will be coming soon. Dave Cluff asked for clarification about the types of insurance policies the ADCA owns. Roberta responded that one policy covers regional directors and officers, the other is a liability policy that also covers ADCA sponsored events. Roberta had a request from the insurance agent for a list of ADCA sponsored events including expected attendees and their locations. The ADCA coverage may be available to groups hosting stand-alone Dexter shows for ADCA registered cattle. Jennifer Hunt suggested adding a checkbox to the ADCA’s sponsor request form for members to request the liability coverage for their event. Jennifer Hunt will write something up and the website committee will update the forms.
    - Roberta wanted to know how sponsor money was awarded and if it was based on how many animals would be representing the breed at an even. Kimberly Jepsen explained that according to standard operating procedures, funds are available for state fairs and large regional/national shows, county fairs and smaller regional shows. Members must provide the ADCA with documentation about how the funds were used whether it be prize money, facility rental or advertising, etc., but there are no stipulations about the number of animals at an event.
  - b) Registrar’s report – Jill Delany
    - Total Members for Jan – Feb 2022: 983 / Total members for Feb 2022: 140 paid/67 new members
    - Jill received a request from a member to use a suffix in place of a pre-fix and asked the board for direction on this matter. Santiago Lizarraga thought a suffix should be allowed. Following a brief discussion, the board determined that the current SOP’s state that only a prefix is allowable. In the future, the board may consider a rule change once the new registration software is in full operation.

February 2021 Totals			February 2022 Totals		
Inventory Item	\$ Units	\$\$Amount	Inventory Item	\$ Units	\$\$Amount
Dexter Bulletin 1/4 Ad	1	120.00	Dexter Bulletin 1/4 Ad	4	200.00
Steer Transfer	4	20.00	Steer Transfer	1	5.00
50DayWebAd	6	180.00	50DayWebAd	5	150.00
Reg	114	2850.00	BreederListing	1	60.00
Late	15	675.00	Reg	121	3025.00
Tran	146	2940.00	Late	25	1305.00
Over/Under Payment	7	245.00	Tran	238	4760.00
Prt Duplication Certs	2	8.00	Balance Paid	2	35.00
AI Bull Listing	4	240.00	Prt Duplication Certs	2	6.00
Dues	126	4850.00	Dues	120	4755.00
Family Membership	25	1305.00	Family Membership	12	650.00
Associate Membership	1	40.00	Associate Membership	3	115.00
Jr Membership	6	60.00	Bulletin Ad page Ad	1	30.00
Bull Registration	34	1700.00	Jr Membership	5	50.00
Steer Registration	2	10.00	Bull Registration	56	2800.00
Rush Charge	5	50.00	Steer Registration	9	40.00
			Rush Charge	3	30.00

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- c) Committee reports –
  - New member packet update – Danny Collins said her team is working on updating the packet and will share their suggestions at a future meeting.
  - Laaci Louderback has already received one Chris Odom application for 2022.
- 5) Continuing business –
  - a) Future Expo locations – Jim Woehl
    - Salt Lake City, Utah will be the host of the 2023 Expo - June 22-24, 2023
    - Stillwater, Oklahoma will be the host in 2024 and 2025 – dates will be announced soon
    - John Wallace would like to host an expo in his region sometime in the future.
- 6) New Business -
  - a) Creating a Budget committee –
    - Laaci Louderback asked the board to entertain the idea of forming a budget committee. The committee would develop a preliminary budget for the board to work with when establishing the annual budget. Laaci proposed recruiting individuals from the ADCA membership with previous experience building budgets for larger corporations. Ideas and suggestions were shared by board members about the expectations and goals for a budget committee.
    - Jim Woehl made a motion, Kimberly Jepsen 2<sup>nd</sup>, for a budget committee to be established. The motion passed unanimously.
    - The budget committee will consist of Dave Cluff - chair, Skip Tinney, John Wallace, Kimberly Jepsen and possibly Jennifer Hunt. They will begin by building the framework for the budget committee. Once the framework is completed members with experience in budgeting may be invited to join the committee.
  - b) Youth Committee –Elissa Emmons
    - Virtual show - item tabled until the next board meeting to allow adequate time for Elissa’s presentation. Laaci asked Elissa to email information on the video show to the board for everyone to review prior to the next meeting.
  - c) Member Logo –
    - Kimberly Jepsen shared a new member logo design with the board and made a recommendation for it to be accepted and made available to the membership. There have been several recent requests from members asking permission to use the ADCA logo on their websites, business cards, etc. The board was in favor of the logo and offered a couple adjustments to help enhance the design. Kevin McAnnany stated that the M&A committee is in the process of creating a style guide which will include instructions for using ADCA logos and help to maintain consistency with ADCA branding.
    - Jim Woehl moved, Kimberly Jepsen 2<sup>nd</sup>, to accept the member logo as presented and with the recommended adjustments. The motion passed unanimously.
- 7) Other –
  - a) Kim Newswanger was recently appointed as the chairperson of the pedigree and genetics committee. Kim voiced concerns about the process for communicating with parties involved in cases presented to the P&G committee. She was concerned that the cumbersome process was causing a delay for her committee to make recommendations and causing unnecessary work for Jill. Jill has been involved with the current case out of necessity due to the timeframe, she reassured Kim that she typically hands over cases to the committee to resolve.

Meeting adjourned at 9:00 pm CST / Next regularly scheduled board meeting is April 5, 2022, 7:00 pm CST  
Submitted by Carole Nirosky