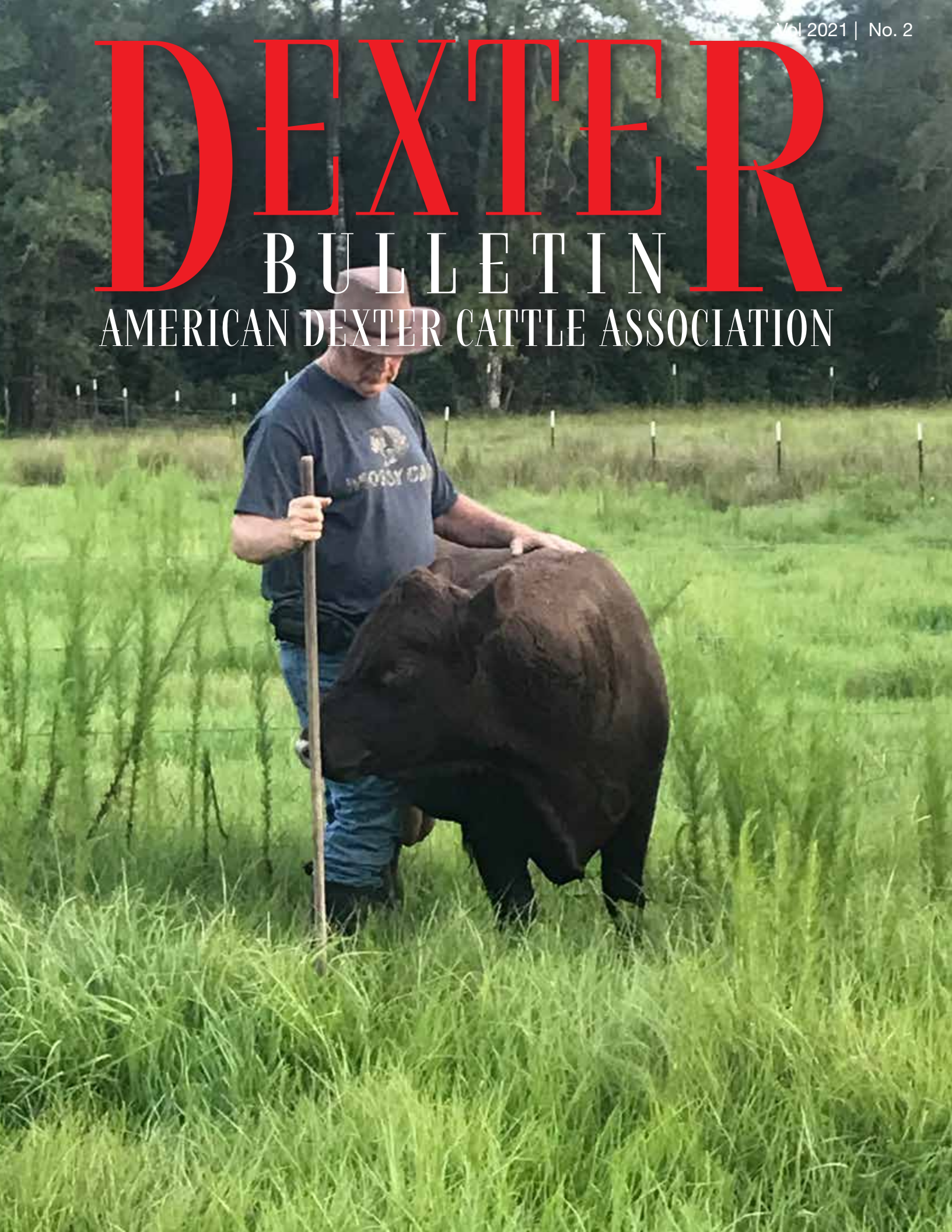


DEXTER

BULLETIN

AMERICAN DEXTER CATTLE ASSOCIATION





Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red Homoz. Dun

Howie

ADCA # 039431 \$25 Per Straw/10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red no Dun

Fiddie

ADCA # 041588 \$25 Per Straw/ 10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Dun carries Red

Wow Factor

ADCA # 039432 \$25 Per Straw/10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red carries Dun

Rocky

ADCA # 037491 \$25 Per Straw/10 for \$200



Homoz. Polled
A2/A2
Non Chondro
Non PHA
Carries Red & Dun

Ragtime

ADCA # 046330 \$25 Per Straw/10 for \$200



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A2/A2 Breeding, Showing, Milking & Beef Stock
Our herd is BVD-Johnes-BLV negative

Cows, Heifers & Steers often available



ADCA # 043169 \$25 Per Straw/10 for \$200 Homoz. Polled
A2/A2
Non Chondro
Non PHA
Red carries Dun

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Freedom Farms LLC Sally & Warren Coad
Philadelphia, Tennessee
(865)213-0590

DEXTER

BULLETIN

AMERICAN DEXTER CATTLE ASSOCIATION

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NATIONAL DEXTER EXPO



NATIONAL DEXTER
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Steve and Susan Albritton
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ADCA CODE OF ETHICS

AMERICAN DEXTER CATTLE ASSOCIATION MISSION

As a member of the American Dexter Cattle Association, I agree that I will:

- Not knowingly make any untruthful statement in submitting applications for registry and not register animals of questionable parentage.
- Not neglect or mistreat my animal (s), but, on the contrary, at all times safeguard and further its/their well-being.
- Not transfer any animal to a party who I feel will not conscientiously look after its health, safety and well-being or may exploit or degrade or otherwise act to the detriment of the breed of animal.
- Only breed animals that I know to be in good condition and health.
- Represent my animals honestly to prospective buyers and give such advice or assistance to the buyer as may be reasonably requested.
- Keep on the alert for and work diligently to control potentially adverse effects of known genetically inherited conditions by educating prospective buyers regarding the implications associated with the presence of these conditions in a breeding program.
- So act in my breeding practice and in dealings with others as to protect and improve the good standing and reputation of the breed and of the association.

The mission of the American Dexter Cattle Association is to protect, improve, develop, and promote the interests, standing, and quality of the Dexter breed; and to assist members in adding value to their animals.



DON'T FORGET!!!

Please remember this when registering animals!
THE ONLY MANDATORY TEST for registration -
 the genotype - is sent to the registrar directly
 from the lab.
ALL other tests (e.g., A2, PHA, Chondro) are **OPTIONAL**, and their results must be sent to the registrar by the owners.

TATTOO LETTERS & YEARS

1999 – J	2005 – R	2011 – Y	2017 – E
2000 – K	2006 – S	2012 – Z	2018 – F
2001 – L	2007 – T	2013 – A	2019 – G
2002 – M	2008 – U	2014 – B	2020 – H
2003 – N	2009 – W	2015 – C	2021 – J
2004 – P	2010 – X	2016 – D	



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Spring is here! I hope you had (or are having) a successful calving season. It is always the most enjoyable time of the year to see the new babies bouncing around.

In the last issue, I wrote that the “840” RFID (Radio Frequency ID) tags would become mandatory in 2023. As many of you may be aware, the USDA has placed that date on hold. I believe the RFID will happen, but none of us know the date. In the meantime, you can either move toward the RFID program or continue to do what has currently been working for your program. It’s good to have choices.

The 2021 Expo is rapidly approaching. I hope that as many as possible can make it. I am looking forward to having the in-person meeting. I know not everyone will be able to attend. We will be live streaming as much of the Expo as we can. The meeting room has good wifi, but we are told the show arena does not. We are planning to have a hot spot in place so we can broadcast the show. The Expo education team has set up an active and informative schedule. Besides visiting with all the attendees, my favorite part is walking through the barn and admiring all the Dexter cattle. We have so many beautiful animals; it always makes me so proud of our breeders and the breed.

I have been asked why we have instituted the “First Owner Policy,” firmed up transfer rules, and cleaned up other administrative rules. The answer is quite simple and direct. Cattle registered with the ADCA have VALUE. ADCA animals have value because we have standards. Some people try to circumvent established rules to get ADCA registration so they can charge more money. It is the old story that if you want to know the truth, follow the money. We instituted these policy changes to protect the ADCA Registry and YOU, our members. I am the President of the American Dexter Cattle Association. My job is to protect the integrity of the ADCA Registry and do what is right for ADCA members. Our continued growth is because we have standards that buyers and breeders can depend on and respect.

I hope this clears up any misconceptions that the BOD is trying to make it harder to register/transfer animals. Nothing could be further from the truth. We will work with you to help with all we can within the rules. However, the ADCA will not lower our standards or bend the rules to register any specific animal for anyone.

This is my last article as President. It has been an honor and privilege to serve you, the members of the American Dexter Cattle Association. In accordance with our By-Laws, the Board will select and announce the new President at the Expo. I am a firm believer that for any organization to stay vital, it must continually evolve. The ADCA has an extremely passionate, experienced, and energetic Board of directors who will continue making the ADCA better each year. We are a membership-driven organization. The ADCA needs EVERY member to consider serving/volunteering in some capacity. This makes us a vital, more dynamic organization. If you are not sure of what is available, please contact your Regional Director. Better yet, come talk to us at the Expo!

See you around Dexter Nation!

Jim



*Picture taken by: Kristie F. Houston
Farm name: Coal Creek Orchard
Calves name is Clover Bell Hachiya
Cow's name is Clover Bell Persimmon*

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Dalton, OH 44618

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Orrville, Oh 44667



WAYNE COUNTY FAIRGROUNDS, WOOSTER

JUNE 24-26, 2021

Now's the time to make plans to JOIN us at the National Dexter Expo!

This annual event offers an opportunity to see and learn about Dexter Cattle, the Dexter Cattle Community, and the American Dexter Cattle Association.

VISIT www.dextercattle.org FOR MORE INFO

2021 EXPO AGENDA

Thursday, June 24, 2019

8:00 am – 7:00 pm
Animal arrival and Check in.

8:00 am – 12 noon -
ADCA BOD Meeting

2:00 pm – 3:00 pm
Preparing animals for the
show ring / Showring eti-
quette.

3:30 pm - 5:00 pm
How to video animals for
sale or shows.

5:30 pm
Meet & Greet Pizza dinner

Friday, June 25, 2021

9:00 am – 12:30 pm
OSU Beef Facility Tour

1:30 pm – 2:30 pm
Animal Conformation

3:00 pm – 4:00 pm
OSU Judging team
Presentation

4:00 pm – 6:00 pm
64th Annual General Meeting

6:00 pm – 6:15 pm
Exhibitor's meeting

6:15 pm -7:30 pm
Dinner

7:30 pm
Dexter FUNdraiser Auction

Saturday, June 26, 2021

9:00 am – 4:00 pm
Youth/ Jr Show followed by
the Adult Show.

3:00 pm– 4:00pm
Veterinarian available to do
CVI for any animals chang-
ing ownership

5:30pm – 6:30 pm
BOD wrap-up meeting

6:30
2021 ADCA Banquet and
Awards



EXPO STORE CLOSSES MAY 22, 2021 - SUBMIT YOUR ENTRIES & ORDERS NOW!

HOOF TRIMMER WILL BE ONSITE FRIDAY, JUNE 25, 2021 BEGINNING 1:30



WHY AREN'T THEY CALLED

Prairie Rats?

BECKY ETERNO | REGION 4 DIRECTOR

In our very suburbanized county, the black-tailed prairie dog has an image problem –unfortunately, in a good way. These fat little non-threatened varmints take up residence in pieces of waste ground like vacant lots and road median strips, and anywhere else they have good drainage and good sightlines for their “sentries.” For example, dryland pasture fields like ours are bordered by 50 acres of prairie dog-infested county land whose grass is eaten down to the roots, to the point where grazing on it is impossible.

To those in the humid, grassy East, sharing grazing land with the dogs might not seem such a big deal. However, our 17 inches of rain a year may only grow 8 or 9 inches of grass in a season. I'd like my cows to eat at least a month or two of natural grass, a treat for them! There's just not enough grass to support a bunch of greedy rodents and cattle, too. Fortunately, unlike horses, cattle usually have the sense not to break legs stepping in burrows, but why take that chance?

Those who don't own the grass or don't care about land (which they also don't own) being pockmarked with burrows find prairie dogs “cute,” a wonderful manifestation of nature. This attitude has resulted in hostility to those dealing with this nuisance animal and even to sabotage of equipment used in prairie dog eradication. Stealth is often called for, making contractors work at daybreak in populated areas to avoid problems with the self-righteous.

When considering control methods, also consider that these little rodents outbreed any animals taken by their various predators, though the eagles, hawks, and coyotes do their best. Shooting them is a favorite but impractical activity around here since they have a very effective early warning system - one shot, and they disappear

into their holes! Knocking down mounds with a scraper has a disruptive, though not lethal, effect. Trapping and relocation are not very effective and just moves the problem to some other unfortunate spot. Fine-mesh fencing on the lower part of our pasture fence helps, but these animals are diggers! Occasional bouts of the plague, which is transmissible to other animals and people, decimate prairie dog colonies.

Enter chemical warfare, some forms of which may be used only by people licensed to handle the poisonous materials involved. In the past, we have employed water-activated cyanide powder, which is poured into burrows, followed by water and crumpled paper, then covered with soil. Zinc phosphide-poisoned grain goes into holes which are then marked with soap foam. Gopher “bombs” look like big cigars and produce a noxious gas when lit and dropped into burrows, which are then closed to enhance the effect. One of our neighbors dealt with their problem by attaching a hose to his tractor exhaust and running it into the holes – it worked fine for a small problem. Grain-centered control efforts work best in late fall around here when the grass is scarce, and the varmints spend more time underground. All of these methods spare non-target species by using short-lived materials and applying everything below ground level.

Unfortunately, control is the best we can hope for since new prairie dogs may well take advantage of empty burrows and move back in eventually – along with rattlesnakes, the odd burrowing owl, and a few other species which take advantage of the free housing. For instance, I am looking out my window at two recently emptied burrows that have already acquired new residents. Here we go again....

2021 AGM CLASS LISTING

SHOWMANSHIP CLASSES

Class Description	Age Range
S-1 Peewee Showmanship	5 to 7 years (with parent/adult)
S-2 Junior Showmanship	8 to 12 years
S-3 Youth Showmanship	13 to 17 years
S-4 Adult Showmanship	18 years and older

YOUTH CLASSES

Youth 15 to 17 years old may choose to enter either the Youth or Adult Divisions - but not both

Class Description	Age Range	Born On/After	Born On/Before
Y-1 Junior Heifer Calf	0 to 6 months	01/01/2021	Present
Y-2 Intermediate Heifer Calf	6 to 9 months	10/01/2020	12/31/2020
Y-3 Senior Heifer Calf	9 to 12 months	07/01/2020	09/30/2020

DIVISIONAL HEIFER CALF GRAND AND RESERVE CHAMPIONS

Y-4 Spring Yearling Heifer	12 to 15 months	04/01/2020	06/30/2020
Y-5 Junior Yearling Heifer	15 to 18 months	01/01/2020	03/31/2020
Y-6 Intermediate Yearling Heifer	18 to 21 months	10/01/2019	12/31/2019
Y-7 Senior Yearling Heifer	21 to 24 months	07/01/2019	09/30/2019

DIVISIONAL JUNIOR FEMALE GRAND AND RESERVE CHAMPIONS

Y-8 Young Cow	2 to 3 years old	07/01/2018	06/30/2019
Y-9 Intermediate Cow	3 to 5 years old	07/01/2016	06/30/2018
Y-10 Mature Cow	5 years and older		06/30/2016

DIVISIONAL SENIOR FEMALE GRAND AND RESERVE CHAMPIONS GRAND AND RESERVE CHAMPION FEMALE

Y-11 Cow-Calf Pair	No age requirement – calf must be 6 months old or younger		
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GRAND AND RESERVE CHAMPION COW/CALF PAIR

Y-12 Junior Steer Calf	0 to 6 months	01/01/2021	Present
Y-13 Senior Steer Calf	6 to 12 months	07/01/2020	12/31/2020
Y-14 Yearling Steer	12 to 20 months	10/01/2019	06/30/2020
Y-15 Senior Steer	20 to 29 months	12/01/2018	09/30/2019

GRAND AND RESERVE CHAMPION STEER

Y-16	Junior Bull Calf	0 to 6 months	01/01/2021	Present
Y-17	Senior Bull Calf	6 to 12 months	7/1/2020	12/31/2020

GRAND AND RESERVE CHAMPION BULL CALF

ADULT CLASSES

Youth 15 to 17 years old may choose to enter either the Youth or Adult Divisions - but not both
A mature bull must have sired at least one calf.

Class Description	Age Range	Born On/After	Born On/Before
A-1 Junior Heifer Calf	0 to 6 months	01/01/2021	Present
A-2 Intermediate Heifer Calf	6 to 9 months	10/01/2020	12/31/2020
A-3 Senior Heifer Calf	9 to 12 months	07/01/2020	09/30/2020

DIVISIONAL HEIFER CALF GRAND AND RESERVE CHAMPIONS

A-4 Spring Yearling Heifer	12 to 15 months	04/01/2020	06/30/2020
A-5 Junior Yearling Heifer	15 to 18 months	01/01/2020	03/31/2020
A-6 Intermediate Yearling Heifer	18 to 21 months	10/01/2019	12/31/2019
A-7 Senior Yearling Heifer	21 to 24 months	07/01/2019	09/30/2019

DIVISIONAL JUNIOR FEMALE GRAND AND RESERVE CHAMPIONS

A-8 Young Cow	2 to 3 years old	07/01/2018	06/30/2019
A-9 Intermediate Cow	3 to 5 years old	07/01/2016	06/30/2018
A-10 Mature Cow	5 years and older		06/30/2016

DIVISIONAL SENIOR FEMALE GRAND AND RESERVE CHAMPIONS

GRAND AND RESERVE CHAMPION FEMALE

A-11 Cow-Calf Pair	No age requirement – calf must be 6 months old or younger
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GRAND AND RESERVE CHAMPION COW/CALF PAIR

A-12 Milking Cow	Must be in milk and milkable		
A-13 Junior Steer Calf	0 to 6 months	01/01/2021	Present
A-14 Senior Steer Calf	6 to 12 months	07/01/2020	12/31/2020
A-15 Yearling Steer	12 to 20 months	10/01/2019	06/30/2020
A-16 Senior Steer	20 to 29 months	12/01/2018	09/30/2019

GRAND AND RESERVE CHAMPION STEER

A-17 Junior Bull Calf	0 to 6 months	01/01/2021	Present
A-18 Senior Bull Calf	6 to 12 months	7/1/2020	12/31/2020
A-19 Junior Yearling Bull	12 to 18 months	1/1/2020	06/30/2020
A-20 Senior Yearling Bull	18 to 24 months	7/1/2019	12/31/2019
A-21 Young Bull	2 to 3 years old	7/1/2018	06/30/2019
A-22 Mature Bull	3 years and older		06/30/2018

GRAND AND RESERVE CHAMPION BULL

Adventures IN Milking THE Family Cow

SCOTT WILSON | REGION 9 DIRECTOR

In the search for a family milk cow, the Dexter breed is often overlooked. Jerseys, Guernseys, Brown Swiss, or even Holsteins are all popular breeds among homesteaders and indeed can be fine family cows. However, I posit that Dexters possess unique traits that can make them more ideal for the family looking for a cow to provide just enough milk for the table.

Our first family cow was a full-size Guernsey cow named Tabitha. We purchased Tabitha as a heifer when she was just shy of 2 years old from a small organic dairy that was downsizing. This was our first experience milking any cow, and Tabitha was probably not the best animal to start with. We had a name for her—Primadonna. Stubborn, proud, recalcitrant—if Tabitha did not want to do something, you would be hard-pressed to convince her otherwise,

certainly not ideal traits in a family milk cow. She was not halter trained and had no intention of being so. To get her into the milking stall from the pasture required a mix of trickery and cajoling using her favorite grain.

Eventually, we got into a routine milking Tabitha. We did not hand milk but rather utilized the once-popular Surge bucket milking system. This system works by hanging a large metal basin underneath the cow and connecting suction hoses to the teats that are powered by a vacuum pump. On a good day, we could milk Tabitha out in less than 20 minutes. We have a relatively large family; however, to put it mildly, we were swimming in milk. There simply was not enough refrigerator space to store the glass jars, so we ventured off to making butter, cheese, ice cream, anything so as

not to waste the precious raw milk!

We learned a lot over those several years milking Tabitha. Last year, we sold her to another family and decided to find an older Dexter cow with excellent dairy traits and milking experience. Now that we have been milking our Dexter, I have been reflecting on this experience and how it differs from milking a full-size cow. These are my own reflections based on my personal experience. Others, of course, may have different experiences.

Dexters are ideal for hand milking. Until we got our Dexter milking cow, I had never hand milked. Mind you, I did attempt a few times with Tabitha but quickly reasoned I would be likely still sitting there 12 hours later with a full udder and sore hands. When we got our Dexter, I naturally thought that I could just hook up the Surge and be done in no time. Not so. Dexters are shorter stature cattle, so the Surge bucket would not fit, much less hang, underneath the cow. Without any other option, I decided to teach myself to hand milk, which has paid off. Simple, peaceful, and lacking the milking machine's frustrating idiosyncrasies, hand milking has become an enjoyable part of the morning chore routine.

Dexters are an ideal "starter" milk cow. Relative to a full-size cow, Dexters eat less, produce less manure, and take up less space. Dexters are also adaptable and very flexible milkers. With Tabitha, I was under considerable pressure to milk her entirely out every

day, lest she possibly develop mastitis. Not so with my Dexter. As I learned to hand milk and develop a technique, there were days I did not get more than a pint before she started getting restless, and I had to quit. And if we need to be out of town and miss a milking, I can leave the calf with the cow overnight. Lastly, Dexters produce considerably less milk than a full-size cow, more in line with a family's needs and not a commercial dairy operation.

Cattle are not commodities. Dexters are undoubtedly capable of performing well as a family milk cow. However, do not expect any Dexter cow to be capable or willing to produce milk for you. Dexters are a tri-purpose breed, but many cows do not retain the dairy traits needed to produce sufficient milk for your family. Research and talk with your fellow Dexter owners to learn what traits are essential to look for. It can be immensely helpful for those starting to begin with a cow that has experience milking, ideally using the same method you intend to use.

In summary, Dexters can make an ideal family milk cow. They provide many benefits relative to a full-size dairy cow. Right-sized, thrifty, and adaptable make the Dexter shine as a family cow. However, do your research and ask questions—do not assume that any Dexter cow will be ideal for your situation. In the end, the hard work and lessons will pay off once you enjoy a sweet glass of raw Dexter milk.





*Picture taken by: Kristie F. Houston
Farm name: Coal Creek Orchard
/Cow's name is Clover Bell Persimmon*



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307-359-0030 Cell Phone

EMAIL: donbecswisher@yahoo.com

WEBSITE: www.Littlehoofranch.com

2021 ADCA NATIONAL DEXTER SHOW REGULATIONS

ANIMAL IDENTIFICATION AND HEALTH REGULATIONS:

- All animals will be given a visual check by the individuals supervising the checking-in of animals. Any animal deemed unhealthy or showing signs of contagious diseases will be sent to a quarantine area. Any animal sent to the quarantine area will be examined by a veterinarian and/or the ADCA President, AGM Committee Chair and Show Committee Chair. These people will have the final say if the animal is allowed in the barn. Animals from quarantined areas are not permitted to enter the show or sale event.
- All animals must be properly identified. Legible identification such as tattoos, 840 tags, calf-hood metal clips are acceptable. This number must appear on registration and health papers. Failure to have proper identification will be grounds for dismissal from the event.
- Health Certificates with approved identification (840 Tags, Brucellosis metal clips etc), are required for all animals entered for show and/or sale. Out of state entries must comply with the regulations of the State in which the show and/or sale event is taking place. It is advised to have your veterinarian call the State prior to the event.
- No drugs are to be administered at any time except under the guidance of the event veterinarian.

ANIMAL MANAGEABILITY REGULATIONS:

- All animals in the barn must be halter-broke to lead & tie. There are no pen classes in the show and all sale animals must comply with these regulations. If an unruly animal is attending, it will have to be confined to a livestock trailer.
- Any animal deemed unmanageable by the Show Committee supervisor, before or during the show, will be required to leave the show arena. Cattle dismissed in this fashion are not eligible for sale or show placing, and all entry fees will be forfeited. Any animal deemed unmanageable will have to be confined to a livestock trailer.
- No holding pens will be available.

GENERAL BARN REGULATIONS:

- All animals must be double tied in the barn with both a halter and a neck-tie. Nursing calves may run loose with dam if both are contained in a secure pen area, but the dam must still be double tied.
- All cattle, stalls, and equipment areas must be kept clean and presentable for the duration of the AGM.
- Every precaution will be taken to protect participants and their animals. However, neither the ADCA, the Show Committee, the location of the event, nor the supervisors or their assistants will be responsible for the accidents or loss associated with the participants and their animals.
- Initial bedding will be supplied; Replacement bedding may be purchased on site.

- Hay and feed may also be available for purchase on site or from a feed store nearby.
- Electrical outlets will be available for fans and other needs. To be shared.
- Outdoor wash racks are available.
- Exhibitors may bring their own grooming chutes.

GENERAL SALE REGULATIONS:

- The ADCA supports private treaty sales at the AGM, but there will be no formal ADCA-sponsored sale.
- All animals "for sale" must be registered with the ADCA.
- Every animal must comply with all AGM health, identification, manageability, and check-in regulations.
- The ADCA will provide a veterinarian to write CVI's for animals that are sold. The schedule for the vet to be at the AGM will be announced later. The seller will pay both the veterinary's fee and the ADCA transfer fee.
- The seller must reserve barn space for their animal. Animals that have not had barn space reserved will not be permitted to stay on the premises.
- All Entries to reserve barn space for a sale animal must be made through the AGM Store on the ADCA website by May 22, 2021. Late entries received May 23, 2021 thru May 30, 2021 will be accepted with DOUBLE ENTRY FEES. NO ENTRIES WILL BE ALLOWED AFTER May 30, 2021.
- Any show animal may be offered for sale.
- Signs for animals that are offered for sale may be displayed at the animal's stall. The sign may be no larger than 8 1/2"x11"

GENERAL PHOTO CONTEST REGULATIONS:

All photos submitted for the Photo Contest must be of ADCA-registered animals. You can find more information about the photo contest on the ADCA website.

GENERAL SHOW REGULATIONS:

- All animals in the show must be registered with the ADCA.
- For more than first-place premiums to be paid, a class must have more than one exhibitor. If a class has only one animal, only the first-place premium will be paid.
- Calves being shown ONLY in Cow/Calf class need not be registered but must be less than 6 months of age. However, said calf MUST be ADCA registerable.
- Youth ages 7-17 are eligible to show in youth classes. Youth 15-17 are eligible to choose either youth or adult classes, but not both.
- For female classes, winners of the Divisional Championships AND the winner of the Cow/Calf Pair class will compete for Grand and Reserve Champions.
- For bull and steer classes, the Dexter placing first place in each class will compete for Grand and Reserve Champions, with the second-place animals standing ready.
- All bulls 12 months and older must have an affixed nose ring or nose clamp. A lead strap must be affixed to the ring prior to entry into the show ring. NO STRAP - NO ENTRY.

SHOW AND SALE ENTRY GUIDELINES:

- All cattle, including steers, must be registered with the ADCA prior to entry, unless the animal was born March 25, 2021 or thereafter. Calves born March 25, 2021 or thereafter must have a Record of Birth in order to be registered for the show. This Record of Birth is not a registration certificate, but it indicates that the calf is from registered parents and can be registered with the ADCA.
- Animals may be entered in the show ring for \$30.00
- Animals entered as “sale only”
- Animal substitutions will be allowed at check-in ONLY in the same sex, same age & same class.
- All Entries must be made through the AGM Store on the ADCA website by May 22, 2021. Late entries received May 23, 2021 thru May 30, 2021 will be accepted with DOUBLE ENTRY FEES. NO ENTRIES WILL BE ALLOWED AFTER May 30, 2021. Entry fees for animals entered but not brought to the show or sale will not be refunded.
- All animals must be accompanied by their registration papers. Calves younger than 3 months old, if they have not yet been registered, must be accompanied by a Record of Birth.

EXHIBITOR GUIDELINES

- The 2021 Show Committee, under the advisement of the Board of Directors, will have final authority to uphold established rules and regulations.
- Exhibitors must be current members of the American Dexter Cattle Association.
- If an owner wants to show two or more animals in the same class, the owner MUST show ONE; any other non-professional individual in attendance may show the additional animal. (NOTE: ADULT SHOW EXHIBITORS MUST HAVE AN ADULT SHOW PERSON HELPING THEM.)
- Every animal in the show or sale must be registered with the ADCA and be accompanied by their registration papers at check-in. The only exception to this rule is for calves 3 months old or younger.
- Calves born March 25, 2021 or thereafter, if they have not yet been registered, must have an ADCA Record of Birth in order to be registered for the show.

PREMIUMS PER CLASS:

- First: \$75.00
- Second: \$50.00
- Third: \$35.00
- Grand Champion Female or Bull: \$250.00
- Reserve Grand Champion Female or Bull: \$150.00
- Grand Champion Steer: \$150.00
- Reserve Grand Champion Steer: \$75.00
- Because the ADCA wants to encourage and applaud youth-ownership of ADCA registered Dexters, a special Premium Bonus will be awarded to top placing youth that own the cattle they are showing. The Youth-Owner placing the highest in a class will receive a \$35 premium bonus, the second highest will receive a \$25 premium bonus, and the third highest will receive a \$15 premium bonus. These bonuses will be awarded after the show. This Premium Bonus is not offered to youth showing animals owned by their parents, grandparents, farm, or other breeder. To qualify for the Premium bonus, the animal must be solely

registered under the youth’s own member number. Animals that are jointly owned with an adult do not qualify.

SHOWMANSHIP CLASSES:

- Absolutely no bulls may be shown in any Showmanship Class – Peewee, Youth or Adult
- Junior Showmanship: youths 8-12 years old
- Youth Showmanship: youths 13-17 years old
- Adult Showmanship – 18 years and older

DRESS CODE:

The following show attire will be required and enforced in the show ring for anyone presenting cattle:

- Collared/buttoned shirts (full button or polo/golf) with sleeves (length of the sleeves will be determined by the season/weather/temperature).
- ABSOLUTELY NO personal names, farm names and/or association names/logos other than the approved official ADCA Member Logo is permitted. This includes 4H/FFA logos.
- Long pants (jeans or slacks) that are dark in color and have no tears or holes are required.
- Boots or fully enclosed heavy footwear must be worn for safety reasons.
- Long hair must be tucked in a hat or tied back for safety reasons.
- Optional: belt, western hats, gloves or the use of show sticks and combs.

Prohibited items include the following:

- Baseball caps
- Baggy, low riding pants that drag on the ground, for safety reasons
- T-shirts or crop top shirts that leave the midriff skin showing
- Sandals or canvas shoes, for safety reasons
- Overalls

CATTLE GROOMING REGULATIONS:

The Show Committee will advise the judge regarding grooming requirements and expectations prior to the show. This will encourage the judge to look at the animal closely, not at the grooming capability of the exhibitor. The Expo is considered a “Blow and Go” show with the following guidelines:

Prohibited Items:

- Painting or polishing of horns or hooves with colored polish
- Artificial coat coloring
- Growth implants
- Drugs to alter the disposition of the animal (Xylazine/Rompun, Calf Calm Paste, etc)
- Adhesives or any compounds that have adhesive qualities that, when applied, cannot be combed or brushed through.
- These products and similar ones are prohibited: Prime Time, EZ Comb, Tail Adhesive, Ultra White Touch Up, Black Touch Up, Black Finisher, black show foam, etc

Alcohol, water, oil, or any product that is alcohol or water-based and have no adhesive or glue qualities are the types of grooming products that are permissible. These items include such products as Kleen Sheen, Revive, Final Bloom, Show Sheen, and white show foam.

The ADCA reserves the right to physically inspect any animal where suspected prohibited products may have been used.

Beyond the Milk!

JENNIFER HUNT | REGION 7 DIRECTOR

The Dexter breed is known for being dual-purpose, yet when I speak with various breeders, the focus is usually on beef production. In this article, I would like to encourage breeders to rethink that position and possibly see some side benefits to milking your Dexters. Below I will discuss three broad reasons why learning to milk is essential for your herd. On our farm, the three I's to milking are information, investment, and ice cream.

When you milk a cow, you learn a lot of information in a short amount of time. This information is not necessarily visible when

just watching a calf nurse. During milking, you will learn about the cow's letdown volume, any stubborn blocked teats, production levels during lactation or times of stress, disposition of the cow, the ability to maintain body condition while calf sharing, and much more. This information will give insight into the cow and calf.

For example, if you have a calf that seems to be avoiding a specific teat or side, you can milk the cow to determine if there is a structural problem that is preventing successful nursing. If you have a calf that seems to cough or choke a bit when nursing, you can





check for a forceful letdown that may be too much for a newborn calf. If it is not the letdown, then you know to direct your attention toward the calf for possible swallowing problems. You may see a calf that always seems to be hungry and not gaining weight. Is the dam producing enough milk?

Also, milking a cow can help stimulate uterine contractions, helping a cow get cleaned out from a difficult birth. Milking allows you to see warning signs of mastitis earlier, enabling a quick response. Learning to milk is beneficial for both cow and calf because it allows you to attain more information on your herd while problem-solving any concerns.

A milk cow is a real asset on a farm for anyone searching for more independence in homesteading sustainability. If you have ever looked for a good milk cow, then you know you have to look far and wide. Teaching a nice cow to stand for milking is a real investment in her future. Milk cows are more financially valuable in the Dexter sales market. If you find a cow with no previous milking experience and is yet willing to accept the milk cow role, you should consider putting in the training effort. Every single one of my milk cows came to me with no milking experience. I spent a lot of time with them, feeling out which cows would make the best milk cows based on disposition, conformation, and body condition. I further evaluated them based on what they produced. Who has more cream? Who has a larger volume etc.? This training helped me

understand the cow's needs better and what their calf was receiving nutritionally. In the end, your milk cows will hold their value better because they bring more variety to the farm.

Third, we cannot look past the dairy treats, like ice cream, cheese, cream pies, butter, etc. If you take the time to train or buy a milk cow, you will get to enjoy the old-fashioned benefits of farm-fresh dairy. There are so many products you can make with fresh milk. You can share these recipe experiences with your children, grandchildren, and other family/friends. On our farm, we always have at least 3-6 gallons in the fridge, where I can decide what I will make for my family each day. To quote my youngest cowgirl, "the milk tastes like love because that is what we feed them every day".

It is an absolute honor when a cow is willing to share her milk with you. I used the word training a lot, but it is more of a partnership. Milking is the most peaceful part of my day. On our farm, we do not use any kind of restraint with our cows. They stand freely and politely when they have been called to the barn. They get their own private milking area in the barn, where they are excited to visit each day. We want happy cows who are pleased to share their beautiful milk.

Hopefully, this article piques your interest in the dairy side of Dexters. Beyond the milk, there are plenty of herd management reasons to implement a dairy program in your herd. May your farms prosper in 2021!

2021 NATIONAL EXPO SERIES

SHOWMANSHIP CLASSES

Description	Sponsor	Region
Peewee Showmanship		
Junior Showmanship	Kenny Endl	6
Youth Showmanship	Hope & Peyton Ramm; Ramm Bladesmithing; Valentine, NE	6

YOUTH CLASSES

Junior Heifer Calf	Melissa & Chris Bannen Haven Creek	10
Intermediate Heifer Calf		
Senior Heifer Calf		
Spring Yearling Heifer		
Junior Yearling Heifer	Clem & Carole Nirosky Morning Star Farm	10
Intermediate Yearling Heifer		
Senior Yearling Heifer		
Young Cow	Lee & Roberta Wieringa Wieringa Dexter Farm	10
Intermediate Cow		
Mature Cow	Kelvin/Diane Tomlinson Wolsey Farm	11
Cow-Calf Pair	Louderback Family Farm	2
Grand Champion Female		
Reserve Grand Champion Female	Chris & Vicki Jones Moosters Meadows	4
Grand Champion Female Buckle	Rick & Macheal Seydel Timberview Dexters	12
Reserve Gr Champion Female Buckle	Norman & Mary Hoover Hickory Creek Farm	6
Junior Steer Calf		
Senior Steer Calf		
Yearling Steer		
Senior steer		
Grand Champion Steer	Josh and Kara Mink JK Acres	10
Reserve Grand Champion Steer		
Grand Champion Steer Buckle	Ryan & Kerrie Parker Shining Cross Livestock	6
Reserve Grand Champion Steer Buckle		
Junior Bull Calf	Daniel & Jill Gurley Spotted Bottom Ranch	8
Senior Bull Calf		
Grand Champion Bull Calf		
Reserve Grand Champion Bull Calf		
Grand Champion Bull Calf Buckle	Donald & Sheila Farris Euchee Creek Farm	6
Reserve Gr Champion Bull Calf Buckle		

NATIONAL DEXTER SPONSORS

ADULT CLASSES

Description	Sponsor	Region
Adult Showmanship	Chris & Melissa Bannen Haven Creek Farm	10
Junior Heifer Calf	Becky Eterno Tollgate Farm	4
Intermediate Heifer Calf		
Senior Heifer Calf		
Spring Yearling Heifer		
Junior Yearling Heifer	Clem & Carole Nirosky Morning Star Farm	10
Intermediate Yearling Heifer	Sharie Stocklin Rocking Star Ranch	
Senior Yearling Heifer		
Young Cow	Lee & Roberta Wieringa Wieringa Dexter Farm	10
Intermediate Cow		
Mature Cow	Pat & Linda Mitchell Shamrock Acres	10
Cow-Calf Pair	Don & Becky Swisher Little Hoof Ranch	4
Grand Champion Female	Jennifer & Sean Wolf Smiling Wolf Ranch	8
Reserve Grand Champion Female		
Grand Champion Female Buckle	Don & Becky Swisher Little Hoof Ranch	4
Reserve Gr Cham Female Buckle		
Milking Cow		
Junior Steer Calf		
Senior Steer Calf		
Yearling Steer		
Senior steer		
Grand Champion Steer		
Reserve Grand Champion Steer		
Grand Champion Steer Buckle		
Reserve Gr Champion Steer Buckle		
Junior Bull Calf		
Senior Bull Calf		
Junior Yearling Bull		
Senior Yearling Bull		
Young Bull		
Mature Bull	Kelvin & Diane Tomlinson Wolsey Farm	11
Grand Champion Bull	Eric & Paula Trojacek Trojacek Ranch	7
Reserve Grand Champion Bull		
Grand Champion Bull Buckle	Don & Becky Swisher Little Hoof Ranch	4
Reserve Gr Champion Bull Buckle		



GRASS TETANY

SKIP TINNEY | REGION 1 DIRECTOR

A good friend of mine tells me that "sometimes you have to pay for your learnin". Sometimes that learning is tough. On April 30th, 2020, I had one of those tough lessons. It was a lesson about grass tetany.

What is it? Basically, it is caused when cattle have low magnesium in their bloodstream. The lack of magnesium can cause the muscles to twitch or even become paralyzed. It can lead to death, and it can happen fast! Sometimes, the first symptom you have is a dead cow.

What can cause it? There can be a lot of contributing factors that can even include weather. It usually happens to lactating cows or cows in later stages of gestation. But it can occur in other cattle as well. The leading cause is from rapidly growing grasses (usually cool-season grasses). The grass grows so fast it is not pulling the magnesium out of the ground. This can also happen after fertilizing with potassium. The potassium can make it difficult for the grass to pull magnesium out of the earth, and the potassium displaces the magnesium in the grass.

When can it happen? Usually in the spring. But it can happen with the fall flush of green pastures. I have read that it can even happen in the winter and be caused by low magnesium levels in some hay.

I had fertilized the prior fall, and the early spring temperatures had consistently been in the 40s to 60s. We had a lot of rain, and my cool-season grass was coming on strong! The pastures were full of lush green grass, and I was about three weeks from the start of my calving season. The cattle were grazing, and I was not seeing any problems from transitioning from the winter hay to green grass. Because of that, I had not put out any more hay.

The prior month I had switched my mineral program to save some money. I had always used high-mag lick tubs in the past, and I had decided to switch to bags of high-mag mineral. I did not

transition them. I just pulled the winter protein tubs and filled the mineral feeders.

I typically go to the feed store every couple of weeks because I am always running out of something. I buy farm supplies, chicken feed, goat feed, donkey treats, or something for my Dexters. I remember telling the guys at the feed store on two separate visits that my cattle were not eating the mineral. I had said that my Dexters were not transitioning from the lick tubs to the dry mineral. It was just small talk, no discussion or questions from me on what I should do next.

I had seen the warning signs. I had even talked about them, but I had failed to react. It never occurred to me to do something different. There were a lot of things I could have done differently.

I check on my Dexters at least twice a day, every day. On my April 29th evening check, everything was fine. The cows had all come up to get a little grain, and nothing was out of the ordinary.

The following day it was raining. When I checked my Dexters, I noticed that one of the cows was not there. It was too early for her to calve and it was not like her not being with the herd.

When I found her, she was down and covered in mud. She had fallen during the night and had thrashed about on the ground. But now, she looked like a plastic cow that my grandson would have laid on its side. She was completely rigid. All four legs were sticking straight out, and her neck was arched backward over her back. Her eyes were wide open.

An emergency phone call had two of my local veterinarians at my farm within thirty minutes. Intravenous fluids and other medical treatments were given to her. The vets made several visits to my farm over the next two days and continued to provide her veterinary care. But her recovery was not to be.

As usual, my hindsight is 20/20, and regrets for failing to do something different are always there.

Some of my key takeaways and suggestions:


- Don't do a radical mineral program change at the beginning of the season.
- Magnesium is not stored in the body. Start a magnesium supplement before they are put on pastures that can cause grass tetany.
- Monitor the magnesium feed supplement. Make sure the cows are eating it. If they are not, appropriate amounts of dry mineral can be mixed in with their daily feed rations.
- Several high-mag dry minerals are "complete". That means it includes salt, so do not have other sources of salt out. It forces them to the mineral for their salt. Some brands may have this as part of their directions. As always, follow manufacturer directions.
- HI-mag lick tubs can also be provided. Follow the directions on the tub for placement and other important information.
- From now on, I will personally keep free choice hay available all year.
- I will continue to increase the legumes (higher in magnesium than most cool-season grasses) in my pastures.

Because of geography, weather conditions, soil conditions, grasses used, feeding programs, etc., every farm is different. There are several great articles on the internet that will allow you to learn




more about how grass tetany might impact your herd.

Finally, in closing, here is one of my favorite quotes: *"Do the best you can until you know better. Then when you know better, do better."* – Maya Angelou.




DEXTER CATTLE
We breed for a well conformed, dual purpose animal, where temperament always comes first!

MOOSTERS MEADOWS




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MOOSTERSMEADOWS@AOL.COM
Visit our website to learn more!
WWW.MOOSTERSMEADOWS.COM

Not an MDBA Member Yet?



- Free For Sale Ads on the Website for your ADCA Registered Animals.
- Discounted Show and Sale Entry Fees for the Annual MDBA Fall Classic.
- Free Cattle Ties at the largely attended Farm Fest (you can also sell there).
- Embracing our Youth with an Active Youth Heifer Program, Youth Show and Youth Committee.
- Bi-Annual Meetings & More.



Growing Youth Program

Visit www.MissouriDexter.com To Join & View The Sale Listings.

ADVERTISE YOUR FARM AT THE AGM!



At this year's AGM in Ohio, we would like to load the welcome bags with promotional items from ADCA members! Anything with your farm name on it is welcome – things like memo pads, plastic cups, gum, magnets, candy, pens, lotion, sunscreen, coasters, keychains – use your imagination!

The welcome bags themselves can also be sponsored. Just imagine - your great big logo being carried around all weekend by EVERYBODY at the AGM!

We are planning on 100 bags, so just bring your items to the AGM and in they will go, OR, if you prefer, send them to Becky Eterno, 15775 N 95th St, Longmont, CO 80504.

P.S. If you would like to volunteer for Hospitality duty during the AGM, please contact Becky Eterno at 210-870-9409 or beterno@risebroadband.net. Making sure people feel welcome and have a good time at the AGM is our job!

2021 ADCA NATIONAL DEXTER EXPO HOST HOTEL



Comfort Suites of Wooster
(330)-439-1337
965 Dover Road,
Wooster, OH 44691



Reservation Link: June ADCA: <https://www.choicehotels.com/reservations/groups/BK03R6>

\$99 per night – June 24 (check-in) - June 27 (check-out)

Please call the hotel if you are planning on arriving Wed. June 23, 2021 – there are a limited number of rooms reserved for Wednesday night.

Group rate name: American Dexter Cattle Association / Reservations must be made by June 1, 2021 to guarantee rate

Suites include 1 King or 2 Queen Size Beds / Free WiFi / Hot Breakfast / Fitness Center / Indoor Pool / Smoke Free

Have Dexters They Said,

LAACI LOUDERBACK | REGION 2 DIRECTOR

I have no doubt that all of us at some point or another have said, “I could be on a warm sandy beach, with something fruity in my hand” as we trudged through pouring rain or knee-deep snow to feed our Dexters. Everyone has a very romantic idea of what having Dexters will be like. Fat happy cows in lush green pastures, but no one tells you how much work is involved. Dexters, just like any other bovine, do take work. Sometimes a lot of stupid, stupid work! No matter the size of your farm or herd, there is always something that has to be done: herd health checks, pasture management, breeding decisions, who to sell and who to retain, marketing, and the dreaded fence maintenance.

But like with all good things, great work reaps great rewards. There are not many if any, other breeds that can boast about some of the absolute best beef around (just ask the American Royal Steak Competition 2019), all the while producing some rich, creamy milk. What about the rewards of being able to sit on your porch, sipping coffee that has been topped off with some rich cream from one of your Dexter Momma’s you milked the day before. Or the joy of looking out onto your pasture and watching some adorable calves run and buck around. Those calves are the product of a Dexter Momma that calved with ease and went right to her mothering job. She will supply your family with milk and raise a strapping calf at her side. That calf will then grow and mature, and in the end, provide your family with delicious, tender beef that you know exactly how it was raised: with compassion, respect, and gratitude.

But the greatest reward is the feeling of total calm and stress release as you spend time with your animals and walk through the herd. I love the curiosity of calves, the trust I have earned from their mothers, and the intrigue of the steers that are looking for a good back scratch or treat. There is just something that can make you feel at total peace by simply giving a good brushing to your favorite cow. So, yes, Dexters are still a lot of work, but the kind of work that gives you enormous rewards.



It Will Be Fun They Said...



FEBURARY

Feburary 2 2021
7 p.m. CST Zoom Call

President - Jim Woehl , Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Registrar - Jill Delaney, Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Parliamentarian - David Jones, Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Region 7 – Jennifer Hunt, Region 8 – Danny Collins, Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany. * - not present

Also, in attendance Susan Smythe, Pat Mitchell, and Dave Morgan

1. Treasurers report –

- Total liabilities & equity \$381,324.49

ADCA Totals: 2020

Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount
90DayWebAd	4	120.00
BreederListing	7	350.00
Reg	79	1975.00
Late	9	405.00
Tran	116	2320.00
Over/Under Payment	3	65.00
Prt Duplication Certs	3	9.00
Dues	239	8400.00
Family Membership Duplicate	3	135.00
Family Membership	41	1845.00
Associate Membership	1	40.00
Jr Membership	7	70.00
Bull Registration	29	1450.00
Youth Donation (Jr)	1	5.00
Steer Registration	6	25.00
Rush Charge	3	30.00

ADCA Totals 2021

Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount
Steer Transfer	2	10.00
90DayWebAd	2	60.00
BreederListing	2	100.00
Reg	103	2575.00
Late	9	405.00
Tran	143	2860.00
Over/Under Payment	1	50.00
AI Bull Listing	11	650.00
Dues	311	10895.00
Dues next year	3	105.00
Family Membership	87	3915.00
Associate Membership	3	120.00
Jr Membership	6	60.00
Bull Registration	34	1700.00
Youth Donation (Jr)	14	80.00
Steer Registration	8	40.00
Rush Charge	1	10.00

2. Registrars report – Jill Delaney

- TRUE count for January 2021 is 1318. (656 paid/662 unpaid new members)
- True count for January 2020 was 562
- Membership count for January 2021 including 2020 for bulletin run: 1948

- Updated Google Map list was sent to Dave Morgan 2/2/2021
- Labels for bulletin sent to Brent 2/2/2021
- More new members signing up and paying for membership than ever before. Association needs to advertise free membership for first time owners.
- Jeff Chambers would like to see an increase in Junior membership. Jim would especially like to encourage youth that own cattle to have their own membership.

3. President's comments –

- Brand new members joining and paying dues before owning cattle should be offered a credit towards their next years membership when they become first time Dexter owners.

4. Software demonstration –

- Jeff Chambers introduced the RMMS committee, Susan Smythe, Jill Delaney, Pat Mitchell, Dave Morgan, Carole Nirosky, and thanked them for joining in the BOD meeting for the new software demonstration.
- Susan Smythe gave a concise demonstration of the new software program. o Phase 1 will replace the current Centrix software program and it is the foundation piece for completing Phases 2 & 3. Phase 1 is registrar related activities for recording membership, registration, transfers, and reporting. Phase 2 is the registrar piece put into production on the web for testing before going live. Skeletal member only components will be added at the end of Phase 2 and will offer member sales listings with search capabilities. Phase 3 includes completion of member only registry services and the member map which will generate directly from the new software. Financial pieces will also be added in Phase 3.
- Phase I is closer to completion with an estimated May date for final approval.
- RMMS committee is incredibly happy with the product Susan has created. She has met most of the desired criteria expressed in the original request for proposal and exceeded expectations while saving the association a substantial amount of money.
- Questions following demonstration
 - Skip/Kevin: Importing member email list issues with current lists. Susan will follow-up.
 - Skip: Automated obligate status in member view. (Possible add-on in Phase 3+ with additional resources)
 - Danny: Notification each time member contact/address information is changed notification. Susan suggested adding a date/time stamp to search.

5. Missouri Storage Unit –

- The BOD discussed options for preserving historical documents currently located in a storage unit in Missouri. Jeff Chambers made a motion, Laaci Louderback 2nd, to identify where ADCA items are and consolidated all documents and materials. Motion passed unanimously.
- Skip will visit the storage unit and take pictures of the contents

so the BOD can decide how to move forward with consolidation and preservation. The BOD will review this again at the March meeting.

6. 2021 Budget

- Following a brief discussion about the 2021 budget, Santiago Lizarraga made a motion, Kevin McAnnany 2nd, to pass the 2021 budget that was finalized in executive session. The motion passed unanimously.

7. 2021 Expo update – Santiago Lizarraga

- Santiago presented a recap of the accomplishments from the Expo committee meeting.
- Airport information has been posted on the website along with a second host hotel, rooms are \$10 cheaper, but no breakfast offered.
- Kimberly inquired about the Wayne County fairgrounds cancellation policy if the National Dexter Expo could not be held due to the pandemic. The fairgrounds will credit our deposit for a later date. May 15, 2021 is the deadline.
- Laaci asked if Ohio had special rules regarding youth only shows. Last year in Ohio youth events were the only events allowed. The ADCA will not consider holding a youth only show if that restriction is enforced in Ohio this year.
- Danny Collins requested for the by-laws to be revised to allow directors to attend the AGM via Zoom due to Covid-19 restrictions and travel concerns. Discussion followed and other BOD members expressed concerns related to traveling during the pandemic. Jim W realizes and stated the ADCA will continue with plans to hold the National Expo but realize things could change because of health restrictions. The most important thing is keeping everyone safe.
- Jim asked everyone to poll members in their regions to get an idea of how many are planning on attending the National Expo so we can keep planning accordingly. We need to decide at the BOD meeting in May if we need to cancel.

8. Other –

- Santiago presented a member request to the BOD concerning spam emails relating to the purchase of Dexter Cattle. They would like the ADCA to post a warning for members about spam emails. The BOD sympathized and acknowledged that scammers are everywhere making it difficult to identify all of them. The ADCA warns members to use good judgement when selling cattle.
- Jennifer Hunt asked for ADCA for support of a regional link, created by a member in her region, to the ADCA website. She was told to discuss it with the Website and Technology committee and then submit a proposal to the BOD.
- Danny Collins added a second Facebook page to her region for networking. She is also hosting a monthly Zoom meeting for her region designed to help members with genotyping, registration, and transfer questions and offered to help other

regions. Jim W thought this was a great service and is going to add electronic communications to the agenda for the March BOD meeting.

Meeting adjourned at 9:10pm CST Submitted by Carole Nirosky

MARCH

March 2 2021
7 p.m. CST Zoom Call

President - Jim Woehl , Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Registrar - Jill Delaney, Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Parliamentarian - David Jones, *Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Region 7 – Jennifer Hunt, Region 8 – Danny Collins, Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany. * - not present

1. Treasurers report –

- Total liabilities & equity \$369,3217.44
- In addition to the regular bills in February, Travelers Insurance (\$2145) and Colorgraphics bills were paid. The bulletin bill was over \$9600.00 for 1977 copies. This total includes printing, postage, & sales tax.
- Jeff noted that income for January was \$9,000 over budget. Roberta confirmed that was correct and we had a busy January.

Totals 2020

Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount
Steer Transfer	1	5.00
90DayWebAd	3	90.00
BreederListing	1	50.00
Reg	69	1725.00
Late	7	315.00
Tran	85	1690.00
Over/Under Payment	1	10.00
Dues	91	3455.00
Family Membership	15	725.00
Family Dues Next Year	1	45.00
Jr Membership	5	50.00
Bull Registration	21	1050.00
Steer Registration	2	10.00
Rush Charge	1	10.00
Dexter Bulletin 1/4 Ad	1	120.00
Steer Transfer	4	20.00
90DayWebAd	5	150.00
Reg	114	2850.00
Late	15	675.00
Tran	146	2940.00
Over/Under Payment	7	245.00
Prt Duplication Certs	2	8.00
AI Bull Listing	4	240.00
Dues	126	4850.00
Family Membership	25	1305.00
Associate Membership	1	40.00
Jr Membership	6	60.00
Bull Registration	34	1700.00
Steer Registration	2	10.00
Rush Charge	5	50.00

| CONFERENCE CALLS |

2. Registrars report – Jill Delaney

- Tying in with the treasure report, Jill stated that she has had a large increase in registrations and transfers from last year. 63 new members were added in January.
- There was some discussion about the quantity of bulletins sent out in January, Jill stated that this mailing was larger due to inclusion of members that had not yet paid for 2021 membership and is customary for the first mailing of the year. The next mailing will only be sent to current members. Every mailing includes extra copies for Jill to use in new member packets.

3. President's comments – Jim Woehl

- The ADCA is off to a good start for 2021 and there continues to be increased interest in Dexter Cattle. Plans are moving forward for the 2021 National Expo with education always being a large draw for this event.

4. Invoicing for membership web advertising etc. – Jim & Roberta

- The BOD talked about implementing an invoicing program for membership, web advertising etc. This item was tabled to allow Roberta time to explore QuickBooks and see if she can create invoices within that program. PayPal was also suggested as another option for invoicing.

5. Electronic bulletin –

- Due to the high cost of producing and mailing the ADCA Bulletin the BOD discussed the possibility of moving to an electronic version of the Bulletin. Some concerns were raised relative to slow internet and download capabilities for some of our members. Concerns were also raised about the mechanics of managing an electronic and printable member list if we were to offer both. The cost for printing bulletins goes up when we lower the quantity printed, so printing less may not be advantages for the association at this time. On the other hand, postage will continue to rise.
- Discussion was held about the Bulletins being a perk of being a member and creating a member only section on the website for members to access the Bulletin.
- Kevin McAnnany, Santiago Lizarraga and Danny Collins will work as a group to investigate the best ways for implementing an electronic version of the Bulletin.
- The Bulletin was mailed last week, some areas are seeing a delay in receiving them due to slow postal service.

6. Expo update – Santiago Lizarraga

- Menu has been determined for the expo and can be ordered at the Expo Store.
 - Thursday evening pizza, salad & ice cream machine – no charge.
 - Friday evening fish & chicken fry, cheesecake, and ice cream machine - \$15 per person
 - Saturday evening brisket, chicken bruschetta, 3 sides, pie, and ice cream - \$22 per person

- The marketing committee is working on the design for the t-shirt and local advertising.
- OSU judging team will be used for the expo. Two different teams will judge the youth and adult shows.
- The National Expo Store is open and available on the Expo tab of the ADCA website.

7. Marketing and Advertising – Kimberly Jepsen

- M&A committee has been meeting the 4th Thursday of every month.
- They have set goals to create a possible new slogan, put together new videos for YouTube channel for milking, dehorning, how to draw blood samples etc.
- Currently researching cost for marketing in magazines.
- They would like to create a “Booth kit” for each region. The kits would contain items to help members promote Dexters at local events.
- The M&A committee is exploring the possibility of hiring a design artist to create guidelines for advertising and create a cohesive uniform look for the ADCA. They would redesign banners, brochures, and design merchandise to sell. They would like to find someone within the membership to work on this idea.
- Expo T-shirt designs will be emailed to the BOD for approval.
- Jim asked Kimberly to have the committee design banners with the new logo to give each region at the expo.
- Danny suggested using a pod cast as a marketing tool.

8. Youth Logo – Elissa Emmons

- Creating a new Youth logo has been in the making for 3 years. The youth BOD agreed to hold a contest for a new youth design. Contest information is available in the current edition of the Bulletin. The Bod has extended the deadline to April 1st for entries with an option to extend again if necessary, because some members experienced a delay in receiving their Bulletin.
- Elissa will send contest information that can be posted on Facebook and sent to members via the regional directors.

9. Record of Birth – Jeff Chambers

- The ADCA record of birth option is only for recording the birth of Dexter Cattle that meet the threshold of qualifications for ADCA registration. A record of birth cannot be transferred to a new owner.

10. Membership list – Jim Woehl

- A member asked the BOD reconsider posting the membership list on the website. The BOD stands by their decision to remove the list from the website to protect our membership. ADCA members can still be found by using the member map on the ADCA website.

11. Obligate Status –

- An obligate status question from an ADCA member was sent to the pedigree & genetics committee for review.

12. Animal Conservancy update - Danny Collins

- The conservancy has received a grant to do research on Dexter Cattle. They are currently gathering data for research. Danny has volunteered for this project.

13. Other –

- Kevin McAnnany asked for help creating a mailing list for his region. Jennifer Hunt volunteered to help him. Santiago offered to share information with everyone about a new program he is using to send emails to his region.
- Jill asked for clarification about the new transfers policy. She asked if the owner of record must be a current member to submit a transfer. Owners do not have to be a member to complete a transfer.
- Due to the increase in registration and transfers, Jim told Jill to concentrate on basic registration and transfers and to make them her priority. Specialty cases need to go through the regional directors. Registration and transfer policies can be found in the ADCA standard operating procedures.
- • Danny Collins is holding monthly meetings in her region to address registration and transfer questions and is willing to open it up to all ADCA members. Jennifer is doing something similar in region 7. Zoom calls can be recorded and eventually be made available to members via YouTube or Rumble.
- • Santiago suggested putting a generic sales agreement on the ADCA website. Jim's going to add this topic to the meeting agenda for April. Carole will send sales agreement samples to the BOD.
- Kimberly Jepsen would like the BOD to consider pursuing other options for designing the ADCA Bulletin. She shared information she discovered while holding conversations with Colorgraphics. Following a short discussion, it was decided to address this again at the April BOD meeting for further discussion and research.

Meeting adjourned at 9:10pm CST Submitted by Carole Nirosky

APRIL

April 6 2021
7 p.m. CST Zoom Call

President - Jim Woehl , Vice Pres -Kimberly Jepsen, IPP - , Secretary - Carole Nirosky, Treasurer – Roberta Wieringa , Registrar - Jill Delaney, Webmaster - Ray Delaney, Youth Dir Elissa Emmons, Parliamentarian - David Jones, Region 1 – Skip Tinney, Region 2 – Laaci Louderback, Region 4 – Becky Eterno, Region 6 – Jeff Chambers, Region 7 – Jennifer Hunt, Region 8 – Danny Collins, *Region 9 – Scott Wilson, Region 10 – Santiago Lizarraga, Region 11 - , Region 12 – Kevin McAnnany. * - not present

1. Registrar's report – Jill Delaney

- Registration, transfers, and membership continue to increase over last year.
- Total Membership March 2021: 1139 (106 are paid/68 new non-paid)
- Total Membership March 2020: 798 • Bulls seem to be in demand and registrations have increased.
- Demand for Dexter steers is up across the country.

1. Treasurer's report – Roberta Wieringa

- Total liabilities & equity \$365,010.37
- Roberta received the annual insurance policy that covers the ADCA Expo and ADCA sanctioned shows and is in the process of updating information. The policy includes an auto policy that covers anyone traveling on behalf of ADCA business, Roberta asked the BOD if they wanted to continue that coverage. The BOD agreed to continue the auto policy at the cost of \$200 because it covers anyone driving for ADCA business.
- The liability policy covers the Regional Directors and ADCA sanctioned meetings. Directors were instructed to forward event information to Roberta to be included in the policy update. Jim asked Roberta to email a copy of the declaration page to the BOD when updates are completed.

ADCA March Totals 2020 - 2021

Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount
Steer Transfer	1	5.00
90DayWebAd	4	120.00
Reg	80	2000.00
Late	9	405.00
Tran	199	3980.00
Prt Duplication Certs	1	3.00
Dues	63	2520.00
Family Membership	10	540.00
Jr Membership	5	50.00
Bull Registration	26	1300.00
Steer Registration	12	60.00
Rush Charge	1	10.00
Steer Transfer	11	55.00
90DayWebAd	3	90.00
BreederListing	1	50.00
Reg	121	3025.00
Late	22	990.00
Tran	314	6280.00
Balance Paid	3	45.00
Over/Under Payment	2	40.00
Prt Duplication Certs	7	21.00
Dues	83	3320.00
Family Membership	14	770.00
Family Dues Next Year	1	45.00
Jr Membership	8	80.00
Bull Registration	52	2600.00
Steer Registration	11	55.00
Rush Charge	3	30.00

2. Marketing and Advertising – Kimberly Jepsen

- The M&A committee has been in communication with a graphics designer about branding and marketing tools for the ADCA. The M&A committee will present a couple of options for implementing branding at the next BOD meeting in May.

| CONFERENCE CALLS |

3. Bulletin –

- The BOD held a lengthy discussion concerning the pros and cons of designing, editing, and publication of the Dexter Bulletin. The BOD was happy with the design but concerns about editing, timelines, and costs for publishing. Other concerns included cost and the increasing inability of the post office to deliver Bulletins on time. Approximately 60 copies were returned following the last mailing, even though addresses were correct. Many members did not receive the last edition until 6 to 8 weeks after mailing.
- The ADCA is spending approximately \$32,000 a year to produce and mail the Dexter Bulletin. A virtual Bulletin could cut that cost by two-thirds. Kevin McAnnany was able to produce a virtual copy easily with an inexpensive program and demonstrated it for the BOD. A virtual Bulletin would be accessible to members on the ADCA website, and they would be notified when the latest edition was made available. With added exposure the Bulletin could become a good marketing tool. Recognizing that there are multiple steps to be completed before deciding to transition to a virtual Bulletin, the BOD agreed it was most important to gain ADCA member input. Members will be asked to participate in a survey to obtain their opinions. The Virtual Bulletin will be revisited again at the next meeting.

4. Expo updates – Santiago Lizarraga

- Missouri, Ohio Valley Dexters, Oklahoma Dexters and Rocky Mountain Dexter Clubs have sponsored the Meet and Greet night dinner.
- Mulch has been obtained and will cost approximately \$850. Port-a-Johns will be ordered and placed outside the barns for member convenience.
- Internet in the barn is not reliable for streaming the shows. Jill will be looking into using the ADCA phone's hotspot.
- Ohio State Field Trip has been secured and will offer a tour of the facilities designed by Temple Grandin on Friday June 25. Tours will be in groups of 15 to 20 people.
- Veterinarian has been secured for Saturday from 3:00 to 4:00pm, his minimum fee is \$150. Vet papers will cost members \$30 and ADCA will cover any leftover costs.
- No youth updates
- Following a discussion about the Expo and concerns for low participation due to circumstances still involving covid-19, the BOD decided it was too early to make any formal decisions about canceling this year's event. The Expo will be evaluated again in May when we have more data. Directors will be encouraging members to sign-up for hotels, meals, and classes.
- The Annual General Meeting (AGM) will be held via Zoom again this year for members and BOD members that may not be attending.
- Members may sponsor show classes through their business name. Outside sponsors are not encouraged due to our non-profit status.

5. Membership Retention – Skip Tinney

- Skip reported his findings on member retention data from 2016 through 2020 and the BOD held a lengthy discussion about the various reasons why members may not renew membership.
- Everyone acknowledged that membership needs to add value to a farm. The ADCA needs to give members incentive to maintain membership other than being able to register animals.
- Jim Woehl explained that part of the value of belonging to the ADCA is our 70 years in history and a data base that goes back almost 100 years. The ADCA has the infrastructure to continue into the future for another 100 years.
- As a presidential note Jim stated that the Directors are spending an extraordinary amount of time trying to help register PDCA animals when we have clear policies in place for members to follow and register with the ADCA.
- Jeff mentioned that he did a similar data search of member retention a few years ago. His was based on members that were breeding and continuing membership. At that time, we were retaining approximately 50% over a 3-year period. He suggested we try to find out what the benchmark is for the cattle industry in general, to help the ADCA establish our benchmark.
- Skip believes the new registry software program will be a big asset for member retention and it will add value to membership because of the new features, especially the portion designed to help members sell animals.
- Jim Woehl will be contacting other cattle registries to gain insight and help gauge how our statistics compare to the rest of the cattle industry. Member retention will continue to be addressed at the May BOD meeting, with Directors instructed to bring ideas for discussion.

6. Generic sales agreement –

- The ADCA BOD highly recommends for members to use a sales contract or bill of sale when selling, purchasing, or transferring a registered Dexter. Sales agreements protect both the buyer and seller. The BOD will provide samples of sales agreements and a bill of sale on the ADCA website for members to download or view.

7. Jim Woehl will be updating the ADCA Buyer Guidelines and sending them to the BOD soon.

8. A.I Bull advertising format was tabled until May.

9. Other:

- Skip voiced concerns in regard to correct information being posted on ADCA pedigrees concerning color and polled status.
 - Jim stated that the ADCA has never required testing for polled genetics as testing is fairly new, and the BOD voted to eliminate testing requirements for color in 2017. Members are trusted to report polled and color status correctly.
 - The only exception to the polled testing requirement is if an animal is initially registered as horned and is later found

to be polled; the ADCA will require a polled test before the registry is updated to reflect a polled status.

- Purposefully reporting incorrect information would be considered an ethics violation and that member would risk losing their ADCA membership.
- Jeff requested that the UC Davis and Texas A&M lab discussion be added to the next meeting agenda.
- Jeff inquired about the status of the ADCA storage facility in Missouri. Skip will follow up with Jim Smith about the unit and contents. Skip asked if the BOD could decide on a new location for archiving the data, so it does not have to be moved twice. The BOD will revisit this item in June to discuss all of our options.
- Jim Woehl reminded the BOD that his term will be ending in June and they should start thinking about running or nominating someone for President.

Meeting adjourned at 9:05pm CST Submitted by Carole Nirosky

DEXTER BULLETIN

New Look *Advertise*
More Articles



1/8 PAGE (BUSINESS CARD SIZE) 1 issue \$30 4 issues \$100 4 1/4" x 2 3/4"	1/4 PAGE 1 issue \$60 4 issues \$200 4 1/4" x 5 1/2"	1/2 PAGE 1 issue \$120 4 issues \$400 8 1/2" x 5 1/2"	1 FULL PAGE 1 issue \$240 4 issues \$800 8 1/2" x 11"
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DEXTER BULLETIN ADVERTISING

ADCA members can advertise in our ADCA Dexter Bulletin. The bulletin is published 4 times a year and is sent to each member's home. You can see digital copies of the ADCA Dexter Bulletin on the Dexter Bulletin website page. If you would like to advertise in the bulletin, fill out the Bulletin Advertisement Application found on the ADCA Website, attach your ad jpeg, and pay the appropriate fee.

START THE YEAR OFF RIGHT

\$60

For Annual Advertising

The following info can be found on our website: The ADCA Breeder's Directory offers our members an opportunity to highlight their farm and their contact information on our website. The fee is only \$60 a year. The ad listing includes an illustration of your farm's business card. To take advantage of this opportunity, fill out the Breeders Directory form on the ADCA Website.



| REGIONAL DIRECTORS |



REGION 1

Arkansas, Illinois, Missouri
(Term ends December 31, 2021)

SKIP TINNEY

(618) 521-0500
Skip@RedDexters.com

REGION 2

Alaska, Alberta, British Columbia, Idaho,
Ontario, Oregon, Montana, Washington
(Term ends December 31, 2021)

LAACI LOUDERBACK

(360) 967-2229
lildame17@hotmail.com

REGION 4

Arizona, California, Colorado, Hawaii,
Nevada, New Mexico, Utah, Wyoming
(Term ends December 31, 2021)

BECKY ETERNO

(720) 378-6483
beterno@risebroadband.net

REGION 6

Kansas, Nebraska, Oklahoma
(Term ends December 31, 2022)

JEFF CHAMBERS

(402) 416-9129
JMC@SilverMaplesDexters.com

REGION 7

Texas, Louisiana
(Term ends December 31, 2022)

JENNIFER HUNT

(214) 449-4310
Dynastydexters@gmail.com

REGION 8

Alabama, Florida, Georgia, Mississippi,
North Carolina, South Carolina, Tennessee
(Term ends December 31, 2022)

DANNY COLLINS

(931) 309-5619
dannycollins1@live.com

REGION 9

Delaware, District of Columbia, Kentucky,
Maryland, Pennsylvania, Virginia, West
Virginia
(Term ends December 31, 2023)

SCOTT WILSON

(571) 201-2272
sbw50@hotmail.com

REGION 10

Indiana, Michigan, Ohio
(Term ends December 31, 2023)

SANTIAGO LIZARRAGA

(330) 465-7888
nmfdexters@gmail.com

REGION 11

Connecticut, Maine, Massachusetts, New
Hampshire, New Jersey, New York, Rhode
Island, Vermont
No Director At this Time

REGION 12

Iowa, Minnesota, North Dakota, South
Dakota, Wisconsin
(Term ends December 31, 2023)

KEVIN McANNANY

(715) 607-0685
adca_reg12@icloud.com

ADCA YOUTH DIRECTOR

(Term ends July, 2023)

ELISSA EMMONS

(713) 826-7810
aggjeelissa@yahoo.com

PEDIGREE & GENETICS

Jeff Chambers Chair
 Scott Wilson Co-Chair
 Sandi Thomas
 Danny Collins
 Kelvin Tomlinson
 Brody Johnson

WEBSITE & TECHNOLOGY COMMITTEE

Carole Nirosky Chair
 Danny Collins Co-Chair
 Ray Delaney
 Kimberly Jepsen
 Jill Delaney

REGISTRATION DATA & SOFTWARE WORKGROUP

Jeff Chambers
 Pat Mitchell
 Susan Smythe
 David Morgan
 Jill Delaney

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Jim Woehl Chair
 (2020) Norman & Mary Hoover
 (2019) Vicki Jones
 (2018) Jim & Peggy Woehl
 (2017) Debra Hawkins
 (2016) Rick Seydel
 Belle Hays Honorary

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 Laaci Louderback Co-Chair
 Kathy Chaney
 Don Giles
 Brody Johnson

SHOW COMMITTEE

Dave Cluff Chair
 Rick Seydel Co-chair
 Rick Harvey
 Ryan Parker
 Kathy Chaney
 Dawn Rudolf
 Becky Swisher
 Clem Nirosky

EDUCATION COMMITTEE

Laaci Louderback Chair
 Kevin McAnnany Co-chair
 Janice McKim
 Carrie Shepperson

EXPO COMMITTEE

Santiago Chair
 Becky Eterno Co-Chair, Hospitality
 Jennifer Wolf Check-in-table
 Josh Mink Facilities & Volunteers
 Ray Delaney Website Expo Store
 Clem Nirosky Barn Supervisor, Animal Check-in
 Laaci Louderback Education
 Rick Seydel Ribbons & Awards
 Dave Cluff Show
 Kimberly Jepsen Marketing/Advertising
 Danny Collins Photography
 Kevin McAnny Technology (videographer/zoom)
 Elissa Emmons Youth
 Laaci Louderback Photo Contest
 Carole Nirosky Social Media

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Jim Woehl Chair
 Scott Wilson Co-Chair
 Pat Mitchell

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Skip Tinney Chair
 Jennifer Hunt Co-Chair

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Kimberly Jepsen Chair
 Carole Nirosky Co-chair
 Skip Tinney

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 Carmine Heilig
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 Jennifer Wolf
 Jennifer Hunt
 Carole Nirosky

MEMBERSHIP COMMITTEE

Skip Tinney Chair
 Jennifer Hunt Co-Chair

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Jim Woehl
 Becky Swisher
 Ryan Parker
 Juli Holland
 Danny Collins
 Terry Sprague
 Jeff Chambers
 Scott Wilson

SOCIAL MEDIA COMMITTEE

Carole Nirosky Chair
 Kimberly Jepsen Co-Chair

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Stephenville, TX 76401

